MEMO

TUNE IN WSAY EVERY SUNDAY MORNING 9:30 A.M.
HOWARD COLES WITH VIGNETTES OF THE NEWS

The Rochester Voice

Vol. XXXIII No.7 December 17 thru 31, 1964

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L. P. RECORD DEBUT
"Adventures In Negro History," an LP recording was introduced by the Pepsi-Cola Bottling Company, at a dinner held in the Grant Hall of the Pick Congress Hotel. Shown here from left to right, are executives of the company, William T. Payne, of Chicago, chairman of the dinner; Harvey C. Russell, of New York City, a vice president of the company, and E. E. Beisel, president of Pepsi-Cola Bottling Inc., Chicago. More than 300 persons attended the dinner. The bottling company made a gift of the record album to each of them. In addition, albums were presented by Beisel to Dr. Harold Richard- ards, superintendent, Cook County School District No. 218; Miss Marion G. Evans, executive director, YWCA; Dr. Louis A. Monk- ing, superintendent of Lutheran Schools, Chicago; Mrs. Marjorie N. Atkins, director of Music for the Chicago Main Library, and the Rev. Robert Clark, assistant superintendent of the Archdiocese of Chicago School Board. James E. Gleason, executive director of the Wabash Ave. YMCA, accepted the album for John C. Root, general secretary, Metropolitan YMCA, Chicago.

Circulation figures this issue - 10,200 press run   Free Circulation
Organizing the Unorganized...to Meet the Demands & Needs of the Needy -- This is our record of service to the public since its founding in February 1889.

The Frederick Douglass League Non-Violent Committee is a local autonomous civil rights group. It was founded during the month of February, the year 1889. The leaders in this movement were John W. Thompson, Clarence Leggett, John W. Gilmore, Col. Nathan Pond (founder of the Union Advertiser) and the Hon. Frederick Douglass, leader and originator of the PROTEST MOVEMENT in the U.S.

We were formerly located at 16 State Street, we have recently opened our new headquarters at 567-569 Plymouth Ave. We are continuing to operate OPERATION GRASSROOTS. INFORMATION AND COORDINATING CENTER AND THE FREDERICK DOUGLASS OPPORTUNITY SHOP at this address.

The merchandise in the Frederick Douglass Opportunity Shop at the above address is donated by the liberal minded people of Rochester and is called for upon request of the donor (or you may leave same at the shop in person). Proceeds from the sale of used merchandise, enables the Frederick Douglass League-Non Violent Committee to sponsor outstanding projects which benefit the community as a whole. This organization is operated by our council of co-chairman and is supported by the general membership. Our city-wide membership campaign is now underway. For further information attend our public meetings every Monday night at 8:00 p.m.

"OPERATION GRASSROOTS" ... A Master Plan and Pilot project started the ball rolling in securing hundreds of jobs for the black men and women in the downtown area and in local factories. Introduced the study of Negro History in our schools, set up apprenticeship training programs, established reading and writing classes for those who could not read and write, carried the fight for black men and women to have the right to enter the U. of R. Medical School. Recently this organization has established the John F. Kennedy Scholarship Fund for the worthy young men and women of the Black Race, etc.

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Your Christmas list adds up to more money than you have, come in or phone for a Personal Bank Loan—with plenty of time to pay, and with Blanket Protection against any income emergency.

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For a color TV or other major appliance, tell your dealer you want Lincoln Rochester's Finance Plan—he can arrange everything right in his store.

(A and looking ahead to next Christmas, why not start your 1965 Christmas Club and be ready.)

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MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
Dear Editor:

You are cordially invited to attend a reception Sunday, January 10, 1965 from 3 to 5 o'clock at the First Unitarian Church, 220 Winton Road South, honoring the artists whose works are currently on exhibit at the church. The artists are: Virginia Heftel, Diana Hughes, Faith Hughes, Miriam La-Pham, Lorrin LaPham, Christian Pugh, Edythe Shedden, Adele Slack, Catherine Stanfield, Mildred Van De Walle, Judith Warrich, Sam Abram, Ed Butler, Harry A. D. Hicks, Perry Jones, Dorothy Kennedy, Claude Paul, Harry Thompson, William H. Wortham.

Co-sponsors of the reception Unitarian Arts Group and Alpha Kappa Alpha Sorority.

December 14, 1964

Mr. Howard Coles
Editor
The Rochester Voice
80 Atkinson Street
Rochester, New York 14608

Dear Howard,

I have asked the Chairman of the Inaugural Committee to send you an official invitation to the various events that will take place in Washington on January 20 when the President and Vice President are inaugurated. You should receive your invitation in the near future.

I hope it will be possible for you to accept and that you will let me know if I can be any assistance.

Warm regards.

Sincerely,
Frank Horton

BIRTHDAY GREETINGS TO MATTHEW GLYNIS COLES ON HIS SIXTH YEAR
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December 10, 1964

Mr. Howard Coles, Director
Landlord and Tenants League
94 Atkinson Street
Rochester, New York

Dear Mr. Coles:

You are cordially invited to join Mayor Frank T. Lamb, Urban Renewal Administrator William F. Denne, other City officials, and other Community leaders in the Community Christmas Tree Lighting Ceremony to be held at Plymouth Circle, Sunday, December 13, 1964 at 6:00 P.M. A seat on the platform will be reserved for you. We look forward to greeting you at this time.

Very truly yours,

MRS. SOPHIE G. DIVERS
Community Relations Advisor.
F. DOUGLASS LEAGUE
Non-Violent Committee

OPERATION GRASS ROOTS
16 State Street
Suite 420-421
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FROM THE OFFICE OF
FRANK HORTON
Social Security Amendments of 1964

A big benefit boost for 20 million retired workers, widows, and disabled persons cleared the House last week almost unanimously. On a roll call vote of 380 to 6, we sent to the Senate a bill making a five percent, across-the-board increase in old-age, survivors, and disability insurance payments under the Social Security system. I voted for the Bill. My study convinced me that the additions are needed and that the taxation supporting them is sound.

Here are the principal benefits changes contained in the new Social Security legislation:

- Maximum individual payments are increased from $127.00 monthly to $143.40, the minimum from $40 monthly to $42.
- Maximum family payments are increased from $254 monthly to $300.
- The monthly payment for limited benefits is authorized to age 22.
- Social Security coverage is extended to self-employed physicians and dentists.
- Cash tips to waiters, etc. are treated as ‘wages.’
- Widows’ benefit eligibility age is lowered from 65 to 60.
- Limited benefits are permitted for certain persons over 72 not previously eligible because of insufficient ‘quarters of coverage’.
- Social Security coverage is extended to self-employed physicians and dentists.

The tax change in the bill would increase both the amount on which benefits and taxes are based and the tax rates paid by employers, employees, and the self-employed. While the new schedule of benefits would go into effect in the second month following the signing of the bill into law, the tax changes would not become effective until the beginning of 1965.

The Wilderness Bill

For the second time in as many weeks, the House has passed important legislation dealing with conservation. As I reported to you last week, we approved a program setting up a fund to finance the expansion of the Nation’s park system. Now, after nine years of effort, the House has given almost unanimous approval to a bill preserving wilderness areas.

Principal provisions of the bill are the designation of wilderness for some nine million acres of natural forest lands. The status seals off these lands from commercial use. There are 54 of these areas in 12 western states.

There are certain exceptions under this wilderness legislation and they vary between the measures passed by the House and Senate. A conference between the two houses will be necessary to resolve the differences.

I enthusiastically endorsed the wilderness bill and spoke in its behalf during debate on it in the House. In a country so vast, with a citizenry so varied I believe it is perfectly proper to declare a tiny portion of the national landscape ‘forever wild.’

Americans have a deep regard for the wilderness. More and more our leisure-time pursuits are developing along outdoor lines. Therefore, there is a mounting need to preserve this great natural resource and protect it from commercial corrosion. As I said in my House speech, we must recognize that these areas of tranquil majesty are resources in their own right, not merely the sites where ‘development’ can create resources.

Probably, the most eloquent expression of the intent of this bill is to be found in the legislation’s definition of ‘wilderness’:

‘An area where the earth and its community of life are untrammeled by man, where man himself is a visitor who does not remain.’

You will recall that it was my practice during the now-adjourned 89th Congress to issue a weekly news column. (For your ready reference, an example of this item is enclosed.) The column, mailed from Washington for your receipt on Monday of each week, usually dealt with the principal legislative business of the preceding week in the House. I discussed the background, debate and outcome of major bills and gave the reasons for my vote thereon.

Many of the weeklies in our District published the column every week. Others carried it on an intermittent basis and still others rarely or never used it. Among those papers carrying the column either regularly or occasionally, there were a number which also used a standard two-column head for it. This heading I had made up both as a mat and repro proof.

Now, as the convening date of the 90th Congress (January 4) draws near, I would like to learn whether it is the desire of the weekly editors to have this column resumed with the new Congress. Also, and of even greater help than will be the knowledge of whether you wish to continue receiving a column, I would like to solicit your feelings on the column content. Should it be longer or shorter? Should it cover other subjects, and, if so, what ones? What suggestions would you offer relative to increasing its readership acceptance? Are there any mechanical mistakes we are making? In other words, if you have the time, will you tell me frankly how you view this effort of ours to keep constituents informed of our Congressmen’s activities in their behalf?

For your convenience in replying, I am enclosing a self-addressed, stamped envelope. Even a hastily scrawled note tucked in it and sent on will be very helpful.

Thanks for your interest and assistance. Best wishes to you and your staff for the holidays and for a healthy and happy year ahead.

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