Eminent Colored Man

FREDERICK DOUGLASS

From FREDERICK DOUGLASS... 'I look upon all complexional distinctions, such as Negro berths on steamboats, Negro cars, Sabbath or week-day schools or churches, etc., as direct obstacles to the progress of reform and as a means of continuing the slave in his chains.'

From the 'Cradle of Freedom' ... by Howard W. Coles ... Published by The Oxford Press
NEWSLETTER-Rochester Chapter

PRESIDENT'S CORNER

Branch drops School suit in favor of direct petition to State Commissioner of Education for speedy action in ending De-Facto segregation in the Rochester School System.

Are you good at Public Relations? The Branch needs a dynamic member to head up this vital committee.

Mrs. Gwen Waller takes over duties as Branch secretary following the resignation of Mrs. L. Patterson. We all hated to see Lea leave.

The Branch still desires office in the Third, Eleventh, or Seventh Wds. If you know of a suitable space, let us know by phone or post card.

JOB OPPORTUNITIES: Have you checked the Civil Service listings in the Branch office? If not, do so NOW. We may be able to help you get a good career started in Civil Service.

BOTOCOTT THE ROCHESTER REPORT

MEMBERSHIPS: Have you thought about taking out a Junior Life Membership for your children? This road to early enrollment in the Civil Rights battle will help ensure for them all the fruits of EQUALITY. Since 1909 the NAACP has led the fight for the rights of minorities and will continue to do so. You can enlist your child in this army by means of a Junior Life Membership for $100. This may be on a one payment basis or by a subscription.

Letter to the Editor:

June 14, 1965

Dear Mr. Coles:

Just a note to indicate the enclosure, which is a (poor) copy of a report of the I.A.F. Convention to be included in the next copy of "Advance" - the Dewey Avenue Presbyterian Church bi-weekly publication.

I send it to you to indicate that I and many of my friends are seeking to promote understanding and belief in the cause of the Rochester Negro community.

Sincerely,

Edward W. Oliver
New Standard Beer speaks for itself!

Standard Rochester Brewing Co., Inc., Rochester, N. Y.

Scotch Whiskey
TEACHERS J and B
CUTTY SARK and Others

Blended Whiskey
SEAGRAM V. O.
CANADIAN CLUB
BLACK VELVET and Others

Bourbon Whiskey
CHARTER OAK
GRAND DAD
BOURBON DELUXE and Others

Wines & Cordials
Gin & Vodkas

Your Patronage is our
STOCK and BOND

RAY KNIGHTS LIQUOR STORE
666 JEFFERSON AVE.  BE 5-4260
Horton Presents Eastridge Choir to Congress

Washington, May 23 -- The corridors of Congress were filled with choral music this morning as the 115-member Eastridge High School senior choir presented a Capitol Hill concert. Congressman Frank Horton, who arranged the performance, introduced the student choir to his colleagues and later entertained his constituents at a soft drink and autographing party.

The Congressional concert highlighted a four-day tour for the Eastridge group. They left Rochester by bus on Saturday morning and gave a concert at Washington's National Cathedral. The choir spent that night in Wilmington, Delaware in preparation for a concert there in the morning at Mount Pleasant High School.

Horton publicly praised the choir and its director, Lawrence Beck, for their excellence. He also commended the enterprise of the students in conducting a number of fund-raising activities in order to finance the tour.

In a letter of invitation which Horton sent to all Members of Congress asking their attendance at the Capitol concert, the lawmaker noted the distinction achieved by the choir in having appeared at the World's Fair and United Nations on previous tours. He also pointed out their scheduled appearance at Madison Square Garden this July for the Kiwanis International Convention.
THE 'FIGHT' CONVENTION

by Oliver

A national convention on civil and political boards, discrimination in hiring and union membership, lack of a voice in the policy-making and programming of urban renewal all are valid and must be repeated again and again. His trenchant wording as he says, "We are tired of running down-town with our business to everybody but us it is a classic of expression indicating lack of participation and representation of his races in the ruling branches."

His answer to the eternal question of the closed white community, "will there ever be a Negro in power?" is a model of terseness and a well deserved singing.

The answer is "Of the dead power!"

Depends on what? On how soon and how far the word "negro" will be dropped by white society.

How soon tokenism disappears--how soon we stop trying to make the Negro believe he is different and inferior--how soon a true confrontation of Negro and white indicates a mutuality of concern for each other. Yes, and how soon the river of understanding starts flowing in both directions.

Adjournment - A copy of the program of the convention, their constitution as adopted, the statement of policies and issues and a roster of the elected officers will be on file on the "Church and Society" a chart of the church library.

Mr. Alinsky

Special Douglass Photos suitable for framing are now available for $1.00. Just mail your request today for this unusual photo of the Great Emancipator.

Green on Museum Committee

City Manager Arthur B. Currie, Jr., announced the appointment of the seven-member Museum Study Committee to examine the operation of the Museum, to study its operations with respect to museums in similar cities and to make recommendations for its improvement on a long-range basis."

Arthur A. Davis of 60 Reservoir Ave., representing the Davis Howland Oil Co., chairman of the Municipal Museum Commission, was the recently appointed chairman.

We bring the bank to the buyer with a Lincoln Rochester Boat Loan. You get it right at the dealer.

In fact, we've got the loan-for-boat business down to a science.

For one thing, we figured out the fact that people like to have accessories included in the loan like cushions and water skis and life jackets and even the first tank of gas.

For another, we figured that people like the loan protected so we offer a wonderful low-cost health and accident insurance called Blanket Protection.

Then of course we assumed that people want low bank rates and as long as 3 years to pay back the loan.

All that figuring paid off. We've launched more admirals than any other bank in the Rochester fleet.

Ask your dealer about us. We'd be delighted to pipe you aboard.
Coles Honored By Monroe Bar

John W. Coles, chief clerk of Supreme Court here, was honored by the Monroe County Bar Association last night at a dinner at Irondequoit Country Club.

Coles, who was 70 on May 13, will retire July 31 after more than 25 years on the County Clerk's staff. He began as a messenger in the county clerk's office in 1940 and worked his way to the top spot in the Supreme Court office. He was appointed Supreme Court clerk in May 1961.

Born in Virginia, Coles was brought to Rochester as a boy. He attended Scottsville High School and Morehouse College, Atlanta, Ga. He was a first sergeant of artillery in World War I.

Coles was a subcommittee clerk in the State Legislature for five sessions. He served 16 years as clerk of Mt. Olivet Baptist Church, and is a past master of Eureka Lodge of Masons. He was district deputy grand master of the Seventh Masonic District of Prince Hall Masons of the state for six years.

He and his wife, Helen, live at 419 Magnolia St.
Party Chiefs Told

NO INTERFERENCE IN POLICE BUREAU TOLERATED

NEW PASTOR MOVES TO MUNFORD

The Rev. and Mrs. H. Beecher Hicks have moved into the parsonage of the 2nd Baptist Church of Mumford, to begin his full time pastorate. Interviewed with regard to plans for the future, he states, "We look forward to greater things. The members have already started the building fund with the Kick-Off Dinner June 12 at the Community Building. We are going through an operation of re-evaluation and reconstruction of the total church program, which is an attempt to make the rural church relevant to contemporary society."

AWAIT START - Harper Sibley, public safety commissioner, right, sits with Leonard Schieffelin just before the start of the hearing. In the foreground is publisher, Howard W. Coles.

(Courtesy of Democrat & Chronicle)

Clarence V. McKee, Jr.

Clarence V. McKee Jr. received a Bachelor of Arts degree in Sociology at the June 13 commencement at Hobart College, Geneva. Mr. McKee was active in football and lacrosse while at Hobart, and was disc jockey for the campus radio station, W.E.O.S. Clarence was a member of the Little Theater, Inter-Fraternity Council, and the Student Council Board of Control. He was President of his Freshman class and President of the Northern Student Movement in his senior year. Mr. McKee plans to enter law school in the fall. He is the son of Mr. and Mrs. Clarence McKee, 48 Caledonia Avenue, Scottsville.

Clarence V. McKee, Jr.

Mr. Edward D. Hayes Rochester Housing Authority Rochester, N.Y.

Dear Mr. Hayes:
The Northeast District Council (NEDC), a delegate body composed of representatives from eight residents' improvement associations and one business association, and our clergy committee, is pleased to see that some of the many dilapidated buildings in our city are being razed. Our neighborhoods are beginning to look better, residents are feeling some hope for the future, and we are more convinced than ever that families should never have been compelled to live in those substandard dwellings in the first place.

We are delighted to hear in this connection that an additional 500 low-income units have been approved by City Council, and we support The Rochester Housing Authority in all further efforts in this direction. We would like to make some requests of our own concerning specific plans for these units. It is our hope that you will make use of our first-hand experience with some of the many problems that can occur with these units when the needs of the people living in them are not considered.

We recommend: A) That all of these 500 apartments be constructed in small numbers on scattered sites, B) That none of these apartments be set aside for any one group such as senior citizens, and C) That there be at least some four and five bedroom apartments to accommodate large families.

We ask that you inform us of your present thinking on the proposals mentioned above and consider meeting with us for further discussion.

Sincerely yours,
Helen Nelson,
Cortes, Sec.
Northeast District Council

Dear Dr. Schary:
As you know, the improvement of general housing conditions is a vital task in solving a variety of community problems, as well as satisfying a basic human need. This has been - - and will continue to be -- a major objective of the Baden Street Settlement House and the neighborhood we serve.

We invite your attention to that section of the City's proposed 1965-66 Annual Budget regarding buildings, Rehabilitation and Conservation. We are most encouraged by the provisions therein which recommend the addition of six building inspectors and increased expenditures under item 2-13A (Repair and Demolition of Condemned Property). These are modest steps in an area that requires considerable attention, but the important fact is that they represent, in our opinion, a positive indication of the City's intention to buttress current code enforcement efforts.

It is our earnest hope that you will join with us in our confidence that these fundamental increases clearly portend towards the program that must be made in local housing conditions. Therefore, the Baden Street Settlement House urges you to vote in support of all provisions set forth in this section of the city's proposed 1965-66 Annual Budget.

Sincerely,
Loma M. Allen, President
Baden Street Settlement

ACTION ON SALES FRONT

LANGSTON TOPS $1-MILLION MARK IN FIRST 10 MONTHS

Andy Langston of the Rochester Agency has jumped past his first million-dollar sales mark in just 10 months with Prudential. After only 42 weeks of actual production, star rookie Langston has already piled up a whopping score of $1,004,604 combined net production with $20,325 in net annualized premiums.

Andy joined the Rochester Agency as a full-time special agent in July 1964.

For The BEST VALUES

You Can Depend On

For the BEST VALUES

Builds Strong Bodies in 12 Ways!

WONDER BREAD

Can Depend On

For the BEST VALUES

WONDER BREAD

Builds Strong Bodies in 12 Ways!

For the BEST VALUES

You Can Depend On

You Can Depend On

For the BEST VALUES

Builds Strong Bodies in 12 Ways!
$150 A WEEK

A REVOLUTIONARY NEW KIND OF POLICY

Pays so much a day at the rate of $150.00 a week when you are in the hospital. Benefit is paid from the first day of confinement for as long as a whole year — maximum of $7,800.00 for any one sickness or accident. It's that simple!

YOU HANDLE THE MONEY! Yes, you may use the money to pay on your hospital and doctor bill ... living expenses such as rent or mortgage payment, food, clothing. Put it in the bank if you like! Benefit is paid regardless of the actual hospital charges, or any other personal hospital plans you may have.

FOR THE FAMILY, TOO! Every member of the family between ages 1 month and 64 years, inclusive, may be added to this plan ... each receives full benefits.

AN EXCLUSIVE SENIOR HOSPITALIZATION PLAN for people who have had...
- CANCER
- DIABETES
- HEART CONDITIONS
- and other serious illnesses
Will pay Hospital Room and Board Benefits for all conditions, plus Surgical and Miscellaneous Expenses for accidents and sicknesses.
Here's your opportunity to secure the hospitalization protection that is so necessary today.
DESIGNED FOR AND SOLD ONLY TO NEW YORKERS

AUTO INSURANCE
Low Down Payment
Easy Monthly Payments
Fast FS-1 Service

Pinnacle Insurance Agency
Frank M. Desino
797 West Main Street
Between Brown Chevrolet & Sterling Diner - Off Street Parking
HOURS
8:00 a.m. to 8:00 p.m. Daily  Sat. 10:00 a.m. to 3:00 p.m.
P.S. Short on down payment?? SEE US!
Anti-Poverty Drive Names 2 Officials

Administrators were appointed yesterday to direct two key divisions of Rochester's multi-million-dollar anti-poverty program.

The appointments, announced by Ola E. Finley Jr., executive director of Action for a Better Community (ABC), were:

David Anderson, a graduate of Rochester Institute of Technology, administrator of Title I of the anti-poverty program, the segment which includes the Job Corps and the Neighborhood Youth Corps.

--- Prof. Joseph McGurn, chairman of the history department at St John Fisher College, administrator of Title II, which includes all community action programs such as the Lighted Schoolhouse, Operation Headstart and the Work - Education Training Centers. Both positions carry salaries of $12,000.

Finley also announced the appointment of James McCuller, a former adult worker at Baden Street Settlement, as project director for the Neighborhood Youth Corps at a salary of $10,000.

Like McCuller, Anderson was previously employed at Baden Street. More recently he has worked in the anti-poverty program in Syracuse.

McGurn, 43, of 3 Castle Park, was director of residence halls at the University of Rochester before joining St. John Fisher. He received his B.A. from Hobart College in 1950 and his master's degree there in 1951. He is a native of Rochester and was graduated from Aquinas Institute. He is a member of the Catholic Interracial Council.

McGurn, 25, of 305 Scio St, was graduated from Central State College, Wilbur-force, Ohio. He did graduate work at New York University with emphasis on public administration planning. He worked with Baden Street and the State Employment Service as an employment interviewer before being named to his post with ABC.

"The best way to become fond of a person is to bring about the situation where you will start believing in them yourself."

--- W. H. Hamkerlin, Rolling Fork (Miss.) Deer Creek Pilot.

THE INTEGRATED TEAM

Richard Shields, of 860 Mt. Hope Avenue, is entertaining audiences with his integrated comedy-ventriloquist act. He also has a dummie named Stodowski.

Mr. Shields and Stodowski specialize in ventriloquism, comedy magic and fun for all ages. They entertain at schools, clubs, parties, churches and banquets.

"Your enjoyment is guaranteed," says Mr. Shields, "because laughter knows no barriers."

Shields and Stodowski programs are suitable for any audience. For full details contact Richard Shields at RN 1-971A.
Meet Odis Felder. Mr. Felder was born in Montezuma, Georgia on July 28, 1926. He came to Rochester in 1947 where he was employed by the Tobin Meat Packing Company. Odis and Eunice Felder are the parents of nine children. We cite Mr. Felder here for his many and varied community activities.

He is a member and former trustee of the local chapter of the N.A.C.C.P., a member of the Antioch Baptist church, chairman of the civil rights committee of the Meatcutters and Butcher Workers of North America district local union No. 1, Odis served in the Armed Forces from September 12, 1941 to October 29, 1945. He saw over three years of action in the European theater with the 8th air force. Odis is a member of the Hanover House tenants organization and the Rochester Human Relations advisory council. He participated in the great civil rights March on Washington. Mr. Felder is the Republican district leader of the 4th election district of the 7th ward.

For such concern and devotion to the service of his community and nation we salute Mr. Odis Felder and implore him to keep up the good work.

(Courtesy of the Fire Bell)

Truth award by the local chapter of the National Association of Negro Business Organizations now attempting to organize the Negro community in Rochester.

Jerry Wilson was recently awarded the Sojourner Truth award by the local chapter of the National Association of Negro Business Organizations now attempting to organize the Negro community in Rochester.

The first time that I saw Jerry she had a young high school drop-out by the scruff of the neck telling him the facts of economic life. This made quite a picture, a petite ball of female energy who was sitting behind a desk browbeating a strapping young man twice her size. I later discovered that this was not an unusual incident in Mrs. Wilson's life. She commands respect and gets it from the hard cases among our juvenile and young adult population. Jerry speaks to these young people in their own language and they know that she can be relied on to give them straight answers and to stick by a promise. To accomplish this miracle of communication Jerry draws on a deep love for and belief in youth.

As if to demonstrate that the regular job with MDTA does not exhaust her energy Jerry is active in the following extra-curricular activities; Citizens' Council Advisory Committee, Monroe County Citizens Council on Anti-poverty, Action for a Better Community (ABC) board member, Paradise Temple of Elks #1149 serving three terms as Daughter Ruler, Secretary of the Well Street Block Association, Youth Advisor for the 16th ward youth club, Board of Directors of the Lewis Street Settlement House, Member of the Antioch Baptist Church, housewife and mother to four beautiful children. Just the thought of that much activity tires me out.

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Win Your Share...
CASH PRIZES & STAMPS TOO!

THOUSANDS OF WINNERS ALREADY!

OVER
45,000 GUARANTEED
STAR MARKET WINNERS!

WIN UP TO...
$1,000

YOU CAN WIN 1. $5.
10. $20. $100. $1,000.
PLUS INSTANT
TOP VALUE
STAMP WINNERS
GET FULL DETAILS AT STORE!
IT’S QUICK... IT’S EASY... IT’S FUN!

PLAY
STAR’S
EXCITING
NEW
GAME

WIN UP TO $1,000.
HOW TO WIN

Erase GOLD SPOT to find 1, 2 or 3
letters. SAVE letters until you can
spell exactly any WORD shown be-
low. Then, simply present your win-
ning “QUIK CASH” cards to store
manager for your prize. IT’S QUICK,
EASY and FUN!

Important: Cards used to spell winning
words may NOT contain any extra letters.

WIN
UP TO
$1,000

SAND
WIN

OWN

WIN

THOUSAND

$1,000

WATCH OUR ADS FOR EXPIRATION DATE. OUR
EMPLOYEES AND THEIR IMMEDIATE FAMILIES
ARE NOT ELIGIBLE FOR AWARDS.

NO PURCHASE REQUIRED.