The National Disc-Jockey Association of America recently held their national convention in Chicago. Special week-long sessions were setup at the Persian Hotel. The above get together is representative of the Executive Committee who came to the Windy City from all parts of the United States.

At the piano... Harold Morris, Atlanta, Ga.; continuing reading from left to right, James McKnight, Nashville, Tenn.; Howard W. Coles, Rochester, N.Y.; Jay Malloy, Cleveland, Ohio; the late Mary Dee, producer, director and announcer of a great gospel program, "Songs of Faith", on radio station - WHAT, and the first Negro to have her own radio and TV programs, serving the Pittsburgh, Homestead, Pa., and Baltimore areas; Georges Hawkes, Chicago, Ill.; Tony Davis, Dallas, Texas; Larry Tordue, Detroit, Michigan; John De Mar, Los Angeles, Calif.

This group represents some of the best public relations people in the United States. These are some of the men and women who are recognized as the top sales people in the country. The purchasing power of 20,000,000 Negroes is felt throughout the United States; and these are the people who are helping to awake Black and White America.
DOUGLASS LEAGUE TO STAGE PROTEST!

On Monday evening April 13, 1964, the Executive Committee of the Frederick Douglass League Non-Violent Committee, voted unanimously to picket the Democrat and Chronicle-Times Union, continuously during the months of April, May and June. A boycott will be conducted at the conclusion of the campaign. The boycotts will be conducted on a Tuesday and Sunday. The Black People (Negro, colored, Afro-American, Puerto Rican and Liberal) are asked to participate. A multi-million dollar combine is now functioning in this community, with the avowed purpose of crushing the Frederick Douglass League-Non Violent Committee and their great plan "Operation Grassroots", which program has integrated the downtown area through peaceful cooperation, negotiation, picketings, etc.

This program has been stolen by three special groups and individuals: The program's "Green Light" and the appropriation amounting to $11,800.00. The plan "Operation Grassroots", was the brain child of Howard W. Coles; it was turned over to the DISTRICT ATTORNEY'S OFFICE at a moment's notice. Mrs. Wagner was expelled from this committee and in its grasp the power of life and death, success and failure, happiness and misery.

The Negro press in this Community, however, occupies a most unique position with reference to all of them. It is the fulcrum upon which all these activities must depend for useful service. It is in a position to magnify the labors of educational leaders and in itself is an indispensable adjunct to the growth of intelligence. In the political field the press has long been recognized as an institution more powerful than any individual, and from the post of messenger or handmaiden of the people -- a mere purveyor of current happenings -- it has come to be the master mind in the ecology of nations. It is indeed a "guide, counsellor and friend". It holds in its grasp the power of life and death, success and failure, happiness and misery.

Through the Negro Journal, Negro writers have been given a fair hearing, while the Caucasian Journal is giving space to the police court episodes of our lower orders, the alert Negro newspaper finds in the church, the schoolroom, the inventor's studio, the music studio, the author's desk and in honorable political, social stations, a most fertile field for his operation.

THE CIVIL RIGHTS BILL as passed by the House is effective and comprehensive legislation and should now be approved by the Senate, the men who piloted the measure through the House, Rep. William M. McColloch (R-O.), left, and Rep. Emanuel Celler (D-N.Y.), declared on Washington Reports to the People, AFL-CIO public service radio program.
RANDOLPH DENOUNCES "RIGHT-TO-WORK"; SAYS CIVIL RIGHTS HELPED BY UNIONS

AFL-CIO Vice Pres. A. Philip Randolph has branded as "monstrous falsehood" claims by Oklahoma, "right-to-work" supporters that a referendum proposal to outlaw the union shop would further civil rights.

Randolph, president of the Sleeping Car Porters and a national leader of the civil rights movement, said he has been informed by Oklahoma leaders that this claim is being made in an attempt to win Negro votes for a proposed "right-to-work" amendment to the state constitution.

"It is the labor movement, not the "segregationist forces" behind the "right-to-work" campaign, which is "helping our crusade for civil rights," Randolph declared.

Randolph warned that the "right-to-work" groups seek to drive "a wedge between Negroes and the labor movement," and declared: "We must not let it happen. We must vote against this law."

Earlier a group of Negro leaders in Oklahoma, headed by State NAACP Pres. Jake Simmons, Jr., joined in a call for defeat of the "right-to-work" proposal and charged that "the same reactionaries" who have fought civil rights progress are in the forefront of the campaign to ban the union shop.

Oklahoma will vote on the issue in the May 5 primary election.

POLICE OFFICIALS PLEDGE ANTI-LITTER SUPPORT

City and county law enforcement officials joined civic leaders in pledging support to a long-range anti-litter campaign yesterday.

At a meeting at the Chamber of Commerce sponsored by a Joint Committee to Coordinate Community Betterment Activities, representatives set as their goals the coordination of groups interested in anti-litter, cleanup, rodent control and other betterment programs.

Philip Brandmeier, chairman, said educating the public to recognize the need for litter control will be one of the committee's most important jobs.

Sheriff Albert W. Skinner said his office will enforce the anti-litter laws in the county, and Rochester Police Chief William M. Lombard pledged Police Bureau support in the campaign and throughout the year to come.

Lloyd V. Storandt, president of the Rochester Board of Education, promised support by the public school system. Rev. William M. Roche, superintendent of schools for the Rochester Catholic Diocese, had pledged his support earlier.

William H. Keeler, director of the Rochester Safety Council, called for stricter enforcement of anti-litter codes.

Because you'll be needing more gas, electricity and steam in 1964, we'll be spending more than . . .

21 MILLION DOLLARS

Here are just a few of the highlights in our 1964 construction forecast:

ITEM 1—A new gas line will be installed from Walworth to Alton, connecting with the 16-inch line constructed last year to Alton from the New York State Natural Gas line near Auburn.

ITEM 2—Another line—helpful to the Xerox Company and others—will be looped from Walworth to Webster.

ITEM 3—The 115,000-volt electrical transmission line connecting Rochester with the Genesee Valley will be completed. This will interconnect with the transmission line of New York State Electric and Gas.

ITEM 4—Our Station 80 on the West Henrietta Road will be enlarged to handle power from a second circuit interconnection on the New York State Power Authority's 345,000-volt transmission line.

This isn't the end, of course. There will be more construction as you continue to demand more power. It's our job to keep ahead of your demands!
A Tribute to the
Commander-In-Chief

We the officers of The Frederick Douglass League Non-Violent Committee, wish to express our very profound sorrow at the tremendous loss suffered by our nation and the peoples of the world, by the terrible swift assassination of our beloved chief executive.

This man, this champion of the poor, this valiant fighter for the oppressed and downtrodden, this man of convictions and high ideals, this defender of the minorities, this truly great statesman and humanitarian will live on in our hearts, our minds, and daily lives through all eternity.

Although this man was of caucasian stock, we of the black race feel this as a personal loss, for this man of love and compassion was taken to our bosom as lovingly as one of our very own.

Our deepest and most heartfelt sympathy goes out to every bereaved member of the Kennedy family.

Howard W. Cole Co-Chairman
Robert E. Johnson Co-Chairman
Willie Campbell Co-Chairman
Geneva Holloman Secretary

Mrs. Kennedy is deeply appreciative of
your sympathy and grateful
for your thoughtfulness.

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Specials this week:
Kale, Collards, Turnip Greens, Turnip Roots, Chicken Neck Bones and Wings, Slab Bacon
OPEN 24 HOURS A DAY Phone HA 6-6980
FREE DELIVERY . . . RIGHT TO YOUR DOOR
LETTER TO THE EDITOR:  
March 15, 1964

Mr. Howard W. Coles, President  
Frederick Douglass League  
98 Atkinson Street  
Rochester, New York

Dear Howard:

Thank you for your telegram and interest in the bill I have introduced to have a commemorative postage stamp issued in honor of Frederick Douglass. While it took many months to research Mr. Douglass' background and contact his many descendants in this area for additional personal information, the task was fulfilling and, as you will recall, in accord with a campaign commitment I made last fall.

Because of your special interest in Mr. Douglass and your devotion to his heritage, I look forward to your assistance in developing a

For your reference, I am enclosing a copy of the bill, a news release which I issued at the time of its introduction, and a page from the Congressional Record containing my remarks to my colleagues on the floor of the House of Representatives.

With kindest personal regards,

Very sincerely yours,
Frank Horton

****

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Rotation, Cooling System Checked etc.

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Friday, Saturday and Sunday 7 a.m. until 3 a.m.

Langston Kelso, Prop.  
Floyd Taylor, Mgr.

Stop any Time — We'll be Looking for You
Dear Mr. Coles:

The Rochester Area Chapter of the Unitarian Universalist Fellowship for Social Justice has forwarded a petition to me in support of a strong civil rights bill, and I note that you are one of the signers.

I am glad to know your views on this important legislation. After months of hearings and deliberations, the House Judiciary Committee is about to report a civil rights bill for consideration of the House. Though it does not contain all the provisions listed in your petition, it is a comprehensive measure which will provide significant advancements in guaranteeing the civil rights of all our citizens.

I have consistently supported civil rights legislation in Congress, and expect to support this legislation when it is brought before the House of Representatives for a decision.

With best wishes, I am

Sincerely yours.

Harold C. Ostertag
Member of Congress

Faith is the fuel and the power that activates the doer of good. Thus it is our faith in God, the knowing that with Him all things are possible, that transforms our prayers into meaningful form.

I am glad to know your views on this important legislation.

With best wishes, I am

Sincerely yours.

Harold C. Ostertag
Member of Congress

You don’t have to acquire a taste for it.

☐ More people prefer V.O. to any other imported whisky—including Scotch. Because...

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CANADIAN WHISKY—A BLEND OF SELECTED WHISKIES. SIX YEARS OLD. 86.8 PROOF. SEAGRAM DISTILLERS COMPANY, NEW YORK CITY.

Distilled and bottled in Canada
The Executive Committee of the Frederick Douglass League wishes to commend your station for the forthright manner in which you have dealt with "the story of integration" in the past. The television stations of Rochester have done a great deal to promote understanding in the area of race relations.

It is now a historical fact that racial relations were great generators of news in 1963. An awakened and aroused people had decided to become free in fact as well as in theory. Hardly a day passed without a new story about this phenomenon.

Our own Monroe County area was also the scene of a great many happenings as the Rochester Negro joined the making of history. The big stories might include: 1) the Police Advisory Board; 2) the school transfer; 3) the controversy over the Black Muslim Trial. These events caught the attention of everyone.

But as often happens, the "big stories" tended to obscure deeper, fundamental occurrences in this area. Perhaps nothing is of more real importance to the Negro than his growing freedom from economic bondage. Negroes today are working in places where they have never worked before and in increasing numbers. In relative significance this is the true "big news" of the past year.

As with the case of the new jobs for Negroes, many other aspects of the racial question are undramatic but important. We of the Frederick Douglass League would like the opportunity to tell the people of the Rochester area the truly significant facts about Rochester's changing racial patterns. We of the F.D.L. feel especially qualified to do this since our group is of Rochester origin and especially concerned with local questions. We feel the story we could bring is of importance to all people of this area.

We request, for this reason, time each month on your station to tell about the "Changing Racial Picture in Rochester."

We thank you for your attention to our request.

Sincerely yours,

ROBERT E, JOHNSON
HOWARD W, COLES
WILLIE SPARE
Co-chairmen

"ORGANIZE THE UNORGANIZED"

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USED CARS

TO CHOOSE FROM
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Make your selection from a big stock of fine used cars at the Lowest Prices in Town.

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FREEDOM NOW! IS THE CRY
April 12, 1964

SPRING DRIVE

FELLOW CITIZENS

The Frederick Douglass League Non-Violent Committee is a local autonomous civil rights group. It was founded during the month of February, the year 1889. The leaders in this movement were John W. Thompson, Clarence Leggett, John W. Gilmore, Col. Nathan Pond (founder of the Union Advertiser) and the Hon. Frederick Douglass, leader and originator of the PROTEST MOVEMENT in the U.S.

We are dedicated to the proposition that FREEDOM MUST COME NOW, throughout the length and breadth of this land. Our MEMBERSHIP DRIVE IS NOW UNDER WAY, OUR MASSIVE SPRING DRIVE, FOR JOBS AND MORE JOBS... OPENS TODAY... SO WHY NOT LEND A HELPING HAND, YOU MAY DO SO, BY DROPPING A POSTAL CARD TO OUR OFFICE. AND INFORMATION CENTER, TELLING OUR PEOPLE WHEN WE CAN CALL TO PICK UP YOUR OLD NEWSPAPERS, RAGS, OLD CLOTHES, USED FURNITURE AND TOYS, ETC.: OUR TRUCK WILL CALL AT YOUR CONVENIENCE.

There are three types of memberships: General... Yearly Fee... $2.00... Membership including newspaper... news letter... $5.00... Sustain... $10.00. Make your check out as follows; Frederick Douglass League Non-Violent Committee and mail it to our office at 16 State Street, Rochester, New York, 14614 Suite 420-A

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EXPOSE!

WATCH for the next issue with FEATURES and SPECIAL INVESTIGATION regarding "OPERATION GRASSROOTS" and "OPERATION Outreach" — The story of a Multi-million Dollar combine out to crush and sabotage the work of the Frederick Douglass League Non-Violent Committee.

- The following public officials, agency heads and committee members who have contributed to "Operation Outreach", which is an exact replica of "Operation Grassroots": Messrs. Gordon Howe, Clarence Gifford, William Bub, Kenneth Storandt, Kermit Hill, Loftus Carson and other members of the Montgomery Center Committee; also an important statement from Mrs. Constance Mitchell, who has been appointed to direct "Operation Outreach" in the Third Ward Area, and in so doing will resign as Supervisor of the Third Ward.

- SPECIAL FEATURE on Hannah Storrs, local school teacher, who is seeking political office by using the Civil Rights Movement to project her rumored candidacy for Supervisor of the Third Ward.

- Our Final Feature will tell of efforts on the part of Mrs. Doris Price and committee members, who are reputed to be actively working behind the scenes to secure the nomination for supervisor of the Third Ward on the Democratic Ticket.

Friends — Looks like it's going to be a Long "Hot" . . . Civil Rights — and personal ambitions — summer.

WEBBER'S BOWLING and KELSO'S ATLANTIC SERVICE OFFER SPECIAL PRIZES

The popular Webber's Bowling Hall and the new and modern Kelso Atlantic Service Station, are offering Free . . . FREE . . . this month — 10 gallons of gas.

Here's How:

Bowl 3 games. Get a free ticket for drawing on 10 gallons of gasoline. So folks — Remember, move in now; and take advantage of this really great offer.

SPRING IS HERE, Mr. and Mrs. Bowler and Mr. and Mrs. Motorist. Just think of it!! You can go, GO, a long ways on 10 gallons of good Atlantic gas, and at the same time you and the gang can have a great time bowling at Webber's!
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