MEMO  TUNE IN WSAY EVERY SUNDAY MORNING 9:30 A.M.
HOWARD COLES with VIGNETTES of the NEWS

The Rochester Voice

VOL. XXXII. NO. 7  NOVEMBER 15 THRU NOVEMBER 30, 1964 (Vox Populi) 15¢ per copy

CHARLES "CHUCK" WILLIAMS
New Car Salesman Of The Week At
HEINRICH MOTORS

Posner's
Northside
Liquor Store Inc.
L-8234

286 NORTH ST.

HAMILTON 6-9194

TRY

Volpe

Main at Union

For the BEST

CAR WASH
YOUR CAR

Has Ever Had
as low as
99¢

with purchase of
GASOLINE

F. DOUGLASS LEAGUE
Non-Violent Committee
OPERATION GRASS ROOTS
New Location -
567 - 569 Plymouth Av. S.
Information Center

SAMUEL'S CLEANERS & LAUNDERERS
New & Bigger Plant
For Delivery
1 Hour Service At The Plant
1 Day Service At the Stores
3 Convenient Stores
BA 5-2985
Pick Up & Delivery

Get an Extra Carton Today!

Hello, Hello, HELLO! ROCHESTERIANS
When you need a Taxi Real Fast, FAST
Think of JOHN'S CABS
Sit down and call them at
Remember the number

They are as near as your phone.
CLEAN, COURTEOUS, MODERN, RELIABLE, DEPENDABLE
JOHN'S CABS 5 Cabs 24 hours a day

BA 5-6310

Circulation figures
this issue
Free Circulation
10,200 press run
The Frederick Douglass League Non-Violent Committee is a local autonomous civil rights group. It was founded during the month of February, the year 1889. The leaders in this movement were John W. Thompson, Clarence Leggett, John W. Gilmore, Col. Nathan Pond (founder of the Union Advertiser) and the Hon. Frederick Douglass, leader and originator of the PROTEST MOVEMENT in the U.S.

We were formerly located at 16 State Street, we have recently opened our new headquarters at 567-569 Plymouth Ave. S. We are continuing to operate OPERATION GRASSROOTS. INFORMATION AND COORDINATING CENTER AND THE FREDERICK DOUGLASS OPPORTUNITY SHOP at this address.

The merchandise in the Frederick Douglass Opportunity shop at the above address is donated by the liberal minded people of Rochester and is called for upon request of the donor (or you may leave same at the shop in person) Proceeds from the sale of used merchandise, enables the Frederick Douglass League-Non Violent Committee to sponsor outstanding projects which benefit the community as a hold. This organization is operated by our council of co-chairman and is supported by the general membership. Our city-wide membership campaign is now under way. For further information attend our public meetings every Monday night at 8:00 p.m.

"OPERATION GRASSROOTS" .... A Master Plan and Pilot project started the ball rolling in securing hundreds of jobs for the black men and women in the downtown area and in local factories. Introduced the study of Negro History in our schools, set up apprenticeship programs, established reading and writing classes for those who could not read and write, carried the fight for black men and women to have the right to enter the U. of R. Medical School. Recently this organization has established the John F. Kennedy Scholarship Fund for the worthy young men and women of the Black Race, clean block campaigns, etc.

WE APPRECIATE YOUR DONATIONS OF SALEABLE MERCHANDISE - PROCEEDS ARE USED TO AID:

- Antiques
- Housewares
- Needy People

- Appliances
- Linen
- Migrant Workers

- Bedding
- Magazines
- Homeless & Jobless Men

- Books
- Newspapers
- Low Income Families

- CLOTHING
- Pictures
- Family Emergencies

- Furniture
- Toys
- Philanthropies

- Floor Coverings
- Miscellaneous
- Scholarships for Young Women

"ORGANIZE THE UNORGANIZED"

ALWAYS 175
USED CARS

TO CHOOSE FROM
(All Makes)

Make your selection from a big stock of fine used cars at the Lowest Prices in Town

Judge's!

THE BIG FORD DEALER
81 LAKE AVE. - OPEN EVENINGS
On August 29, 1964, President Johnson signed into law the Economic Opportunity Act of 1964, better known as the "Anti-Poverty Act".

"There are millions of Americans—one fifth of our people—who have not shared in the abundance which has been granted to most of us, and on whom the gates of opportunity have been closed." These words of the President describe the very reason for passage of the Anti Poverty Act—to re-open the gates of opportunity and provide millions of Americans with a chance to help themselves.

It is estimated that there are over 15,000 families in Rochester and Monroe County who are living in conditions of poverty. As a result of this Act, we are now in a position to begin a "Community Action Program" to attack this poverty and all of its causes.

The Community Action Program will not be a welfare program, nor will it be the expenditure of more money for the type of activities already carried on by local social agencies. Instead it will involve the development of new programs designed to reach every man, woman and child who has been deprived of a decent living. Of most importance, the citizens of the community must be involved in every stage of this effort. The heart of the program is to enable each citizen to help his neighbor and himself in removing the shackles of poverty. Although all of the community's vast resources will be made available, the people themselves must participate in the planning and operation of the programs, and be responsible for making these programs work.

The Citizens' Council Against Poverty has been very successful in Rochester's Community Action Program. At this, the planning stage, your number is relatively small. Eventually, as programs are developed with your assistance, the "Citizens Council" will be aided by every citizen of Rochester who elects to help himself and others in the attack on the problems that have made them poor.


The African Scene

Dr. Mercer Cook, one of the founders of AMSAC (American Society of African Culture), is the new ambassador to Senegal. Dr. Cook was formerly ambassador to Niger. The former educator and eminent scholar and translator is author of the article on African literature in the September issue of Negro Digest.

Dahomey signed an agreement with the Federal Republic of Germany (West Germany) for assistance in the development and diversification of the African nation's agriculture.

In 1963, Nigeria produced a total of 2,500,000 tons of crude oil. United States Chamber of Commerce to predict that the West African country might well become one of the ten largest oil-producing countries within a decade.

Friends

---

Patronize your neighborhood package store

IT'S THE

GENERAL LIQUOR STORE

498 MAIN ST. WEST
ROCHESTER, N.Y.
LO 2-3425

Ghana has signed a pact with a Bulgarian construction firm to build a $20,000,000 sports stadium ensemble suitable for accommodating the Olympics. The main arena would seat some 100,000, with a third of that covered. Another hall would accommodate 20,000. Added to the complex would be a 500-room hotel.

A Las Vegas, Nevada business, the Star Dust Casino, has signed a contract with the Sierra Leone government for the establishment of a casino at Freetown. The venture is designed to lure and entertain tourists.

The Ghana Government recently opened the country's first meat canning factory at Bolgatanga, a city some 650 miles into the interior. Using cattle from the Upper Volta and Mali, the plant will turn out some 15,000 cans of corned beef daily to begin with. Production is expected to rise sharply after a year. Meanwhile, a new factory is under construction at Zuarungu. It is expected to be completed by early 1965. The Ivory Coast recently received a $1,900,000 loan from the Agency for International Development.
LETTERS

November 1, 1964

Frederick Douglas League
559 Plymouth Avenue South
Rochester, New York

Attention: Howard Coles

Dear Mr. Coles:

It was nice talking with you recently. I am sorry we were cut off, however, I think that I have sufficient information to get this letter off to you.

The "operation grass roots" as outlined by your organization has been of great benefit not only in its endeavor to assist young people but I am thoroughly delighted to see that an organization such as yours has such a great interest in this area.

I regret that you have been unable to get the financial assistance required to continue this good work. I hope that this will give you the help required to substantiate your long interest in this area.

Sincerely,

Thomas Laverne

Frederick Douglas League
559 Plymouth Avenue South
Rochester, New York

November 1, 1964

SOUTHEAST KIWANIS CLUB: Howard Coles, editor, Rochester Voice, will address the Southeast Kiwanis Club tomorrow noon in the Country House, East Rochester. His topic: "True Leaders of the Negro Community."

Those who stretch the truth often find that it snaps back and hits them.

More than three-fourths of the world's food is still produced with simple hand tools.

The only thing like "money in the bank" is money in the bank!

And every dollar earns interest every day when you save at Lincoln Rochester

Your interest starts the day you make a deposit at Lincoln Rochester. Even earlier if you deposit by the 10th of any month, it starts from the first.

This Daily Interest, compounded quarterly, continues right up to the day of withdrawal, as long as you don’t close your account.

And you can withdraw any day, any month, any quarter, any time, without losing a penny of your Daily Interest.

Plus 25-office convenience, Drive-in Banking, Walk-up Windows, parking and hours that meet the needs of the neighborhood.

Why not start right—now, or next payday?

Whenever it’s a matter of money, look to Lincoln Rochester

Lincoln Rochester
TRUST COMPANY
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
A Tribute to the Commander-In-Chief

In memory of the tragic loss of our chief executive, President John F. Kennedy, a year ago, we reprint the tribute to him published at that time.

We, the officers of The Frederick Douglass League Non-Violent Committee, wish to express our very profound sorrow at the tremendous loss suffered by our nation and the peoples of the world, by the terrible swift assassination of our beloved chief executive.

This man, this champion of the poor, this valiant fighter for the oppressed and downtrodden, this man of convictions and high ideals, this defender of the minorities, this truly great statesman and humanitarian will live on in our hearts, our minds, and daily lives through all eternity.

Although this man was of caucasian stock, we of the black race feel this as a personal loss, for this man of love and compassion was taken to our bosom as lovingly as one of our very own.

Our deepest and most heartfelt sympathy goes out to every bereaved member of the Kennedy family.

Howard W. Coles, co-chairman
Robert E. Johnson, co-chairman
Willie Campbell, co-chairman
Geneva Holloman, secretary

---

Louis A. Wehle, Businessman, Civic Leader and Former State Official, Dies Sat., Nov. 21

ROCHESTER - The passing of a prominent businessman and civic leader removes a well known figure from Rochester, Louis A. Wehle, the chairman of the board of the Genesee Brewing Co., who died Nov. 21. He had been ill for several weeks.

Mr. Wehle, a personal friend of Franklin D. Roosevelt, of Gov. Averell Harriman and other prominent people, had been active in business, civic and sportsmen's circles. The third sphere led to his appointment by Gov. Harriman as conservation commissioner for New York State in 1955. As a Democrat he was a delegate to each national convention of his party from 1944 through 1960; a delegate to the state Democratic convention from 1950 to 1956 and its chairman in 1950 and 1952.

A native of Rochester, he was born September 22, 1889, the son of John and Elizabeth Wehle. Schooling at East High and Mechanics Institute preceded later specialized study at the National Brewers Academy in New York City from which he was graduated in 1911. In October 1915 he married Elizabeth R. Raab, who survives him, and their two sons, John Wehle, who is president, and Robert Wehle, who is treasurer of the Genesee Brewing Co. of Rochester.

Following graduation he was for four years the assistant brewmaster of the old Bartholomay Brewery in Rochester; then two years as brewmaster of the Genesee Brewing Co., then two more years as brewmaster of the Lang Brewery in Buffalo. From 1918 to 1924 he was president of the Thrift Grocery Stores of Buffalo and concurrently president of the Egleff Bakeries of Buffalo.

From 1924 to 1938 he was president of the Wehle Baking Co., of Rochester. In 1957 a Wehle Bakery was added in Milwaukee, Wisconsin; in 1960 a similar Wehle Baking Co. in Ohio. From 1932 until his death he was chairman of the board of the Genesee Brewing Co. of Rochester.

Business Organizations

Mr. Wehle was a former president of the New York State Brewers Association, of the New York State Bakers Association, also a president of the Alumni Association of the National Brewers Academy, and a past president of the George Zeth Brewery of Syracuse. He was a director of the Central Trust Company, a director of the Monroe Broadcasting Co., a pres. and director of the 400 East Main Corp; a director of the Wehle Electric Co., president of the Louis Evans Realty Corp. of Florida, and president of Scottsville Properties.

The Sportsman

Mr. Wehle's sports activities were widely diversified. On his own 1700 acre farm between Rochester and Scottsville he raised racing horses, and also mallard ducks and pheasants. While conservation commissioner he established the headquarters for region I of the department at Dumpling Hill, decorating the land and buildings. For many years he held sponsored the Louis Wehle fishing contest, giving cash prizes as an incentive to fishermen who made prize catches. Only this past summer he had been in Africa hunting big game.

Concern for conservation caused him to be a director of the Genesee Conservation League, commissioner of the Whiteface Mountain Authority, commissioner of New York State Water Power and Control, commissioner of the Genesee State Park Commission, and a director of the Rochester Hymene Society.

Civic Organizations

Among the many civic and charitable organizations helped by Mr. Wehle, one of the most recent was the establishment of the Residential Treatment Center on Scottsville Road located on land given by the Wehles. Other civic affiliations included the Rochester Automobile Club of which Mr. Wehle was a president and director, governor of the Rochester Club, chairman of the Louis A. Wehle Foundation, New York State chair man of the National Foundation and Infantile Paralysis 1942-50, trustee of the Rochester Chamber of Commerce, director of the North Side Hospital, and founder of the Rochester and Publicity Bureau.

He was also a member of the Elks, the Moose, the Rochester Club, and the Circus Sains and Sinners.

---

Give a Gift Certificate...from the National

The gift that is always sure to please. Right style, right size, right color . . . and all you do is say "Charge It!"

---

PAGE 6 - THE ROCHESTER VOICE - NOVEMBER 16 thru NOVEMBER 30, 1964