



657 East Avenue, Rochester, NY 14607-2177  
FOR IMMEDIATE RELEASE  
Issued July 2, 2015  
Advancement: 585.697.1962

Rochester Museum & Science Center

1 of 3

**In Brief:**

**Title:** Encounter Pluto, Ocean Life and Brilliant Lasers at the Strasenburgh Planetarium this July

**Location:** Strasenburgh Planetarium, 657 East Avenue, Rochester, NY 14607

**Date/Time:** Shows open early July. Visit [www.rmssc.org](http://www.rmssc.org) for the show schedule

**Admission:** Varies by show (see below)

**Media Contact:** Amanda Bayer, Communications Specialist, 585.697.1962 or [amanda\\_bayer@rmssc.org](mailto:amanda_bayer@rmssc.org)

---

## **Encounter Pluto, Ocean Life and Brilliant Lasers at the Strasenburgh Planetarium this July**

ROCHESTER, NY—Visitors to the Rochester Museum & Science Center (RMSC) Strasenburgh Planetarium have a lot to experience starting this July—the wonders of Pluto, life underwater and laser lights set to music. The new star show, *Pluto at Last*, takes a close look at the former ninth planet while *The Living Sea* giant-screen film immerses viewers in the vast oceans of our planet and the life in them. Music lovers enjoy two laser shows with hits from Radiohead and the 90s.

### **Pluto Star Show**

In *Pluto at Last*, guests fly among the New Horizons space probe as it soars by the former planet. This is the very first visit to Pluto by a spacecraft from Earth since it was first discovered in 1930. Pluto has always seemingly been simply a dot among the stars; this summer we finally find out what it really looks like.

Every star show at the Strasenburgh Planetarium concludes with our giant star projector. An expert presenter conducts a live tour of the current night sky by pointing out stars, constellations and planets.

*Pluto at Last*, a 60-minute show, opens on July 4 and is recommended for ages 6 years to adult. Tickets are \$7 for adults, \$6 for seniors, college students with ID and ages 3–18, and free for RMSC members. The complete show schedule is available at [www.rmssc.org](http://www.rmssc.org).

## **Oceanic Giant-screen Film**

Guests of all ages enjoy the new giant-screen film opening on July 3. *The Living Sea* immerses visitors in an underwater world full of amazing creatures. Colorful photography combines with a hopeful message for the audience in this 40-minute film. Narrated by Meryl Streep and featuring music by Sting, viewers experience one of the most beautiful giant-screen films ever made.

Tickets are \$7 for adults, \$6 for seniors, college students with ID and ages 3–18, and \$3 for RMSC members. The complete show schedule is available at [www.rmssc.org](http://www.rmssc.org).

Giant-screen films are presented with open captioning on the screen on Wednesdays and Saturdays, with support from the Theatre Development Fund TAP Plus program, in cooperation with New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

## **Music Laser Shows**

Visitors enjoy great music while experiencing an amazing visual laser light show every Saturday night. Featured in July is *Radiohead Laser* at 8:15pm and the *90s Laser* at 9:30pm. *Radiohead Laser* includes “Creep,” “Lotus Flower,” “Paranoid Android,” among other songs from the band. The *90s Laser* show features a wide range of tunes including “Elderly Woman Behind the Counter In a Small Town,” Pearl Jam; “Wonderwall,” Oasis; “Smells Like Teen Spirit,” Nirvana, and many others.

Thanks to its pure wavelengths, laser light provides an intense color sensation whether faint or dazzlingly bright. New solid-state lasers put brighter and more intense color than ever before among the stars inside the planetarium dome.

Admission for one show is \$7 for adults, and \$6 for seniors, college students with ID, children ages 5-18 and RMSC members. Admission for both shows, back-to-back is \$11 for adults, and \$9 for seniors, college students with ID, children ages 5-18 and RMSC members. Each show is 60 minutes in length and children under age 5 are not admitted into either of these shows. The complete show schedule is available at [www.rmssc.org](http://www.rmssc.org).

There are no evening shows or telescope viewing on Saturday, July 4.

NOTE: For high-resolution images, contact Amanda Bayer, Communications Specialist at 585.697.1962 or [amanda\\_bayer@rmsc.org](mailto:amanda_bayer@rmsc.org).

Rochester Museum & Science Center (RMSC) includes the Science Museum, Strasenburgh Planetarium and Cumming Nature Center. Offering experiences at the Museum with more than 200 interactive exhibits, Planetarium with a 65-foot dome and Nature Center on 900 acres, the RMSC stimulates community interest in exploration. In addition, the more than 1.2 million RMSC collection items tell the story of Rochester's past including its rich history of innovation and invention. RMSC receives major funding from Monroe County, where it is one of the top three most visited attractions serving children and families. For more information about RMSC, visit [www.rmsc.org](http://www.rmsc.org). Connect with us on [Facebook](#), [Twitter](#), [YouTube](#) and Instagram.

###