For details and to purchase tickets, visit www.rmsc.org.

RMSC Uncorked & On Tap

Friday, March 24 | 6–10pm

Taste your way through three floors of the Rochester Museum & Science Center at RMSC Uncorked & On Tap, a fundraising event bringing dozens of local food, craft beer, wine and spirit vendors.

Inspirits into the science of wine, beer and spirits.

Rochester Museum & Science Center
657 East Avenue
Rochester, NY 14607-2177
www.rmsc.org
KeyBank Supports RMSC Career Ladder and More

KeyBank has a long history of helping its communities thrive through partnerships with local organizations like the Rochester Museum & Science Center. In fact, for nearly 30 years KeyBank has been a strong supporter of our Museum's mission and efforts, supporting events like the RMSC STEM Awards, Innovation Celebration gala and RMSC Uncorked & On Tap fundraiser. Most recently, KeyBank became the presenting sponsor of our innovative Elements of the Extreme exhibition. Perhaps most valuable to Rochester is KeyBank's support of our Career Ladder program, which is an investment for both the future success of the Museum and the advancement of our city's youth.

The Career Ladder Program of the RMSC offers workplace experience to at-risk students currently enrolled in the local high schools. The program teaches basic job expectations, résumé building and public speaking and encourages each individual to understand that they are a member of the RMSC team. The Career Ladder Program builds individual confidence, and the Floor Supervisor works to inspire each individual to look for future opportunities in work and college. Students work closely with our full-time staff to hone their customer service and communication skills, learn the importance of responsibility and the value of great work and build respect for their peers.

Thank you to KeyBank for its tremendous ongoing support of the RMSC, our youth and our community.

Live Diorama Restoration Breathes Life into Historical Rochester

The RMSC is undertaking a project to stabilize, restore and reinterpret its long-admired Rochester in 1838 diorama. From now through the end of the summer, the work of restoration artists will be on view to the public in a fishbowl-style “living exhibit” where visitors can track the progress of this exciting project in real time! Grants awarded to the RMSC by the New York State Council on the Arts (NYSCA), the Erie Canalway National Heritage Corridor as well as the Historic Preservation, Restoration and Literature Fund at the Rochester Area Community Foundation are making it possible to renovate the diorama and create new interpretive features.

With the Erie Canal as the predominant feature included in the diorama, this project commemorates the 200th anniversary of the Erie Canal groundbreaking. Specialists in the conservation and restoration of historical dioramas will refresh the diorama’s look, restore its functionality and ensure that it will be available for the enjoyment of future generations. The diorama’s original lighting effects will be recreated with modern technology, its façade will be renovated to incorporate collection objects and new interpretive signage will explore Rochester as the nation’s first boomtown after the opening of the Erie Canal. In addition, augmented reality technology will be added to compare and contrast Rochester “then and now.”

An Erie Canal model-making summer camp for young learners and other events are in the work to also explore and celebrate this project.

Visit our third floor and watch the diorama come back to life. If you are interested in helping to fund this project, please contact Pam Jackson, VP, Advancement at pjackson@rmsc.org.
Dear Friends,

Thank you for supporting the RMSC and the valuable experiences we offer our community. We had a fantastic 2016. Our guests began to experience our dynamic Elements of the Extreme exhibition, attended our sold-out Innovation Celebration and RMSC Uncorked & On Tap fundraisers and participated in countless live science experiments. In addition, more than 2,500 kids engaged in our summer camps. Stay tuned for even more impressive activities in 2017 as we expand and continue to grow our offerings. Did you know that we now offer live animal encounters every week? Thank you for supporting these exciting programs as generous donors, members and volunteers. Your help allows us to best serve our community.

Kate
Kate Bennett, RMSC President

RMSC Preschool Celebrates 40 Years of Creative Exploration

On December 3, 2016, guests of all ages celebrated the RMSC Preschool’s 40 years of creative exploration at the RMSC Preschool Homecoming Jamboree. More than 100 current and former preschool parents, as well as preschool alumni, attended the event. Event attendees enjoyed tasty snacks while they reflected on fond memories with old friends and listened to stories from Dan Menelly, RMSC Chief Science Officer, Janet Finch-Levy, RMSC Preschool Director and Jeff Burkey, RMSC Trustee and Preschool Alumni, class of 1981.

Tours of the Preschool were available, and current preschool teachers hosted a variety of interactive activities in each classroom.

One former preschool parent said, “RMSC Preschool gave my daughters the best start to school ever! Many students became confident, inquisitive learners and RMSC helped them soar! Here’s to 40 more years and many more great starts for our students!” Visit www.rmsc.org to learn more about the RMSC Preschool.

Are you a preschool alumni or alumni family? Call us at 585.697.1938 or email lrecktenwald@rmsc.org to let us know and to be included in future homecoming celebrations.
Illumination Circle Reception Celebrates Elements of the Extreme

On Nov. 9, RMSC leadership supporters and friends celebrated the opening of the *Elements of the Extreme* exhibition with a dinner and preview of the exhibition. In this new exhibition created by RMSC staff and the volunteer Technical Advisory Group (TAG), visitors take an unexpected journey through the power of earth, fire, air and water. Hundreds of natural and cultural objects from the RMSC vaults, as well as several engaging hands-on exhibits, are incorporated into the exhibition. Guests mingled with and asked questions of the RMSC team and TAG members while enjoying food from Tasteful Connections. Visit *Elements of the Extreme* before it closes on Sunday, April 23.

(Left) RMSC’s Tim Cawley presents a live science show on the Elements of the Extreme stage; (Right) Guests mingle in the Patricia F. Hale Hands-On Gallery

Catalyst Circle Young Professionals Have Successful First Year

The RMSC Catalyst Circle raised more than $5,000 for the RMSC in 2016. From social events including Catalyst Cocktails, Smuttlabs Happy Hour (as part of Rochester Real Beer Week) and Catalyst Holiday Bash at Three Heads Brewing, these more than 20 group members continue to support the RMSC mission and raise funds for the Museum with a variety of fundraising events.

For more information about the Catalyst Circle, contact Lindsay Recktenwald at lrecktenwald@rmsc.org or 585.697.1938. Visit www.rmsc.org/catalyst for details on upcoming events.

Support from the Daisy Marquis Jones Foundation

The Daisy Marquis Jones Foundation has been a generous supporter of the RMSC for nearly 30 years. The Foundation has helped with our valuable Community Partner Pass initiative and most recently the RMSC School Admission Fund.

The RMSC School Admission Fund enables students from our region to visit the RMSC Museum, Strasenburgh Planetarium and Cumming Nature Center free of charge during the school year. The students served, many of whom would not otherwise be able to take advantage of the powerful and engaging learning experiences and resources at the Museum, will gain exposure and interest in STEM learning.

Thank you to the Daisy Marquis Jones Foundation for this valuable support.

Catalyst Circle Chair Jackie Lee with members Kim Crevelling and Paulina Lewandowski
Thank You!

Your membership supports the transformation and growth of the RMSC, and enables us to offer new hands-on, interactive experiences, present amazing star shows and spectacular giant-screen films at Strasenburgh Planetarium, and provide hours of outdoor recreation at Cumming Nature Center.

Current Corporate Partners as of December 31, 2016

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Every effort has been made to assure the accuracy of this listing. Please contact the Development Office for any corrections. 585.697.1938
Furry Philanthropy
Donor Spotlight: Alan and Sandra Stone

A muskox and caribou were recently added to our Expedition Earth exhibition. These animals were graciously donated by Alan and Sandy Stone. The caribou, originally from the Yukon, resides near the exhibition entrance surrounded by an elaborate mural by artist Mary Mullard and environment by RMSC staff. The muskox, originally from Victoria Island, stands across from the mastodons.

The caribou and muskox help tell the story of Rochester’s landscape and wildlife during the ice age. “These animals were running around at the time the mastodons and mammoths lived, and they’re still alive today,” said Alan. Sandy added that she and Alan enjoy enlightening and educating visitors about these animals to build appreciation for our natural environment. The Stones also contributed animals to a wildlife exhibit, which the RMSC helped produce, at the Honeoye Library.

The Stones have a passion for the environment and a deep respect for animals. Alan began responsibly hunting with his father at a young age. Now grown with three adult children and nine grandchildren, the Stones have passed along this respect for the environment to their family. Hunting expeditions include integration into native cultures and getting to know, and hunt with, indigenous people.

The family graciously supports the RMSC Museum and Cumming Nature Center (CNC). Alan and Sandy see a great deal of potential for the CNC’s future. They would like to see additional animals added to the collection as the animals would be ideal subjects for inquiry and place-based learning.

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It is important that these taxidermy specimens be cared for properly, and environmental efficiency and climate control are vital for their preservation. The Stones donated funds to complete the HVAC and boiler installation project at the CNC for this project.

Alan hopes that visitors are “overwhelmed by the beauty of the animals” when they come across the Museum’s new additions to Expedition Earth. “They’re just such beautiful animals. The habitat is exquisite. That’s the way it looked here 10,000 years ago,” he added. Visit the RMSC to see these wonderful new animals up close.

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Behind the Scenes: Making a Home for the Caribou

Wildlife and Mural Artist Mary Mullard paints the background of the exhibit environment

The RMSC team adds the caribou, wraps it in a protective covering and installs artificial plants, rocks and lichen around it

The caribou is uncovered and ready to meet RMSC visitors in a detailed Tundra-like exhibit environment

Muskoxen like this one, originally from Victoria Island, have roamed the Earth for about one million years
Spring is Sweet at Cumming Nature Center: Maple Sugaring, Art and More

There is a lot to look forward to this spring at the RMSC Cumming Nature Center (CNC) in Naples, NY. The CNC is a dynamic, 900-acre environmental education facility that celebrates the unique landscape and culture of the Finger Lakes region through experiential learning opportunities and thoughtful exhibits. The preserve includes six miles of trails and countless opportunities to connect with the outdoors.

Maple Sugaring

Explore the science and lore of maple syrup production at the annual Maple Sugaring event. On Saturday and Sunday, March 11–12 and 18–19, learn how a tree makes sap and discover the different processing techniques of Native Americans, early pioneers and today’s modern sugar bush managers. Highlights include a 100 percent pure maple syrup tasting in the sugarhouse and a pancake meal in the visitors center. Visit [www.rmsc.org](http://www.rmsc.org) for details.

Nature in Art

Now open at the CNC are two art exhibits called Beauty in What We See and Canada Geese: A Closer Look (pictured below). Beauty in What We See features thirteen artists, all members of the Guild of Natural Science Illustrators Finger Lakes Chapter. Visitors get to experience the result of the artists’ intense observation of a subject. The artists’ admiration of that subject is translated into art. The Guild of Natural Science Illustrators Finger Lakes Chapter has held four shows at the CNC in the last four years. Canada Geese: A Closer Look includes photography by New England photographer Rachel Krebs. Visitors enjoy a variety of photos of geese in their natural habitat.

Thank you to Wegmans for their generous support.
Upcoming RMSC Events

RMSC Uncorked & On Tap

Friday, March 24 | 6–10pm

Taste your way through three floors of the Rochester Museum & Science Center at RMSC Uncorked & On Tap, a fundraising event bringing dozens of local food, craft beer, wine and spirit vendors to the RMSC for an evening of sampling, entertainment and unique insights into the science of wine, beer and spirits.

For details and to purchase tickets, visit www.rmsc.org.

RMSC STEM Awards

Thursday, May 11 | 6–9pm | Hyatt Regency Rochester

Join us as we honor the inspirational work that makes Rochester a hub for innovation and discovery and prepares students for exciting futures. The RMSC STEM Awards celebrate local individuals and organizations that are exciting our community about opportunities in the important fields of science, technology, engineering and math.

For details, contact Katie Mackey at 585.697.1973 or kmackey@rmsc.org.

Women’s Council Beautiful Blooms Sale

Place Orders Until May 12 | Pick Up on May 19 and 20

The RMSC Women’s Council will take orders for geraniums and hanging baskets during April and May for its annual fundraiser to support the Rochester Museum & Science Center.

Pick up is May 19 and 20 in the RMSC Eisenhart Auditorium. For details, contact Mary Stid at 585.244.7238.

Women’s Council 8th Annual Garden Tour

Saturday, July 15 | 10am–4pm

Join us as we tour residential gardens and highlight the blooms of the season around Rochester.

For details, visit www.rmsc.org or contact Debbie Gulla at 585.787.4118.