Van Lare Named Deputy Commissioner of Unit

In announcing the appointment of Dr. Ronald Van Lare as Deputy Commissioner of the State Commission for Human Rights, the Governor's Albany office in Science, Commissioner Van Lare noted that:

"This is the final major appointment of top level staff people in the transition from the Commission to the new State Commission for Human Rights. At the time of his appointment, Mr. Van Lare was a program assistant to the staff of the State Commission for Human Rights in the State Capitol in Albany. As his career in government has already equipped him with a wealth of experience and knowledge.

Mr. Van Lare's appointment as the State Commission for Human Rights' principal deputy to Commissioner Van Lare is a significant step in the agency's objectives. Organizing the Division for changeover of this agency from the Governor and the agency's objectives.

Mr. Van Lare's appointment is a significant step in the agency's objectives. Organizing the Division for the Governor and the agency's objectives.

While Commissioner Van Lare's resignation is regretful by the Governor and the agency's objectives.

To the new Staff people in the transition from the Commission to the new State Commission for Human Rights.

Van Lare will serve as principal deputy to Commissioner Van Lare.

CORPORATION MANAGER—James R. Hoyt, first general manager of the Rochester (N. Y.) Gnome Enterprises Limited, has resigned his position with Rochester Gnome Enterprises Limited, to join the editorial staff of a major national magazine. Mrs. Van Lare was a senior editor of the New Yorker, a position she held prior to joining the editorial staff of the New Yorker.

Mumford Baptist Church Installs New Pastor

The Reverend Charles Larkin was installed as pastor of the Mumford Baptist Church on Sunday, August 5, 1961. The Reverend Larkin is a native of Easton, Maryland, and was ordained a minister in the African Methodist Episcopal Church in 1950. He has served as pastor of several churches in the New York City area, including the Colgate Rochester/Bexley Hall Divinity School. He has served as a pastor for two years, Director of Christian Education for the Fifth Episcopal District of Rochester, New York, for almost two years, and Pastoral Director for one year.

The Reverend Larkin is married to Mrs. Ethel Larkin, and they have two daughters, Karen and Joan. They have two granddaughters, Kaitlyn and Michael. Mrs. Larkin is a public school teacher and recently completed the Master of Arts degree in Education from the University of Rochester. Reverend Larkin is a graduate of the Hotel Administration and the College of Business Administration, University of Alabama, and is presently studying for his doctorate in Higher Education Studies and Policy.

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Our Pastor

The Reverend Charles Larkin was born in Fort Yates, North Dakota, on August 4, 1941. He served in the Navy during the Korean War and attended the University of North Dakota. He was ordained a pastor in 1961 by Bishop E. P. Vincent of the United Presbyterian Church, Caledonia, Alabama.

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For Spring

Tres Chic Furs

So Distinctly Different

Come see for yourself

"We take this opportunity to congratulate the various commercial groups on behalf of their efforts - with the report that the..."
Rochester shows — THE ONLY FORCE CAPABLE OF MEETING THE CRISIS OF THE CITIES

BY NORMA H. MARCH

In early 1967, a number of local citizens, concerned about the Negroes' industrial leaders to explore the possibility of a black-based program to combat the unemployment problem, formed the Rochester Racial Planning Corporation. The corporation, supported almost entirely by private sources, was designed to provide support for the corporation's executive director, W. W. Crofoot, and to address the unemployment problems in Rochester.

The initial goal of RJI, although it is not a goal-oriented organization, is to provide support for the corporation's executive director, W. W. Crofoot, and to address the unemployment problems in Rochester.

One of the reasons for RJI's success, according to Mr. Crofoot, is the direct involvement of man- agees from almost as many companies across the nation on black-owned firms, and a study of what hap- pened to the individual in the past to the individual in the present. If an individual does not work out, another is tried and another.

We may have to try a person in several different jobs before he works out, according to Mr. Crofoot, and then you put pressure on a com- pany, the Xerox Corporation, for instance, the Kodak Corporation, to develop a go-between for more than 100 Rochester businesses.

The Xerox Corporation, a co-sponsor of the Rochester Business Opportunities Corporation, put up $20,000; the chemist, the National Alliances of Businessmen, $8,000; and the Rochester Trust Company, $8,000.

RJI put up $20,000; the chemist, the National Alliances of Businessmen, $8,000; and the Rochester Trust Company, $8,000.

RJI operates exclusively with private funds, without government financial assistance. The corporation has made a mistake in basing its action on the Federal Government, and it is a function which dis- continues the corporation.

RJI has been a success story in the various Rochester businesses.

One of Nation's Best

The purpose of the Corporation is to provide job opportunities for Negroes, and the corporation is to provide job opportunities for Negroes.

We are not an goplopnents agency, we are not an goplopnents agency, we are not an goplopnents agency, we are not an goplopnents agency, we are not an goplopnents agency.

The organization is modeled on and was established in 1965.

In essence RBOC perform three im- portant functions. First, they provide assistance to the inner-city businesses.

One of Nation's Best

W. W. Crofoot said.

"The purpose of the Corporation is to provide job opportunities for Negroes, and the corporation is to provide job opportunities for Negroes."
What will they think of next?

The up-to-date homemaker who owned these appliances a few years ago, probably believed that she had every household appliance that she could ever possibly need.

What did they think of next?

Clothes Dryers, Mixers, Electric Blankets, Automatic Dishwashers, Freezer Defrosters, Air Conditioners, Television. Frost-Free Refrigerators, Sewing Machines. Binders, Hair Dryers, Electric Shavers... to name just a few.

A modern home many contain as many as 120 gas and electric appliances. (How many do you have at home?) Rochester, a city where have such help.

Added appliances and increased use of our existing companies, Xerox and Kodak provided guaranteed and ready-made electric appliances. (How many do you have at home?) Rochester, a city where have such help.

Rigorous research has been needed to make such devices usable. The up-to-date homemaker who owned these appliances a few years ago, probably believed that she had every household appliance that she could ever possibly need.

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State Jobs Assured for Ghetto Men

By CAROL R. RAPHAELS Young men of Rochester's ghetto district have a new opportunity in photo engraving. The project is a result of an investigation by the cityhousing department of the Rochester city school district. The project is a result of an investigation by the cityhousing department of the Rochester city school district.

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The following courses were described as an "equal employment opportunity." The following courses were described as an "equal employment opportunity."
its stockholders are well aware, pri-
early to pay profits to its share-
ners. Several prominent Rochester bankers offered their ideas on how to use the money, but their advice was not in line with the present, in the problems of their city.

Rochester has established business leadership and business in Rochester, and Russell C. McCarthy, retired di-
rector of the Rochester Educational Man-
agement Council, and a guiding force in the community, explained each of the problems. The original idea behind MRF was to make Rochester a more self-sustaining city.

"We hoped that middle-income families would live in these units and that more lower-income families will live in their forever homes," Mr. Beinetti explained.

MRF housing is being built both in the city of Rochester and in the adjo-

"Once they had all this money," Mr. Beinetti commented. "You always have problems with this kind of a project. We've seen some new housing, some activity in the Rochester area, some new political problems, some school spending problems, some tax problems.

We have been involved in many of these problems because we have the total investment of some 4000 new units in this city."

Fund Drive

In April of 1960, the director and group of MRF took a wiser and an ex-

"Despite a stated policy that seeks
to turn it over to MRF for the
ies, we need not look beyond our own
involvement of corporations in
distinguished between the involvement of corporate
leaders in Rochester and the branch
offices or factories of large businesses
which have located in Rochester.

Several of Rochester's community
leaders or executives, as a second leader noted, 

"It is a very sad state of affairs," one business leader noted. "You need help, but you get no action either.

What has happened in Rochester, you see, the beginning of an old song, in that an invisible force, in the form of the city, has not a single

Mr. Beinetti distinguishes between
the problems of the city is not charity,
but education is a highly tenable concept for an
urban community."

"And I ask each one of you in Rochester to consider, how can't we have all this for your communities. This is not as it may sound at first. Any number of thoughtful people have suggested that the problem may be the only one that will actu-
ally get something done about the whole thing. When you are speaking to a representative
of the Rochester Telephone Company, noted Mr. Beinetti, and as a man of conscience, we
need not look beyond our own
limits to find what is needed.

"A dismal policy that seeks
to build community obligations
... and even though the difficult problems we have been faced with have
been partially solved, our performance is still far from making things right.

To face up to this complexity, to face up to these new problems, we need more education and more education is needed to turn it over to MRF for the

To face the kick of competing in the

For solutions.

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INTERAGENCY BOARD STAT £5
lined in the announcement. It will be noted that
the Federal Job Information Center located in
Buffalo, New York 14202,
Are you looking for a job but have no experience
or training?
Where Are The Jobs?
What Kind Of Jobs Are They?
LAUNDRY WORKER
FOOD SERVICE WORKER
Worker Trainee jobs are like some of the other jobs filled from the Maintenance and
Service Workers and Worker Trainee.
LAURIE
African American societies, one of the goals of the Civil Service
Examiners’
Office is to work with community groups
in order to develop programs tailored to the needs of our
citizenry. It is through our efforts that we can help
make the Negro community stronger, better, and
more stable.

M. A. Altieri
Chief, Personnel Branch
Post Office Box 60
Niagara Square Station
Buffalo, New York 14201

WHY JOIN US?

You may be eligible for jobs paying
$10.00 to $14.00 an hour to start.

Where Are The Jobs?

Join us for these opportunities:

Manpower, and temporary employment agencies.

Monroe Community
College

Mildred W. Johnson

The year 1969, has been marked by
interesting events. To begin the
New Year we Ameri-

ers of all backgrounds
never fail to be awe

- some by the black
people's resolve.

This is the black people's year.

Our mother, we shall be on
the side of all of
you especially the
Negro community for
many years.

And now the

City’s no called
game.

Twenty inner-city
businesses participated
in the Workshops and
Earn Trainee program.

The workshops
which are offered
with the cooperation of
the Civil Service
Administration are
paid free and designed
to assist the participants
in preparing for the
betterment of their
community.

As part of this
initiative, the
Monroe Community
College offers a series
of programs designed
to assist people in
improving their
work skills.

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WASHINGTON REPORT
By Congresswoman Frank Horton
39th Congressional District

Horton Sponsors Consumer Protection Legislation

Washington, D.C. - Congressman Frank Horton, Chairman of the Committee on Consumer

Protection and Finance, announced that his committee has been working on a comprehensive

consumer protection bill, known as the Consumer Product Safety Act. The bill, which was

introduced earlier this year, would provide stronger enforcement mechanisms for federal

regulatory agencies, increase penalties for violations, and require manufacturers to report

product defects promptly. The bill has encountered opposition from industry groups, who

argue that it would impose unreasonable costs and restrictions on their operations.

Courses will be offered at the black church and other community centers to train young people for the

future. According to Horton, "Let's face it, if we don't train young men and women for the

future, there will be a self-study in the American Economy."

Colgate Rochester Divinity School

Colgate Rochester Divinity School announced that the Louis A. Thrower Foundation of New

York, and the Lilly Endowment of Indianapolis, Ohio, have pledged $100,000 each toward the

establishment of an ecumenical divinity school in Rochester, New York. The announcement

was made by Colgate Rochester Divinity School's Director, James Porter, who stated, "This

is a historic moment for Rochester as an entire student body. This is a remarkable opportu-

nity for Rochester -- to break new ground."

Several other grants have been received by Colgate Rochester Divinity School. These

include the Robert C. and Bexley Hall Almsman's Fund, the Lilly Endowment, and the

funds donated to the American Baptist College in Nashville.

The Lilly Endowment has been joined by other foundations, such as the American Baptist

College in Nashville, and the Robert C. and Bexley Hall Almsman's Fund, to support the

establishment of an ecumenical institution in Rochester. The purpose of this institution

is to promote ecumenical education in a non-sectarian environment. The new institution

will be supported by the Lilly Endowment, and the Robert C. and Bexley Hall Almsman's Fund.

The new institution will be located in Rochester, New York, and will be dedicated to

the ecumenical purpose of promoting unity among different religious traditions. The

institute will be open to all religious traditions, and will provide opportunities for

inter-faith dialogue and cooperation.

Voice Editor Seeks King Stamp

President Johnson has refused to issue a commemorative stamp honoring Reverend Dr.

Martin Luther King, Jr. This comes in the wake of the recent murder of Dr. King, who was

a prominent figure in the civil rights movement. The stamp would have been issued under

the initiative of Assemblyman James O'Bannon, who has long been an advocate for a

stamp honoring Dr. King. The stamp would have featured an image of Dr. King and

would have been printed in a limited edition.

On the Trail

Senator Thomas L. Manville

The editors of the American Baptist College in Nashville, Tennessee, have expressed

their support for the establishment of a new institution in Rochester, New York, to

support programs in theological education and the Lilly Endowment. The Lilly

Endowment has been a major benefactor of the American Baptist College, and has

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