**Housing Week Spotlights Shortage**

Mayor Stephen May and County Legislature President Joseph N. Ferranti will proclaim a special Housing Week from June 21 through 26 to spotlight the severe housing crisis in Rochester and Monroe County.

The Mayor says: "We still have a long way to go to provide a suitable living environment for all our residents. To meet local housing needs, we must construct nearly 70,000 new units in the City and County by 1975, with three of every four units being required for low and moderate income families."

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**Office of CCP Awards $9,000.00**

New City Council Rules

Mayor Stephen May today held a news conference at city hall announcing the establishment of the new City Council Rules. The new rules will be effective immediately and the Council will begin its work under the new rules on Monday.

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**Model Cities Report March 31, 1971**

The proposal is that the Council and the City Manager should be responsible for all the activities being organized by a steering committee headed by co-chairmen Roderick MacDougall, president of Marine Midland Bank, and Dr. Christopher Kling, instructor in urban planning at the University of Rochester and St. John Fisher College.

The other steering committee members are: John Mitchell, Nathan L. Jachuck, David Leven, Alan Newman, Roger Bausch and Lomb. Robert, Worthy Mccon, Monroe County’s Housing Council.

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**Frederick Douglass School at Calvary-St. Iberio-American Action League, Rochester, N.Y.**

May, Cornelius Murphy, Jr.

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**Technology College-Alumni Union at 6:30 P.M.**

The main speaker will be Floyd H. Spaulding, assistant secretary for community development with the U.S. Department of Housing and Urban Development.

Each day of the Week will have a theme as follows: Monday, "Toning and Code Enforcement;" Tuesday, "Finance and Sponsorship;" Wednesday, "Design and Construction;" Thursday, "The Right to Decent Housing;" Friday, Monroe County’s New Housing Council.
Drug abuse is one of the greatest evils in our time. Many youngsters start using drugs because they are overwhelmed by the fear of what life will be like for them. They often look to drugs as a way to escape from problems, to feel better, or to find a sense of identity. However, this escape is temporary and often leads to more problems in the long run.

The churches are the institutions that should be leading the fight against drug abuse. They have the resources and the moral authority to make a difference. The churches can provide a safe haven for young people, where they can learn about the dangers of drug use and the importance of making good choices. The churches can also offer counseling and support for those who are struggling with addiction.

There are some religious and nonreligious organizations that are already involved in the fight against drug abuse. They are doing great work, but much more needs to be done. The churches can partner with these organizations and help to expand their reach.

We all know it well. It was Albert Einstein’s formula which led to the creation of nuclear power. And we know it was Enrico Fermi who first harnessed nuclear power, and made it workable. But who is Bob Stocks? He is the engineer at RGA’s Breezeway Science Information Center who tells you all about Ein- stein, Fermi and nuclear power.

A lesson in nuclear power by Einstein, Fermi and Stocks.
A generation from now, our customers will still want to come to the Marketing Education Center.

Out at Riverwood, a 390-acre wooded campus along the Genesee River in Henrietta, stands the attractive, new Kodak Marketing Education Center. We took seven long years to plan, design, and build this four-building complex for one simple reason. Twenty years from now, it will still offer the finest photographic product and marketing orientation available in the country.

In operation since April, our staff will train thousands of photographic professionals and dealers, Kodak sales representatives and technical personnel in the use, sale, and servicing of Kodak products—over 175 courses in all.

We took the systems approach in design and equipment. For example, we broadly divided the teaching and learning space into flexible "wet" and "dry" spaces. The first area has special plumbing, compressed air, and other lab equipment. The second area does not. It has quickly recognizable classroom space, plus some reality-fat-out but highly functional seminar rooms, as shown above, where our "disain," Ray Subolff, prepares to launch a course for dealers.

Instruction ranges from courses for industrial or medical x-ray radiographers, to retail selling of cameras, to classes in the graphic arts (printing) field.

Our facilities also include a complete motion picture studio, a closed-circuit television film broadcast unit, tiered seminar rooms with turntable stages and projection screens, and an acoustically superb auditorium seating 112 people.

From speaker's podiums in each classroom, instructors can start and stop projection equipment, control sound, and turn lighting up and down in a programmed sequence.

Our Marketing Education Center is the last example of the value we place on thoroughly educating our customers, dealers, and employees about Kodak products and systems. We have an historical obligation here, first stated by George Eastman: "If you choose to come here, we will instruct you."

We not only sell the product, but also provide knowledge of the best way to use and service it. That's consumerism. And that is what will keep people coming back to our Marketing Education Center.

Why landscape a parking lot?

A Bradford flowering pear tree blooming on Furnace Street? Why not? And why not a few magnolias, Northern red oaks, and a purple leaf plum tree or two, plus grass just for good measure.

They're all part of our model parking lot on the corner of Furnace and State Streets. It will be edged with a wide swath of grass and flowering trees. Attractive lighting fixtures stand on raised and landscaped islands to divide the pavement into smaller parking units. Raised curbs now replace conventional fencing and keep water and winter road salt at bay.

This lot, and three much larger ones we are going to landscape around Plymouth Avenue, show our concern to make these parking areas more attractive for our neighbors and the Kodak people who use them.

Time was, a missed education was gone forever.

Use to be if you missed out on a full education, you were the only one hurt by it. Not anymore.

Today, business and industry miss that needed education almost as much as the employee does. That's why, back in 1966, we began those self-help instructional programs for Kodak people. The Board for Fundamental Education, BFE, is a national non-profit organization under charter by the U.S. Congress.

In the five years the program has been in operation at Kodak Park, nearly 700 Kodak people have completed BFE courses in mathematics and basic communication skills. After this, many of them could go on to a third course in advanced math and, ultimately, better jobs at Kodak.

Completing 120 hours of instruction in math and English, most BFE students attend classes on their own time, after their regular working hours.

Those who graduate are black and white, male and female, foreign-born and native. Their ages range from 19 to almost 60. But all the graduates have one common link: new knowledge. Knowledge which, although acquired later in life, is all the more valuable to them and to us because it's knowledge that helps someone be all that he can be. And we think that's a goal well worth striving for. At any age.
Last chance for a free gift—Friday, July 2!

ROCHESTER SAVINGS BANK

Where you get the most from the first

Free Gifts! Door Prizes!

GET A FREE GIFT at any office of the bank when you open a new savings account of $5,000 or more.

The Rochester Savings Bank offers:

• 6% annual dividends from the 1st.

• Latest dividends 5% a year.

• Money deposited by the 10th of any month earns dividends.

Choose one of these free gifts for a new account or additional deposit of $5,000 or more:

• Manning Bowman Broiler Oven
• West Bend Steamer
• Westinghouse AM portable clock radio
• Corning Pyrex bowl set
• Westinghouse can opener
• Swing-A-Way can opener
• Lady Sunbeam "Twin Head" electric shaver
• Toast R Us
e Toro tractor-mower with 25" rotary blade

Win one of these exciting DOOR PRIZES

GRAND PRIZES

• $2,000 in cash
• Cross country ski trip

6% ANNUAL DIVIDENDS FROM THE 1ST

You get the most from the first

Rochester Savings Bank

OFFICES IN ROCHESTER: Main 40 Franklin Street — 401 Atlantic Avenue — 7711 East Ave.

And 115 additional offices throughout the five-county area.

Click to read more about the Rochester Savings Bank.
BULLETIN
Extended Services Division
Rochester Institute of Technology

ENROLL NOW!

ANNOUNCES
UNDERSTANDING THE LEADERSHIP ROLE
(A College Level Course)

PURPOSE
This course is designed especially for past participants who have satisfactorily completed a previous leadership workshop. Principles of leadership will be discussed and then implemented through field trips and observation sessions.

WHO MAY QUALIFY?
1. Past participants who have satisfactorily completed a previous leadership workshop.
2. Students may have less than a high school diploma or a GED.

SPONSORSHIP
Area College Consortium, in cooperation with the State Education Department, under Title I of the Higher Education Act of 1965.

CREDIT
The student, subsequent to satisfactory completion of the course, will receive 3 credit hours.

WHERE
R.I.T.'s Metropolitan Center, 50 West Main St. and the R.I.T. Campus.

WHEN
Ten class sessions. Tuesday and Thursday evenings from 7:30 p.m. to 10:00 p.m.

DATES
June 22, 24, 29 / July 1, 6, 8, 13, 15, 20, 22, 28, 30.

COSTS
Course instruction and materials are free to the participating student.

CONTENT WILL INCLUDE

Session 1 Self-Inventory
To analyze individual's past achievements: work, travel, training to relate leadership potential to higher education.

Session 2 Leadership Styles
An inventory of different styles of leadership. Specific community leaders known to the students will be cited as examples.

Session 3 Observation Session
Attending meetings to observe leaders and study their styles.

Session 4 The Leader as Motivator
How can the leader find ways to make workers want to accomplish short and long-range objectives. Extension of discussion of previous session.

Session 5 Human Resources Management
What is good management? What is meant by the term, "leadership role?"

Session 6 Leadership Styles
An inventory of different styles of leadership. Specific community leaders known to the students will be cited as examples.

Session 7 Communication Principles
Communication skills distinguish a leader from a non-leader?

Session 8 Community Leaders
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Student Support Policy
City School District

As leaders and concerned citizens of the City School District, we are deeply troubled by the current inadequate support for education in our community. We have grown increasingly concerned about the financial strain on our school system, which is evident in the recent developments of our administrative staff's ability to keep up with rising costs and declining resources. We have observed that the City School District is not receiving the support it needs from the community, the state, and the federal government. This situation is not only affecting the quality of education that students receive but also impacting the well-being of our teachers and support staff.

We have gathered data on the expenditures of public schools in our region through a program called Student Support Policy. This program helps to analyze the financial situation of public schools and highlights areas where more resources are needed. Through this program, we have found that the City School District is facing significant challenges, including:

- Lack of funding for essential programs and activities
- High teacher turnover rates
- Insufficient resources for student support services
- Inadequate funding for capital improvements and maintenance

We urge all members of the community to support our efforts to improve the financial situation of the City School District. This will help ensure that our children receive the best possible education and that our schools are equipped to meet the needs of all students.

We welcome any suggestions or ideas you may have to improve the financial situation of the City School District. Your support is crucial in making sure that our schools have the resources they need to provide a quality education for all students.

Thank you for your attention to this important matter. Together, we can make a difference for our children and our community.
FROZEN FOOD SPECIALS

SAVE 2¢, FOOD CLUB TOP FROST ORANGE JUICE
SAVE 1¢, FOOD CLUB TOP FROST ICE CREAM & SHERBET
SAVE 2¢, FOOD CLUB TOP FROST PIES
SAVE 1¢, FOOD CLUB TOP FROST SLICED TURKEY

STAR MARKETS

CLIP COUPONS BELOW & SAVE 97¢

FREDERICK DOUGLASS VOICE
Dear Mr. Coles:—

Dealing with the outstanding request by the Executive Branch of Communications, I am writing to thank you for your interest in this matter.

As an Executive Branch member, I am pleased to inform you that the Economic Opportunity Act of 1964 has been in effect for several years, and that its success has been evident in the Rochester region.

The legislation is being implemented in a cooperative manner by the local community, including the Rochester region.

Sincerely,

Barbara M. Crane
Director of Communications
Executive Branch Editor's Note

PRESIDENT'S SPEECH — will be PUBLISHED IN OUR JULY 77th issue.

Mr. Howard Coles
Frederick Douglass Voice
P.O. Box 9033
Rochester, New York 14614

Mr. Howard Coles, Director
Frederick Douglass League
P.O. Box 9033
Rochester, New York 14614

Dear Mr. Coles:—

We are again writing you regarding your suggestion to the Board of Directors for the coming year.

According to an amendment to the Economic Opportunity Act of 1964, no organization which applies for financial assistance may apply for the same type of financial assistance for more than three consecutive years. An individual who was elected or appointed prior to July first of any year may not serve on the Board after June 30 of that year. Therefore, Mr. Grossfield may not serve on the Board after June 30, 1971. A new individual will be picked up at the hotel at 9:00 a.m. Tuesday, July 6, for six weeks at the Y.W.C.A. of Rochester and Monroe County, and scheduled to begin on Tuesday, July 7, for six weeks at the Y.M.C.A. and W.A. of Rochester.

Camp will be in session Mondays through Fridays, 9:30 a.m. to 5:30 p.m., with a program of swimming instruction, gymnastics, nature study, homemaking skills, drama, crafts, sports, walking tours and bus trips. Girls may sign up for the full six-week term or individual weeks as desired.

Registration is now open for Day Camp Downtown and other YWCA activities, and those wishing to obtain further information may do so by calling the YWCA Membership Services Office at 546-5262.

Boys and girls, ages three to five years, will have an opportunity to enjoy swimming, sports and games, and a chance to learn and develop social skills and skills for school. The program is sponsored by the YWCA of Rochester and Monroe County and held at the YWCA, 15 Clinton Avenue North. Designed to provide introduction to camping activities, the program will meet each week Monday, Wednesday and Friday from 9:30 a.m. to 12 noon. Two three-week sessions are planned, July 7 through July 23 and July 26 through August 15, and children may be enrolled for either or both sessions as desired.

Those wishing to obtain further information may do so by calling the YWCA Membership Services Office at 546-5262.

--The End--
New Equipment For City

Vice Mayor William A. Legg announced today that the City has bought 11 new sweepers and improved its street sweeping program.

Legg, who is chairman of the Council's Public Works and Local Improvement Committee, said the new sweepers cost $180,000 and are bigger and more efficient than the sweepers the City presently uses.

The City now has a total of 17 sweepers, including the new ones. Legg said: "We will now offer the public much better service, and this will be done without any increase in personnel in the City Department of Public Works."

The new sweepers can hold four (4 cubic yards of dirt, compared to the present sweepers' capacity of one (1) cubic yard. This means the new sweepers can carry their loads to dumping sites away from city streets. Unlike the existing sweepers, they will not need to have trucks following them to pick up loads deposited at the curbside.

This release truck crews from the City Department of Public Works for other assignments, said Legg.

Because of the new sweepers the City will now increase the number of sweeping routes, said Legg.

The routes swept during the day will total 24 on the City's East side and 28 on the West side, and the average length of the new routes will be 25 curb miles, compared to the present route length ranging from 13 to 20 curb miles.

Legg said two extra sweeping routes are being added at night— amounting to 43 curb miles on the City's East side and 37 curb miles on the west side. These new routes include main streets.

Legg said the City has also just bought three new street flushers for $23,000, giving the City a total of nine (9) flushers. The City also has eight (8) new pick-up trucks on order.

Legg said the two new night sweeping routes are as follows:

**W A T C H  C H A N N E L  1 0**

**S U N D A Y  J U N E  2 7**

A special program of great significance will be shown pointing out the dangers of sickle anemia (lack of blood cells). Will be presented on CH: #10 Sunday at 5:00 p.m. — Panelist Dr. David Satcher, M.D. — Dr. Kenneth Woodward, M.D., Bernadine Jones & Daughter Kim.

Moderator — Lou Paris