

# Become a RMSC Catalyst for Curiosity today!



## What is a Catalyst for Curiosity?

RMSC Catalysts for Curiosity are individuals like you who are committed to raising funds on behalf of the Rochester Museum & Science Center's mission through our Annual Campaign. Through your own personal fundraising portal, you can share your story for wanting to support the RMSC, and then inspire others to make a monetary donation towards your team goal!

## Answer the call! Become a RMSC Catalyst for Curiosity!

1. Go to **call4curiosity.givesmart.com** and click on the button to create an account and team fundraising page.
2. Complete your account and create your fundraising page including:
  - Your name
  - Your fundraising goal

## Manage your page and make it your own!

Once you are established as a RMSC Catalyst for Curiosity, you'll be able to personalize, share and manage your fundraising page. Your page will need to be approved by our campaign administrator before your supporters can donate. Once approved, you can share your link or use the social media share options, and let the fundraising begin!

1. Click the **My Info** link or click **Go to Fundraising Page** after you complete setting up your account.
2. Next, click on **Edit Fundraising Page**
  - Here you can edit your page title, goal, add a profile image, and more.
  - Make sure to include your personal inspiration for supporting the RMSC mission and its impact on the Rochester community and beyond!
3. Then click **Request Approval** at the top of the screen in the yellow banner.
  - You'll receive an email that your page awaits approval.
  - Once the admin approves your personal fundraising page, you'll receive an email to the address you provided, letting you know your page is approved and ready to share via **the shareable link that is provided**.

## Watch your efforts add up!

As donations come in, watch your personalized progress bar fill up toward your set fundraising goal.

## Who will be the top team?

As our way of saying thank you for your support, we'll be providing the team that raises the most funds between November 23-December 31, 2020 with a private star or laser show experience at the Strasenburgh Planetarium along with an exclusive dinner for up to 10!