Negro Salesman Visits Rochester

J. W. Wicker, sales representative of the American Tobacco Company, is shown introducing ‘Montclair’ modern cigarettes to Mrs. Audrey Young of 300 Joseph Ave. Rochester, N. Y. Mr. Wicker is Western New York’s sole sepia tobacco representative, working the Rochester, Niagara Falls, and the greater Buffalo area. Other quality products of the American Tobacco Company are Pall Mall, Lucky Strike and duel filter Tareyton Cigarettes.
"MONEY"
by Melvin Stewart

Money is anything which men agree to use to pay for goods, services or debts. Money also measures the value, or worth, of things. Money is also the cause of many worries.

People worry from payday to payday hoping to make what money they do have on hand last. Many times this worry results in a shortened life. You may say, "I can’t help worrying over money." This is a debatable statement. Can you really stop worrying about money?

I realize that money is a necessity for food, clothing and shelter. But some people feel that the only goal in life is to satisfy these three necessities. More important than food, clothing and shelter are goals such as love, freedom and health which money cannot always buy.

There are times though when we can use money to help others gain these goals of love, freedom and health. Our city is engaged in the Annual Community Chest-Red Cross Campaign. If you give your share to the Chest you may help some child gain love by being adopted through the Maternal Health and Adoption Service. When you give to the Community Chest you are giving directly to hospitals and to research centers that make it possible for not only others, but for you to enjoy a full health.

How can money give freedom? For families who are burdened with worries, your family service agencies are made possible by the Community Chest. A family who has problems about sickness, a family who doesn’t know how to solve problems between husband and wife or between children and parents can go to one of these agencies and get help with the problems. This will give them freedom from worry, and may give them time to do some of the things they would like to do. Then there is another freedom the Chest money can provide. That is the freedom of enjoyment. When you give to the youth serving agencies of the Chest you are providing for such places as Montgomery Center that make it possible for young people to enjoy leisure time activities.

Maybe you can’t help worrying about money, but you can enjoy knowing that your money is being put to a good use. Give to the Community Chest-Red Cross Campaign and enjoy knowing that your investment is making it possible for some one to gain the goals of love, freedom and health.

LETTERS

PROCLAMATION

WHEREAS: Rochester teen-agers have this year launched a vigorous campaign in support of Safe Driving, enlisted the aid of adult organizations, and joining with the Jay Cees in sponsorship of the annual Safe Driving Rodeo; and

WHEREAS: these young people by their enthusiasm and hard work have made themselves an example to the community, and by their activity have shown they recognize at an early age that the key to safe driving is the continued support of the public of Rochester; and

WHEREAS: this safe driving campaign required months of careful planning, of hard work and determination to make it succeed.

NOW, THEREFORE, I Henry E. Gillette do hereby proclaim the week of May 20th to May 26th as "TEENAGE DRIVER SAFETY WEEK" in tribute to the spirit of civic responsibility and the positive achievements of the young people who formed and carried through this plan, and urge all Rochesterians to encourage in every way these young people who, even before they have reached legal maturity have demonstrated their personal maturity in accepting the great responsibility which falls on every citizen who is granted a driver’s license.

Signed: Henry E. Gillette
Mayor
Again I have just returned from the capital city of Washington, D. C. This time I made a special trip to bring my mother, Virginia Wilson Brown, back with me. Due to the fact she is suffering from a heart ailment she is unable to travel with crowds and a motor trip is much easier on her than any other way of travel. She is here now with me for a few months and will welcome visitors at my home at 136 Baden Street. After living in Rochester for over forty years before going to Washington, she feels that Rochester is still her home with many acquaintances.

While in Washington we visited many government departments. It was a pleasure to see democracy at work. Thousands of people of all races entering the many government establishments and cabs by the thousands being driven by negro drivers, while here in Rochester we don’t have one negro cab. Here is an article which Art Davenport sent me regarding the cab situation in D. C. I think it rather clever don’t you?

"10,000 CABS AND 1,000,000 PEOPLE!"

So you’re tired, beat, footsore, sad, mad, glad, sick, broke, except for cab fare, that is mean! Can’t make ends meet in your GS-3 government job; can’t stand the bus drivers; wanta show off the female friend; don’t want to get wet; see too many empty hacks (and think you can do better); wanta slip around a bit, just want some extra "bread"; can’t pay for that Cadillac; wanta here; the latest from Q Street on politics, science, space, people, places, babies, women, sex, "Senator Claghorn" or just wanta argue and ride-well, dad (or mom) here in Washington, D. C. whether you’re in the hacking business with 10,000 cabs for 1,000,000 people.

**********

Leaving the capital city we came back via Route 40 the now famous highway known for refusal of service to American blacks. I had the first and very unpleasant occasion of being refused service in a very small cheap restaurant but was happy to have service in one of Howard Johnson’s Restaurants. On arrival in New York City we visited the home of a former Rochesterian, Lloyd Bruce on 161st Street and spent the night. We were happy to get a glance of the big city again after an absence of about ten years.

The day we left, Dr. James E. Rose, Jr. dropped in to say hello. We learned from him that he had now formed a development corp. for his new invention for filling teeth. We had breakfast with Mr. and Mrs. Michael Bruce who live across the street from Lloyd. The Wagners of Rosedale Street were the friends who drove us to Washington, New York and home again. On our arrival here we had the pleasure of having dinner with the famous baritone William Warfield at his parent’s home on Herman Street. We learned from him that after appearing at the Harry Watts Memorial Concert at the Calvary Baptist Church last Monday night he is leaving for Detroit, then back to New York for readiness for the June Casal’s Music Festival at which he will sing in San Juan, Puerto Rico, he will then return to the U.S. for summer music festivals. All of these new and old acquaintings were very rewarding for all of us.

**********

A dear friend of mine for many years recently was innocently involved in a tragedy; the repercussions have been unthinkable. One does not know their friends until something happens to them then they can be counted on one hand. Let’s try our hardest to...
Eleanor Roosevelt to Chair Inquiry
On Southern Civil Rights Problems

Twenty Negro and white civil rights leaders will testify concerning their recent treatment by police, before courts and in jails, at a hearing before Mrs. Eleanor Roosevelt and a committee of prominent Americans in Washington, D.C., on May 25 and 26.

The Committee of Inquiry into the Administration of Justice in the Freedom Struggle, with Mrs. Roosevelt as chairman, will meet at 10 a.m. on Friday, May 25 and Saturday, May 26, in the Community Room of the Washington Post, 1315 L Street, N.W., Washington, D.C. Committee members include Roger Baldwin, Tallulah Bankhead, Dr. Kenneth Clark, Harry Golden, Bishop James A. Pike, Judge Justine Wise Polier, A. Phillip Randolph, Joseph L. Rauh, Jr., Walter Reuther, William Schnitzler, Telford Taylor, Norman Thomas, Judge J. Waties Waring and James Weldon.

Testimony will indicate that in a significant number of American cities the police, the courts and jails have been and are being used aggressively against the civil rights movement in an attempt to intimidate it, to immobilize leaders, to bankrupt and ban civil rights organizations, and to deter the liberal-minded public in these cities from supporting civil rights.

Events in the following cities will be disclosed: Shreveport, Baton Rouge, and New Orleans in Louisiana; Jackson, McComb and Liberty in Mississippi; Huntsville, Talladega, Anniston and Birmingham in Alabama; Albany in Georgia; Sumter and Rock Hill in South Carolina; Brewsville, Tennessee and Raleigh, Kentucky. Rowland Watts of the American Civil Liberties Union and Carl Rachi, counsel of the Congress of Racial Equality, will guide testimony concerning lack of police acquiescence in violence by white racists. Testimony will also concern police violence against peaceful demonstrators in beatings, and the use of tear gas and police dogs.

It will be shown that violent whites are almost never arrested, and that peaceful demonstrators have been arrested by the thousands.

Bennie Moore and others of Baton Rouge will testify concerning their peaceful and legal activities before their arrests there, the charges of conspiring to commit criminal mischief and of criminal anarchy brought against them, and their long incarcerations (in some cases, 58 days) in isolated jails in the state, and the use of tear gas and police dogs.

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Testimony will be concerned with the number of Negro students who have lost their right to public education in their states because of their civil rights activities. Lawyers will make appropriate reference to constitutional rights infringed. Police and court disregard of the constitutional right to picket and distribute leaflets will be shown.

James Farmer, national director of CORE, and lawyers will testify that the ordinary channels of raising bond and bail have been blocked in many civil rights cases, the instance of the Freedom Riders in Jackson alone necessitating the private raising of $300,000 for bonds, and travel to and from courts.

Witnesses will bear testimony concerning brutality in jails. After the hearing the committee may recommend further action in civil rights by private citizens and by the Federal Government.

Members of Mrs. Roosevelt’s Committee of Inquiry are:

Mathew Ahmann, founder and former director of the American Civil Liberties Union; now its International Work Advisor.

Tallulah Bankhead, actress.

Dr. A. D. Battle, President, Tougaloo Southern Christian College, Tougaloo, Mississippi.

Dr. Kenneth Clark, psychologist.

John C. Calbertson, lawyer, Grenville, South Carolina.


Roger Baldwin, founder and former director of the American Civil Liberties Union; now its International Work Advisor.

Hon. Justine Wise Polier, Judge of the Democratic Relations Court, New York City.

A. Philip Randolph, President, Brotherhood of Sleeping Car Porters.

Joseph L. Rauh, Jr., President, Americans for Democratic Action.

Walter Reuther, President, United Automobile Workers of America.

William F. Schnitler, Secretary-treasurer of the AFL-CIO; chairman of its Civil Rights Committee.

The Rev. Gardner Taylor, pastor, Concord Baptist Church, Brooklyn, New York.

Telford Taylor, lawyer, author.

Norman Thomas, Dr. Howard Thurman, Dean of Marsh Chapel, Boston University, Boston, Massachusetts.

J. Waties Waring, United States District Judge (ret.), Eastern District, South Carolina.

Dr. A. D. Beitlisle, President, Concord Baptist Church, Brooklyn, New York.

Matthew Ahmann, Director, National Catholic Conference for Interracial Justice.

Dr. Howard Thurman, Dean of Marsh Chapel, Boston University, Boston, Massachusetts.

James Weaver, editor, The New York Post.

NOW...IT'S GENESEE IN HANDY GLASS CANS!

You never had it so handy. Because there's never been a bottle handy as the new Genesee Glass Cans. It stows away on any shelf of your refrigerator. Goes away to picnics, parties, any kind of outing, in a spanking new 6-pac that's lighter to carry. And it throws away, too. No deposit. No return. No extra cost. Shouldn't you pick up a few 6-pacs of Genesee Glass Cans today?

The Genesee Brewing Company, Inc., Rochester, N.Y.
Cost of Advertising
Civic Events Revealed

Rochester, N. Y. Ever wonder what it costs the city to advertise its attractions and broadcast good advice through posters on city-owned trucks? At present the City of Rochester has $6,000.00 invested in 288 posters on frames which are mounted for truck display.

A recent check showed more than 4,000 posters printed and stored in the DPW Motor Equipment garage on Dewey Avenue. Eighty trucks were equipped with two frames each and an additional 50 frames were in storage.

In an attempt to get this inventory of seasonal reminders and hortatory messages out where the public can see them, Robert Grenninger, Motor Equipment Superintendent has had the entire inventory of message posters checked. Those in poor condition have been discarded along with those whose messages are outdated.

The 80 trucks equipped with frames have been checked over and frames replaced where needed. In addition, another 64 city-owned vehicles were found suitable for poster purposes and frames have been mounted on these vehicles.

Recently city workers under Grenninger's direction have been mounting 288 posters with the reminder — "Let's Make Our City Shine For Lilac Time." While the county now directs Lilac Time poster purposes and frames have been mounted on these vehicles.

City officials have suggested that Rochester residents may wish to help decide which messages should be included in future. Should the city emphasize traffic safety, neighborhood follow-up campaigns, or reminders of educational and cultural opportunities?

FOR SALE
MODERN SUBURBAN HOUSE
Located in Bergen Grove with approximately ½ acre of land.
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Asking Price $7,350.00
For Further Information, Call
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PAMPHLETS AVAILABLE

Last month when we mailed our 1961 Annual Report to our Securityholders, we enclosed with it a little directory called "How to address your Congressman." This included the names of all the United States Senators and members of the House of Representatives together with their Committee assignments.

We also enclosed a four page supplement dealing with matters about which we believed our shareholders were concerned. It was a statement of our belief that local government must not abdicate its responsibility for handling local problems. "Let George do it" is an easy habit to fall into, but a hard one to break.

It must be admitted that local governments are sadly handicapped when it comes to raising money to deal with local problems.

In one way or another, however, the attempt eventually must be made if cities and towns are to retain their own powers of decision.

A copy of either, or both, of these pamphlets is available at any RG&E office.

CORE Housing Victory
Won in Los Angeles

Los Angeles, Calif., April 24: A significant victory for democratic rights has been achieved by the Santa Monica Bay area Congress of Racial Equality (CORE) and the management of Sepulveda Park Apartments. A 2 bedroom apartment was rented to a Negro technician and his family.

CORE has been testing apartments in the Santa Monica and West Los Angeles area and was preparing to picket Sepulveda Park Apartments when the couple were shown several apartments and they chose a two bedroom apartment, it was announced by Robert Singleton, CORE chairman.

CORE had negotiated with the management for 3 months. This is the second CORE housing victory in the Los Angeles area in the past two weeks.

"Together with the Santa Monica Business and Professional Men, the Santa Monica NAACP and the Fair Housing Council, CORE has been trying to get apartments and homes for the 400 minority residents of Santa Monica who have lost their homes and apartments because of the Olympic Freeway," Mr. Singleton pointed out.

"Each of the groups in our city has a special role to play in trying to solve this problem. Together we feel we will be able to achieve the necessary cooperation to attain our goal."

Some workers have lots of "get up and go" when it's time to get up and go home. Yes, sir, they're the ones who get "tired with enthusiasm."
KNOW YOUR GUIDANCE COUNSELLOR

DOLORES, ARE YOU STILL GOING IN FOR ARCHITECTURE?

NO-DAD SAYS BEING A WOMAN IN THAT FIELD IS BAD-BEING A NEGRO-TWO STOKES AGAINST ME-I'M TAKING A BUSINESS COURSE!

BEFORE YOU GIVE IT UP WHY NOT TALK TO YOUR GUIDANCE COUNSELLOR!

WELL, DOLORES, YOU HAVE TALENT-STICK WITH IT-SKILL, CHARACTER, TRAINING-THOSE COUNT- NOT COLOR!

SOME WOMEN MAKE IT, SOME DON'T THAT DEPENDS UPON THE PERSON!

WHAT ABOUT THIS BUSINESS OF BEING A WOMAN?

IF YOU ARE WONDERING ABOUT JOB POSSIBILITIES DON'T RELY ON HEARSAY-SEE YOUR GUIDANCE COUNSELLOR. IF YOU MEET DISCRIMINATION BECAUSE OF YOUR AGE, RACE, CREED, COLOR, OR NATIONALITY, THE STATE COMMISSION AGAINST DISCRIMINATION WILL HELP YOU SCAD ALSO COVERS DISCRIMINATION IN PUBLIC ACCOMMODATIONS AND PUBLICLY-ASSISTED HOUSING-

NEW YORK STATE COMMISSION AGAINST DISCRIMINATION
NEW YORK-270 BROADWAY • BUFFALO-415 LAFAYETTE BLDG. • ALBANY-248 STATE ST. • SYRACUSE-333 E. WASHINGTON ST. • WHITE PLAINS-203 MAIN ST.

"EXTRA" "FLASH"

The management of this publication has been informed by reliable people and sources . . . it is alleged that in the future whenever the local chapter of CORE decided to PICKET a local institution or business, that this Negro Organization and members, will also set up a parallel PICKET LINE, picketing the local chapter of CORE.

MEMO: We hope to give our readers more information in our next issue regarding this unprecedented move by a local Negro group and the reasons for same.
Nettie Smith Honored
By Local Elks at Dance

A dinner dance was held Saturday May 26 in the Powers Hotel terrace room in honor of the Grand Daughter Ruler Mrs. Nettie B. Smith of New York City. This gala celebration was headed by Daughter Ruler Mrs. Kathryn Terrell of Eldorado Temple No. 32.

The Grand Daughter Ruler was met by the Elks military units and escorted by the Grand District Deputy, Maxie Maxwell, accompanied by the Grand Daughter District Deputy Alfreda Edwards and State President Stanley Thomas and a large group of Elks.

Mrs. Smith was en route to the New York State Assn. Elks convention which convenes in Buffalo on May 27 and presided over the election of the auxiliary during the annual convention. The principal speaker for the convention was Mrs. Naomi Chamberlain, speech teacher at Nazareth College. Brig. Gen. Chas. DeWillings was in charge of the Elks military units which met the Grand Daughter at the airport.

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"TOP VALUE" requires more redemption stores than all other stamp plans in the Rochester area combined! More people Save, Treasure and Redeem Top Value Stamps than any other!

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40 Franklin St. Rochester 2, N.Y.
LIVING UNDER LAW

EMERGENCIES
By wise advice and planning you can prevent most legal troubles, but emergencies do take place sometimes—an accident, an arrest, a law suit, or an investigation by some government agency.

In an emergency you need two things:
1. To gather accurate facts, and
2. To take proper steps (and avoid foolish ones) to protect your interests until you can get proper advice.

In an emergency nothing gets twisted so fast as reliable facts. So get all the facts you can on the spot and write them down at once for later use, or have someone else act and get facts for you if you cannot do so yourself.

Many people carry cards for this purpose, giving the names of their doctor, lawyer, kinfolk, friends, or business associates. They ask that these people be notified in an emergency.

Notify everyone else concerned as soon as you can; for example, the police, your insurance company, your business associates, and the like.

If you do get hurt, have your personal physician look you over, even if you think you aren't hurt badly. Your physician, like your lawyer, can give you confidential advice, which you may need if you are in trouble.

What facts should you get? The kind a good news reporter would get:

WHO? The names, addresses and telephone of everybody involved—who hit you, arrested you, investigated your business, served papers on you; and the witnesses, both friendly and hostile.

WHAT happened and exactly where and how it took place in the utmost detail.

WHEN—the date, hour, and even the minute may make a big difference.

Sign no paper unless you know what it means. If you do sign anything, get an exact copy, even if you must copy it yourself.

Watch out for strangers who seek to advise you. Be sure you know whom you are dealing with, whom they represent, and what authority they have. Answer proper questions of the authorities, but if you are not sure of your facts or feel that you may be damaging your case by answering at once, ask for and get time to refresh your memory or seek advice.

Note: The New York State Bar Association offers this column as a public service.

A TEEN'S FRIEND

A friend is a person who is attached to you, someone you are fond of. A teenager's friend is very much the same, but has to meet more qualifications, such as being "hip" on the happenings and being understanding.

Now you may ask why it is so necessary for a teenager to meet these last two qualifications. If I must say so myself, these are the first, if not the most important, qualities a teen age friend must possess. Perhaps you don't understand the slang expression "to be hip on the happenings". It actually means to know what's going on—or to be wise to what is happening. For example, to a teen the expression, "That's a tough suit you have on," doesn't mean that someone has tried chewing the suit and found it hard going. It is a compliment meaning that the suit is right in style and nice looking. Or to be in the know you have to be aware that Mary goes steady with Fred now, and not with Mike.

Understanding is the next most important quality of teen age friendship. There has to be someone who cares or who understands the many problems of teen agers. When such a person is found I'm sure he will be considered a friend for life. Many times teachers, counselors and social workers try to be a friend to teens, but in some way they fail. These adults don't really get through to the teens. It might be a difference in age—but the teens seem to feel that it is just a part of the job that the adult is being paid to do, and not a real concern for the teen himself. Perhaps the adult is merely doing what he is paid to do, and then again he could be really concerned about teen problems. Which one are you, if you are an adult? I suggest that you just try to be understanding, care a little, and try to be a little knowledgeable about what's happening. Then I'm sure you'll solve your problem of trying to be a Teen's Friend.

Enjoy that REFRESHING NEW FEELING you get from Coke!

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EXPLANATIONS IN ALL PROBLEMS OF LIFE
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SATISFACTION GUARANTEED
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834 West Main St. Rochester, N.Y.
Rochester and Vicinity Churches—Attend the Church of your choice

**BAPTIST**

Mt. Olivet Baptist Church
31 Adams St. BA 6-3388
Pastor: Rev. Arthur Whittaker
ID 61316

2nd Baptist Church
George St., Miamisburg, N.Y.
Pastor: Wendell Phillips
Phone: KE 5-4496
Church School: 8:45 a.m.
Morning Worship: 11:00 a.m.
B.T.U. Meeting: 6:00 p.m.
Prayer Meeting: Wed. 8 p.m.

Mt. Vernon Baptist Church
351 Joseph Ave.
Goodwill Baptist Church
Pastor: Rev. Robert Wartfield
Sunday School: 9:00 a.m.
Morning Worship: 11:00 a.m.
B.T.U. Meeting: 6:00 p.m.
Evening Service: 7:30 p.m.
Prayer Meeting: Wed. 7:30 p.m.

**METHODIST**

Memorial AME Zion Church
52 Favor St. LO 2-5601
Pastor: Rev. A. N. Gibson
Phone: 24766
Sunday School: 9:00 a.m.
Jr. Church: 10:20 a.m.
Morning Worship: 11:00 a.m.
Youth Fellowship: 6:00 p.m.

New Bethel C.M.E. Church
1810 Sosio St.
Pastor: Rev. G. R. Bell
BA 54673
Church School: 9:00 a.m.
Morning Worship: 11:00 a.m.
Youth Fellowship: 6:00 p.m.
Prayer Meeting: Wed. 8 p.m.

**HOLY TEMPLE**

God's Holy Temple
85 Prospect St.
Pastor: Bishop H. Abdullah
Asst. Pastor: Rev. Simon
Church School: 10:30 a.m.
Evening Worship: 7:00 p.m.
Choir Rehearsal: Mon. 7 p.m.
Prayers and Healing: Tues. 7:00 p.m.
Saturday EVENING: 7:00 p.m.
Sunday School: 9:30 a.m.
Morning Worship: 11:00 a.m.
Youth Fellowship: 6:00 p.m.
Residential, Wed. 8 p.m.

**CHURCH of GOD**

Church of God
52 Jefferson Ave.
Pastor: Rev. S. J. Burke
Church School: 10:30 a.m.
Evening Worship: 7:30 p.m.
Wed. Eve. Service: 7:30 p.m.
Prayer Meeting: Wed. 6:00 p.m.

**HOUSE of GOD**

House of God
43 Jefferson Ave.
Pastor: Rev. Gis Thomas
BA 5-7811
Church School: 10:30 a.m.
Evening Worship: 7:00 p.m.
Wed. Eve. Service: 7:30 p.m.
Prayer Meeting: Wed. 6:00 p.m.
End of Worship: 9:00 p.m.
Special Service: Friday 8 p.m.

**EPISCOPAL**

St. Simon Episcopal Church
408 Clarissa St.
Pastor: Rev. Harold Mars
LO 2-3834
Church School: 9:00 a.m.
Morning Worship: 11:30 a.m.
Youth Fellowship: 6:30 p.m.
Sun. Eve. Service: 7:30 p.m.
Prayer Meeting: Wed. 8 p.m.

**ROMAN CATHOLIC**

Immaculate Conception Church
445 Plymouth Ave. So.
L.O.G. 2-6155
Pastor: Rev. Robert Egan
BA 5-8058
Pastor: Rev. Robert Krekel
Sunday Masses: 7:30, 10 high & 9:00
Weekday Masses: 7:30 a.m.
Confrations: Sat. Even.
Baptisms: Sunday 1:30 p.m.
Negro Business and Professional Women to Honor Five at Sojourner Truth Award Dinner at Manger Hotel, June 10

HONOREE

Mrs. Lydia Latimer to receive the Business Award.

HONOREE

Mrs. Annie Lea, Community Service Award.

Blind Artist to Appear In Benefit Concert

A coming attraction is the Blind Artist Concert on June 13, at 8:15, in the Manger Ballroom.

If you are looking for fine entertainment plan to attend this concert. Tickets are only $2.00.

The concert will feature Rub'n Varga, world famous concert violinist. The program will consist of a great variety. There will be an opera star, song stylist, and a real night-club type performance. One of the performers is a hometown girl. Look for her when you attend the concert, her name is Mary Jane Hills, and her specialty is popular songs. So, you see, this promises to be an affair to suit the tastes of all.

All of the participants in this concert are professionals. Each of them is a success in his or her own right. Most of the performers are blind. Some of the proceeds from this concert will go to the Rochester Chapter, Empire State Association of the Blind Inc., which is an organization of blind people who believe that blind persons are best qualified to understand the problems of blindness, that therefore, blind persons are best qualified to know what programs and aids can best suit their needs.

B & P Dinner Committee

(reading left to right, top row): Messrs. Verna Peterson, June Taylor, Marie Holmes and Velma Poles.

Front: Mrs. Verona Green, chairman.

Honorees not shown: Mrs. Louise Gibbs, to be awarded the Sojourner Truth Award; Mrs. Mattie Taylor, human relations award; Rev. Elizabeth Green, to be awarded the professional award; Mrs. Virginia W. Brown, honorable mention.

All blind persons over eighteen are eligible to become members, president, at ID 6-9977, or Mary Blanket, to attend the concert, her name is Mary Jane Hills, and her specialty is popular songs. So, you see, this promises to be an affair to suit the tastes of all.

Of this organization. If you are interested, call Catherine LaFlae, at BU 8-2131.

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Here's a real beauty that makes black finish with black top and red, white and black interior. Equipped with Power Steering, Powermatic, Radio & Heater and summer driving a pleasure. Jet White Walls.

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Always more than 75 cars to select from.

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LO 2-3730
HUSH - HUSH TOPIC

THE LETTER CELEBRE

In January of 1960, the foregoing letter was mailed to City Manager, Hamblin and copies were mailed also to the Times Union and Democrat and Chronicle. Two weeks later it was taken by messenger to the office of the NAACP and given to the Rev. Enterprise. However, no action has been taken with regard to this letter. This letter becomes more interesting now, because the City-County Human Relations Committee has invited the president of the Rochester Real Estate Board to meet it. There no longer is a petition alleging discriminatory against Negroes seeking to rent or purchase housing in the Rochester area. The editor contacted Mr. James Gent, a few days ago.

3 February 1960

The Honorable F. Dow Hamblin
Office of the City Manager
City Hall
Rochester, New York

Dear Sir:

I would like to call your attention to a letter which I received from the late Honorable Samuel B. Dicker, under date of June 14, 1946. The context of the letter follows:

"Dear Mr. Coles:

May I enlist your aid to have all Negro G. I's who are seeking temporary living quarters to register on the third floor of the City Hall with the Veterans' Housing Committee of which Mrs. Cool is director.

Sincerely yours,

S. B. Dicker, Mayor"

This letter, Sir, is directly related to the problem commonly referred to by the various local social agencies as the "hardcore" families. I would also like to direct your attention to the article appearing in the Democrat and Chronicle on your Rehabilitation of your Rehabs this morning. Under the caption "Private Group Forms to Aid 'Core Families.'" When the late Mayor Dicker contacted me regarding aid to the veterans in this particular field, I accepted his invitation and immediately set in motion a plan to assist the Mayor and the City of Rochester in this very worthy undertaking. During this same period, several types of housing developments were under construction and others of a similar nature had already been completed. These projects were built with monies loaned by the Federal Government, the State of New York and the City of Rochester. They were commonly referred to as "nonprofit corporations." We tried to secure accommodations for the Negro veteran in these several projects. However, the special screening committees, composed of our leading citizens, steadfastly refused to list the Negro veteran be housed in any of these particular housing developments, despite the excellence of their Service records. There were 8 (eight) projects in all from this number; one Negro veteran and his family were given a small apartment in the Lyell Avenue temporary housing projects. Needless to say, the excuses given us were legion; and all types of new impedimenta found as way to us. The road appeared to be blocked for the Negro veteran and the Negro civilian as well from the beginning to the end, in this very vital field.

We might well ask the question—what happened to the Negro veteran and his family during the war years? In the years of the Second World War, the Korean Conflict and during the post war era of these campaigns? We therefore suggest that your newly formed committee take time out to study the record of housing for Negro families in Rochester. In the past several weeks certain privileged individuals, in their public utterances, have inferred that the Negro families seem to make up the bulk of the so-called "hardcore" group. I respectfully suggest that a thorough investigation into the housing (or lack of it) accorded the Negro in Rochester, might result in less talk of the moral imperative and more constructive effort, beginning at the source, toward the rehabilitation of families whose members repeatedly get into legal, social and/or economic difficulties.

During the time that we were assisting the late Mayor Dicker, we also made special appeals to his successors, to City Managers Harold Baker and Louis B. Cartwright. I should like to interject here that Mr. Cartwright was exceptionally cooperative in helping us to effect relocations of families. We appealed as well to Congressman George B. Kelly. We contacted members of the American Legion, Labor Unions, the Federation of Churches, the Chamber of Commerce, banks, and large brokerage agencies. We further corresponded with the late President Franklin D. Roosevelt, who sent directives here to me outlining methods and suggesting public placement. Congressman Kelly and others did considerable work improving these conditions and other appeals were made to the Honorable Thomas E. Dewey, then governor of New York State.

A thorough perusal of the membership of your special committee revealed that it is completely "lily-white." Is there some reason for this, or is it just the Rochester way of doing things partly involved? I would like, Sir, to ask what I feel is a pertinent question. What makes these people on your committee feel they know the Negro and his problems better than the Negro knows? This question of the "hardcore" and an ecological standpoint. When this has been done, will there exist a much better understanding of some of the reasons why this "hard-core" problem continues to exist in our community. I must confess that I find it rather hard to credit the denial, that I find that most of this problem, since a few years ago, when I approached your chairman with regard to the living conditions of the migrant worker, I was told in no uncertain terms that he and his committee were not interested in morals, nor in reformatory people. Apparently today, the approach has changed!

For a number of years, I have engaged in selling property, mostly old properties and at various periods I have been a member of a committee of the Rochester Real Estate Board. I have had the field of property management for the Monroe County Savings Bank from 1938 through 1947. On January 8th of this year, I resigned from the Rochester Real Estate Board. I have fought all types of discrimination in this community and I have found that housing for Negroes portrays the most despicable and un-American attitude found anywhere in these United States. I have also found that a Negro salesman or business-man must never disturb the "status quo" and I have found that minority groups pay only lip service to the much vaunted spirit of "liberalism" which exists here in Rochester. On the subject of buying and selling private property, mainly homes, there is considerable loose talk lately, emanating mainly from the general Rehabilitation Commission.

Your Rehabilitation Commission claims that their work has been outstanding in every way and that under Section 101 of the Government Manual (which states that persons in the immediate area can purchase homes without a down payment, provided they are "qualified") many families have been relocated. They state further that possibly 60 or 70 homes have been purchased through this medium provided by the Federal Government in cooperation with the State of New York and municipality. What they failed to state, however, is that scores of home owners in this particular area will never again during their lifetime—barring a miracle—be in a position to purchase another home. This presents a pathetic picture when we think in terms of those people who have worked all their lives for that purpose. Briefly, we will give a hypothetical case; let us suppose that a man had purchased an 8-room single house, assessed (by 1917 valuations)—and we must remember that what Negroes have been permitted to buy has been valued below market price and the purchaser 75 per cent. of $10,500 and the buyer has made a down payment of $1,500. Comes the Rehabilitation Commission and buys said home for $3,500. The assumption is that the first mortgage must be satisfied, the water bill must be paid and undoubtedly there are back taxes which must be brought up to date—all this out of the $3,500 which he has received. In the last analysis, this home owner hasn't enough money left to buy another house anywhere. His problem is further complicated by the fact that he is hedged in by various restrictions to his ability to "qualify" under Section 101; these being his age, his lack of sufficient funds for a down payment and his inability to obtain a mortgage. The upshot of the affair is that the poor man takes his few hundred dollars and through the Rehabilitation Commission he is moved into one of the ramshackle houses in the area. The Commission has failed to mention these problems and what is being done in these cases.

And now, Sir, I must be a bit personal—but I should add that I am political. I believe that it is ill-advised and unwise to let the people be blackmailed. It is shocking and it is too often the practice of the higher-ups to let people be blackmailed by the banks and the mortgage people.

(Continued on page 12)
HUSH-HUSH TOPIC
THE LETTER CELEBRE

(Continued from page 11)

of selling old houses and of never being able to sell new houses to the people with whom I am identified; I am tired of wearing a deceitful smile in the neighborhoods to which I take my clients; I am tired of telling my debtors that I will have money to pay my just debts and conferring with the Credit Bureau on my delinquency. And most of all, I am tired of supporting American prejudice that is rampant here in Rochester in this necessary field.

In closing, I challenge you and your committee, the present interested citizens, volunteer social workers and philanthropists, etc., in this matter of forming committees. I challenge you to form a committee to do something about these very pressing problems— for these are the crux of the matter. I still have enough faith left to serve on such a committee if any of you possess enough faith in the "American Dream" to form such a one.

I am sending copies of this communication to the daily papers not with a feeling of animosity, but with a desire to acquaint the general public with a situation that exists in this particular community of which the taxpayers of this city and county have an integral part.

Respectfully yours,
Howard W. Coles
Editor, the Voice Newspaper
formerly a member of City Manager Baker's Advisory Committee on Housing

DEMOCRAT & CHRONICLE
Rochester 14, New York

Howard W. Coles
98 Atkinson Street
Rochester 8, New York

February 8, 1960

Dear Mr. Coles:

I greatly appreciate and welcome your opinion on the Negro segregation issue.

In light of the City Council's resolution on SCAD to be acted on this week, we wonder if you would like to revise your letter with this new angle in mind. This is significant because it reverses a previous GOP stand and now indicates bipartisan support.

At all events we just cannot run your present letter because of its length; it will run about 30 inches in type. We would ask that your substitute letter, if you care to write it, be much, much shorter and exclusive with us.

Sincerely,
Homer W. King
Editorial Writer

ROCHESTER TIMES-UNION
Rochester 14, New York

Mr. Howard W. Coles
98 Atkinson Street
Rochester, New York

We are returning to you the copy of your letter to Mr. Hamblin, which you sent to us, because we do not customarily print letters to other persons on the editorial page.

Very truly yours,
Calvin Mayne
Editorial Page Staff

ROCHESTER TIMES-UNION
Rochester 14, New York

Mr. Howard W. Coles
98 Atkinson Street
Rochester, New York

Dear Mr. Coles:

Your recent request that a letter you had written to the City Manager be run as advertising material has come to my attention. The Times-Union did not run this as a letter to the editor, because it was addressed to Mr. Hamblin, not to the editor.

If you wish to write a letter on the basic subject to the editor of the Times-Union, I am sure it will be published. It should be kept within a 1,000 word length and submitted as cut to that length.

I do not believe it would be fair to your organization to charge advertising rates for publication of this kind of a message concerning civic affairs.

Cordially yours,
Joseph T. Adams
Business Manager

ROCHESTER DECLARATION of DEMOCRACY

The right to full enjoyment of all public facilities and prerogatives is an inherent right of all American citizens, sanctioned by our laws and by the highest principles of our democratic society. It must, therefore, be granted and enforced not only by constituted authorities, but by the daily acts of all Rochester citizens.

We, therefore, pledge ourselves, that by our personal acts and through our respective organizations— from pulpits and pews, labor halls, classrooms, business institutions and offices of government— we will do everything within our power which will establish these principles as the way of life in Rochester.

In our daily lives, we pledge ourselves to work vigorously to demonstrate that Rochester wants no race-inspired violence, but rather, that Rochester is determined to be a city of decency and democracy, where all citizens, regardless of race, creed, or color, may walk with heads high, in peace and dignity, with complete security, no matter where they work, play, live, pray, or go. This is our firm and fervent belief and our open declaration of action. We invite all Rochesterians to join with us in making these principles a firm controlling force in the life of our city.
**CIVIL DEFENSE**

By Audrey Walker

Under the heading of First Aid the subject is Drowning. Drowning is a leading cause of accidental death. Drowning occurs not only among recreational swimmers but also among those who use small watercraft, among young children who play along docks and banks of lakes and other bodies of water, among young children who are left in bathtubs or who wander into ponds or canals.

Prevention.

It is most important to learn respect for the water. It can be a good friend but a deadly enemy. Everyone should learn how to swim. Red Cross chapters and other groups offer swimming instructions in communities throughout the nation. In addition, everyone should know these basic rules of water safety:

1. Never swim alone; make sure someone is nearby who can help in an emergency.
2. Swim at a safe bathing place, preferably supervised by lifeguards.
3. Beware of unfamiliar areas since they may have treacherous currents, deep holes, debris, or other hazards.
4. Don't swim when overheated, overtired, or right after eating.
5. Before diving, make sure the water is deep enough and has no hidden objects.
6. Know your own ability and don't overestimate it; it's hard to accurately judge distance over water.
7. If you are going on a distance swim in open water, have someone accompany you in a boat.
8. Be courteous; consider the safety of others.

If you are using small watercraft, learn to swim well enough to keep yourself afloat. If you don't know how to swim, wear a lifejacket at all times while afloat. To help prevent drownings around the home, never leave a baby or small child alone in the bathtub even for a few seconds. If you have a fish pond, put a fence around it to protect small children. Caution children about playing near canals, ponds, quarries, and the like.

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ARMOUR SKINLESS Franks 1 lb 39c

Tobin's Geneseef Sliced Bacon 1 lb 39c

FRESH HOMEMADE Pork Sausage 1 lb 39c

Fatback 1 lb 29c

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"Fiorello" Agrees to Hire Negro Performers  
For Popular Broadway Stage Play

New York, N. Y. — CORE's first major breakthrough in its attempt to integrate the Broadway stage came with the announcement today that "Fiorello" has hired five Negro performers and one Oriental for the forthcoming City Center production. "Fiorello", when originally done on Broadway, excluded Negro performers.

Miss Dalrymple had met with Norman Hill, representing CORE, Charles Gordon, chairman and Godfrey M. Cambridge, co-chairman of the Committee for the Employment of Negro Performers to work out details of the agreement which covers actors, dancers, singers in all types of roles in the future.

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Civic Improvement Group Formed

Continued from Page 3

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