"ONE WITH GOD IS A MAJORITY"

FREDERICK DOUGLASS

THE VOICE

Better Housing
Conditions for
Our Group

397½ Clarissa St.
Apartment 1

The Right of No People Can Ruthlessly Be Invaded Whose Press is Pure, Upright and Patriotic . . . Devoted to the General Welfare of 20,000 Negroes in Rochester and Western New York

ROCHESTER, N. Y., MONDAY, JANUARY 18, 1937

Price 5 Cents

THE OBSERVER

By T. T. Griffin

The Statutes of Economy do cover every phase of life. After Columbus discovered America, the Pilgrims landed here with many things in mind, realizing the fact that here were many possibilities of economy. But these settlers made many valued sacrifices, sometimes against their will, so to avoid as many of these sacrifices as was possible at this time these faithful pioneers were soon awake to the imperative need of cooperation. From the economical cooperation of these far-sighted and determined pioneers came our present-day civilization of high cultural economical heritage. As Frederick Douglass, the first Negro Journalist, expressed the need of economical cooperation, himself compelling and applying the statutes of economical culture to its fullest extent, climbing the ladder of prestige to the extent of having been nominated for the "Hall of Fame." In reviewing the past we can feel proud of many incidents, especially proud of our newspaperers with Rochester being the home of our first newspaper. Afro-Americans continue to lag somewhat, in their interest in this kind of education but excelling in many other instances. Many Afro-Americans do retain the spirit and imbibe the letters of economical cooperation, this being expressed in the growing interest being shown by Grosse affiliated with the Co-op League of Western New York. If you are not a member already, join now and help us to help you and in so doing, better our condition in this part of the United States.

FREDERICK DOUGLASS' LEGACY TO ROCHESTER

NORTH STAR
HERE IN 1847

FIRST NEGRO JOURNALIST

THE GREAT FREDERICK DOUGLASS
An Expression of Thanks

The editors of this publication wish to take this means of expressing their thanks and heartfelt gratitude to the persons who assisted in making this issue possible through their loans of material, cuts, maps, etc., and to the many who so graciously took a few moments of their time to send a letter of comment on this most fitting occasion. We also wish to express our appreciation to the faithful and co-operative business men and women of Rochester and the surrounding towns who have in most cases willingly purchased portions of this issue as their recognition of the great Frederick Douglass and the exploits and characteristics he portrayed through his life in raising the standard of Christ before the world, and by so doing, raising humanity to a higher level. We would like to make special mention of Mr. and Mrs. George W. Burks of Columbus avenue, who kindly furnished the loan of "Frederick Douglass Paper" published here June 3, 1859; Mr. George Schumak of Clarissa street, who furnished the cut of Frederick Douglass; Mr. and Mrs. Borgia of Wakahash street, for the gift of the beautiful portrait, "The History of The Douglass Monument" written by the late Rev. John W. Thompson, Mr. L. C. DeLong of Lakewoods park, who gave the loan and caricature for this dedicatory issue at this time; Mr. Floyd J. Calvin of New York city, for his timely remarks showing profound sincerity and prophetic vision which will doubt prove a guiding light to every Afro-American editor who is attempting to "carry on"; and to Mr. H. J. Andrews of San Antonio, Tex., for his complimentary wishes to this publication.

A Wide Awake Citizen

A recent article appearing in the Rochester Democrat and Chronicle, "The Year's Freling Journey," contrasted America against a certain South American nation, and related the story of Abraham Lincoln, the Emancipator and a little Colored boy standing near eating a slice of watermelon which had found a place in the Bronx County Court House, New York City, through the efforts of WPA Artists.

Mr. George W. Burks, prominent Rochesterian and former publisher of "The Sentinel," immediately got in touch with the proper authorities, to.gether with Mr. John J. Machenery of this city, and requested that they accept the lithograph of Frederick Douglass, the Emancipator, to replace the others offending work. This proposition was readily accepted and a lithograph of Douglass forwarded to those in charge of the particular work.

In Behalf of Our Newsboys

For Recreation, soft drinks or cigarettes, stop at BISHOP'S BIL. THARD PARLOR at 218 Spring St.

WANTED — MEMBERS FOR THE AFRO-AMERICAN COOPERATIVE BUYERS LEAGUE. $1.00 will make you a member. JOIN NOW! "You need the league and the league needs you!"

BuyCheeseTea for Coleman's Refreshment, BORRE CHEVROLET, Main Street, Geneseo, N. Y. Good Used Cars.

Recover from Tonsillectomy

Little George and Melroy Coleman, children of Mr. and Mrs. Gerald Coleman at Adams street, have recovered from tonsillectomy operations performed at the Rochester Ear, Nose and Throat Department on December 16th.

Visits in Washington

Mrs. Lydia Ogilvy, mother of Mr. and Mrs. Jacob Wilson of Oregon street, was a recent visitor in Washington, D. C., spending some time with her sister, Miss Mildred Wilson, who holds a civil service position in that city.

Winter Sale at

Achter's

470 West Main Street

Men's Heavy Zipper Coats $1.19

All Wool Campus Coats $4.25

Men's Winter Union Coats 9.4

Men's Flannels

Pajamas 79c

Ladies Sweaters 49c

Blankets — Full Size 50c

Special Bargains on

Snow Suits and Ski Pants

Best Wishes from

Payne & Dunham

Blonde Magic Coal and Socal

Solway Coke

Phone: Geneseo 511
**BIRTHDAY PARTY**

Mr. and Mrs. Samuel Plato, prominent contractors and builders of East Rochester, entertained recently at their home, the occasion, being Mr. Plato's birthday. Owners were sat for eight guests, including Mr. and Mrs. George B. B}.${h}[. Mr. and Mrs. Robert J. and Mr. and Mrs. Alexander Gardner, all of this city, the evening spent at cards.

Mr. and Mrs. Plato's home is on East Avenue, N. Y., and for many years Mr. Plato has been a successful contractor and builder. At present he is supervising the building of the U. S. Post Office, East Rochester, having recently completed the Post Office at Lyons, N. Y. Mr. Plato has done a large amount of work for the government during his career and we wish him continued success.

Mr. Plato has been a successful contractor and builder. At present he is supervising the building of the U. S. Post Office, East Rochester, having recently completed the Post Office at Lyons, N. Y. Mr. Plato has done a large amount of work for the government during his career and we wish him continued success.

**WHAT AND WHERE**

On the 25th. P. C. will elicit the New Year off by giving a Big Ban

**September 2nd on Sunday.** The dinner will be served from 11:30 to 2 and from 5 to 7 P.M. That day, as let's all duck down to the Zoo. Check up on favor dinner on that date.

**Lowe's in the City**

**LEAGUE NOW!**

**COLORED MAN'S DISCOVERY**

**KIRBY'S M. M.**

**USED AND RECOMMENDED BY THOUSANDS**

**Kirby's Mineral Products**

**15 FIVE AVENUE**

Christian Agents Wanted

**Write For Terms**

**HISTORY OF KIRBY'S NATURAL EON TONIC, M. M.**

This remarkable mineral deposit was discovered by a colored man while digging in a ditch. He noted a peculiar grayish odor of clay. He discovered that by for coming in contact with air and water its color became reddish. As this man worked for several days his skin became wet with this reddish liquid in the ditch, enabling him to be hindered for some time was notably helped.

The news went out from this man about what had occurred to him. Then people turned around and asked for money with which to promote "vital godliness and sound morality" of the American people. Kirby's M. M. is valuable in stopping minor superficial bleeding. Apply full strength.

**FIVE WEEKS' TREATMENT POSTPAID $1.00**

Kirby's M. M. is recommended highly as a good natural iron tonic after the recovery of:

Sickness Diseases

Rheumatism

Sore Throat

Menstruation

Masturbation

Skene's Disease

Kidney and Bladder

Female Complaints

Dysentary

Nerve Disease

Personal Diseases

Mumps

Piles and Pellegra

Nose Bleed

Dear Mr. Kirby:

Newark, New Jersey.

I want to tell you how your remarkable M. M. product has helped me in so short a time. Since taking your M. M. I am now one hundred per cent better. Also my daughter is greatly improved since using M. M. I find many uses for M. M. I have recommended it to many and will continue to use this product.

Kirby's M. M. is a Natural Iron Tonic and contains no alcohol, narcotics or other harmful drugs. This product is absolutely guaranteed. After you have used or taken it for fifteen days, if you are not pleased with results, return box to the company, your money will be cheerfully refunded for the fifteen days treatment. We do not claim our product is a "sure cure" but bringing from the thousands of testimonials we have received from satisfied users, we are convinced that we have a marvelous product.

INTERNALLY: We unceasingly recommend Kirby's M. M. wherever a good iron tonic is needed. It has proved to be a well balanced tonic, and should be taken according to directions for best results:

ADULTS:—Take one-half to full teaspoonful in one-half glass of water, three times daily after meals.

CHILDREN:—Reduce dosage one-fourth to one-half according to age.

EXTERIALLY:—M. M. is recognized as an excellent application, in case of minor scratches and abrasions and also for burns and sores. We also recommend it for insects and bites and minor skin irritation. For external use, Kirby's M. M. may be applied full strength. It is also recommended as a good mouth rinse, gargle, douche or spray when diluted.

Kirby's M. M. is valuable in stopping minor superficial bleeding. Apply full strength.

**MINOR CUTS, BURNS AND SCALDS:** Bathe part freely as often as necessary with Kirby's M. M. full strength.

**15 FIVE AVENUE**

**Five Weeks' Treatment Postpaid, $1.00**

**UNION, S. C.**

---

**ONLY PURE FOODS SERVED**

**ORESTANTIAL**

362 Ormond Street

Eat it Here or Carry it Home.

**ANYTHING IN THE CHOP SUEY GINNE**

**Dick H. Tang, Proprietor**

**WHEN IT'S YOUR MOVE... CALL US**

**STONE BRIOL**

**T. T. GRIFFIN**

**MOVING and CARTING**

**AT LOW PRICE**

359 Ormond Street

Rochester, N. Y.

---

**REGULAR MEALS SERVED SATURDAYS**

Fried Chicken, Collations and Sweet Potato Pies

Phone: Mala 4174-B

316 Spring Street

Miss S. Pilts

---

**SAVE THIS ISSUE**

**MAGAZINE NOTICES**

(from Popular Science)---

The June number of the Kodak Review contains an excellent steel engraving of Pictou, the historic. The printer at Alexandria of Israel is unwisely jeopardized in the July number. Below we print its contents. Lewis and the History of the Iroquois. — Dead or Alive. — Somewhere to Indulge. — April. — The Romance of a Poor Young Man. — Pre-sect. — The Harvard Library's on Citizenship. — The Old Apple Woman. — Literary Notices. — Smith's Table.

---

**IN MEMORY OF THE FATHER OF NEGRO NEWSPAPERS**

January 11, 1937

The Vibes Newspaper, 507 Clinton Avenue, Rochester, N. Y.

Gentlemen:

It is our opinion that the Negro—Press communicates with our papers standing events in the history.

The Febus and the North Star by Frederick Douglass was a considerable stimulation to our national, racial and journalistic history, and The Vibes is in the continuous publication of dedicating this issue to the memory of our Father, Sibert Alonzo Steward.

We of today, who are carrying on the tradition of Steward in the fight against oppression, can take fresh courage when we recall the valiant historic fight and work against more overwhelming odds than we now face. Success to you.

**CALVIN NEWSPAPER SERVICE**

Fred J. Clark, Proprietor
FOR QUALITY WINES
AND LIQUORS
— CALL AT —
NEIMAN'S
Rochester's Friendly Liquor Store
Opposite Favor Street
288 MAIN STREET WEST
ROCHESTER, N. Y.

JANUARY SPECIALS

SPECIALS

OLD BROCKTON RYCKVIN RED WINE,
19 oz. Flask
20¢ per pint
Port, Sherry, Muscatel, Tokay Wines, 5ths
1/4 gallon
76¢ per gallon
Whiskey
76¢ per gallon
63¢ pint and up

TRY NEIMAN'S SPECIAL RYE WHISKEY,
New Two Years’ Old
OPEN DAILY—A. M. to 11 P. M.
Saturdays—8 A. M. to Midnight

FOR COMPLETE SERVICE
— STOP AT —
Kreigs Service Station
560 CLARISSA STREET
AND
PURCHASE YOUR REQUIREMENTS
— OF —
KENDALL
CASINO GEAR LUBE
MOTOR OIL

GRAND THEATRE
PLYMOUTH AVENUE AT MAIN STREET
Sunday and Monday
January 24 and 25

“Pigskin Parade”
with Patsy Kelly and Stuart Erwin
ALSO
“The Devil is a Sissy”
Starring Jackie Cooper and Freddie Bartholomew

ALL KINDS OF COAL
and Somet Solvay Coke

I. J. MILLER
Call—Stone 3300-J
369 Ormond St., City

LETTER
SAN ANTONIO REGISTER
San Antonio, Texas
January 9, 1937

To The Voice Newspaper,
Rochester, N. Y.

Editors:
We offer our congratulations and extend our sincere wishes for your continued success.

Sincerely yours,
SAN ANTONIO REGISTER,
U. J. Andrews, Managing Editor.

A Tribute
TO
The First Negro Newspaper Published in America
"THE NORTH STAR"
FROM THE
RED WING SERVICE STATION, INC.
306 Norton St. Broad and Oak, 1803 Lyell Ave.

CO-OPERATION APPRECIATED

Mail in Your Subscription

PEOPLE’S CLOTHING CO.
48 State St. Rochester, N. Y.
We Outfit the Entire Family

(Continued on Page 3)
(From Frederick Douglass’ Paper)
The New York Post asserted that many of the lighter classes of this city are wind ing up their affairs in order to re turn to Europe to take part in the war for the liberation of Italy from the oppression of Austria.