Viewpoint: Congress Must Offer Housing Plan

Last September the Administration submitted its new housing “plan” to Congress. It was a bitter disappointment. After bringing current federal housing plans to a halt last January, because “they weren’t working,” the Administration proposal failed to address itself to the major problem of lack of available housing and took only modest steps to deal with high interest rates and to increase mortgage funds.

The main components of the President’s plan are:

- Future federal loans to savings and loan banks should they be needed to cover existing commitments;
- The Government National Mortgage Assn. will provide funds for Federal Housing Administration insured mortgages at interest rates “somewhat” below the market level (on new housing only);
- Allow greater flexibility in repayment arrangements for federally insured loans (on an experimental basis only);
- Allow investors a tax credit of up to 30% on residential mortgages.

The President was highly critical of federal housing programs directed towards moderate and low-income families, a program which he deactivated last January. Yet the only action which he took to replace this program was to lift the suspension he had imposed on a program designed to promote leasing of new and existing housing for low-income families.

He pointed to direct cash assistance as the answer to providing housing for the “needy” rather than public housing. This approach would provide qualified recipients with an appropriate housing payment, or allowance, and would let them choose their own homes on the private market. But such a program according to President Nixon, needs further study and could not possibly begin, even on a limited basis, before 1979.

Other presidential initiatives to solve the housing problem include:

- Requesting HUD “to pursue promising approaches to neighborhood preservation”;
- Repeating his pledge to (Continued on Page 6)
Small Business Administration

By Paul Lodato

WASHINGTON, D.C., December 4 — In a hard-hitting statement before a congressional subcommittee, Thomas S. Kleppe, Administrator of the U.S. Small Business Administration said today that recent charges and allegations concerning the SBA were prompted by political motives rather than a genuine interest in helping improve the agency's service to small business.

Kleppe told the Subcommittee on Small Business of the House Banking and Currency Committee which is conducting hearings on SBA operations, "I believe your Subcommittee has been deliberately misled. That those hearings are being used for purposes that have nothing to do with helping us serve the small businesses better.

Kleppe said that the changes and allegations concerning a number of SBA offices, specifically the Richmond, Virginia office, were promulgated by the former director of the SBA Philadelphia office, Russell Hamilton, to 'direct attention from the FBI and Grand Jury investigation of his Hamliton's own office.'

Acknowledging that problems do exist in the loan portfolio of the Richmond office and that improvements can and are continually being made in agency three operations, Kleppe vowed, "SBA and I have nothing to hide."

Kleppe said he was outraged by the statement that corruption was pervasive "from top to bottom." "This is an indictment of 4,000 loyal, hardworking employees and I resent it," he said.

"We want to clear our good name. We want to prosecute those who have done wrong and we will. And, we want to get back to work helping the small businessman," he said the Sub-committee.

Of immediate concern he said is the availability of funds for small business loans. "We are not out of money yet on our loan programs for the majority business area." Kleppe said, citing tight money, high interest rates and the uncertainty in the banking community created by the recent charges against SBA as reasons for a slowdown in this type of loan application. He said funds for this program would probably last through January.

"In the minority section however, we are going to run out before the end of the month," he declared and told the members, "the burden is going to fall on the minority businessman who will be denied the chance to get his entry into our free enterprise system."

Kleppe, who has directed record-levels of assistance to small business during his three years at the agency, provided the Committee with a detailed account of the SBA's system for protecting the government's funds.

Defending the agency's loss rates, Kleppe declared, "of all dollars issued since the agency's inception (1953) over 80 percent are repaid or collected."

Kleppe attacked the opinion voiced at the hearings that the SBA's loan guaranty program was "bailing out" banks on bad loans. He said that under an agreement reached with the Comptroller of the Currency on August 1st, the results of national bank examiners as they relate to bank-serviced SBA loans will be forwarded to SBA. He said a similar proposal is under consideration by the Federal Deposit Insurance Corporation.

He also revealed that a six-month old plan to augment the Agency's Portfolio Loan Guaranty is nearing completion. This Office is responsible for examining each of the SBA field offices on an annual basis.

As an effort to clarify misconceptions of several SBA programs which have resulted in a series of mis-statements and confusion during last week's hearings, Kleppe gave the Committee a lengthy explanation of the lease guaranty. He stated that contrary to allegations concerning the SBA's loss guaranty programs, no losses have been charged but for the benefit of the small business tenant in prime basic facilities and the government's funds. He stated emphatically that the lease guaranty program is not being operated for the benefit of wealthy land developers as has been charged but for the benefit of the small business tenant in prime basic facilities as the Congress directed when it abolished the program in 1960 and later amended it.

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Police and teenagers: the new teamwork.

The neighborhood policeman walking his beat is yesterday's image. Today he has to do his job in a partial car. But a keeps today's young people from seeing the way the police work and the problems they have to handle, and vice versa.

Here in Rochester, the Police Department is doing something about this. A program called Teens on Patrol (TOPs) puts young people to work with policemen. New seven years old, TOPs is directed by Detective Lieutenant Charles H. Price.

This past summer, about 100 black, white, and Spanish-speaking teenagers held paid summer jobs as TOPs. Each summer they work closely with Rochester police in and around their own neighborhoods, at the Public Safety Building, in parks, playgrounds, swimming areas, and youth and eldercare centers, where they help reduce bike thefts and other problems.

Other TOPs role with officers in patrol cars, responding to actual calls for police assistance. One TOP spotted a reported stolen car, which led to solving several other cases.

This on-the-job experience helps dispel some of the myths about police work. It helps bring policemen and their jobs into a more understandable and human perspective.

"TOPs are also an educational program to teach responsibility," says Detective Lt. Price. "We try to have those who stay in school but, in some cases, we attempt to hire young people headed for trouble in society who is trouble. We think we can help them help themselves by having the opportunity to do constructive, meaningful work under supervision."

The young men and women involved have double satisfaction—they perform a vital public service and are wage-earners at the same time. And the community gets a good break, too. The TOPs program is sponsored by Rochester Jobs, Inc., with funds supplied by Kodak.

Our hats are off to the TOPs and the Rochester police on a job well done together!

What do Alfred Hitchcock, Frank Capra, Raoul Walsh, King Vidor, Edward Dmytryk, Howard Hawks, William Wellman, and Vincente Minnelli have in common?

As film buffs know, they're all prominent Hollywood movie directors.

And since this past Sunday night, they have something else in common. Each director is the star of a television show.

This eight-part series, titled "The Men Who Made the Movies," was produced by WNET-TV in New York City with a grant from Eastman Kodak Company. It is scheduled for broadcast on the WNET Public Broadcasting Service (PBS) stations and is being shown locally on Channel 21, 7:30 p.m. Sunday evenings.

On each program, the featured director will review his profile career, and will highlight film footage of his most characteristic work. Robert Stack introduced the series and actor Cliff Robertson will narrate.

According to Kodak's director of media, Roger K. Morrison, "We're extremely pleased to be associated with this series, because Kodak has been involved with the movie-making industry for five decades. We are particularly grateful that PBS has chosen to broadcast this series, in that it adds to the diversified type of TV programming with which Kodak tries to be associated."

Frugal ways that folks use photography to help their communities.

A quick quiz for local teachers.

Q. Where can you find 16mm films, filmsstrips, sound slides, print sets, and photo exhibits that you can borrow for your classroom at no charge?

A. They're listed in the new, expanded edition of Services to Schools from Kodak.

Q. What is new about the new edition?

A. There are more teaching tools available, particularly in career education, such as a disassembling careers filmstrip, special career field trip to Kodak, career and guidance brochures, plus new programs on photography and filmmaking.

Q. How can you get your copy of Kodak's School Services Catalog?

A. Shop at a local Community Information, Dept. 60,425 Eastman Kodak Company, Rochester, N.Y. 14650.

Q. Is it possible to have special programs tailored to the needs of particular classes?

A. We'll certainly try. Gwendolyn Young, a former teacher who is now community information editor at Kodak, will be glad to discuss our school services programs with teachers. Just call her at 724-4882.

Creating a 10-minute slide show about the group.

A Rochester Jaycee documents his organization's civic projects with photo reports that provide complete and accurate accounting.

Local health and welfare agencies benefit from the services of skilled volunteers because photography is used dramatically to recruit their talents.

Are you a member of your family involved in a community service program? If so, Kodak's new book, "Help Your Community Through Photography," can help you and your organization. This 160-page comprehensive "how to" book has more than 300 photos that illustrate others have used slides, snapshot, and super 8-movies to get the job done. It explains how to take good pictures and the many ways to use them to produce positive results. Any camera can be a tool to communicate, promote, publicize, raise funds, recruit train, and even to be a therapy.

Check your local photo dealer or bookstore.

If you can't find "Help Your Community...Through Photography," order a copy by life and order number (47-7) from Eastman Kodak Company, Department 454, Rochester, N.Y. 14650. Include payment ($5.95 per copy) and sales tax with your order. In the spirit of the coming season, you might want to donate a copy to your favorite charity.

We're glad to see so many ways photography can roll up its sleeves and go to work.
Greetings To F. A. D. Voice, Inc.

As you know, Haiti has served the Rochester community for three years. The artists, both visual and performing, have struggled and grown, as they have presented to the whole Rochester Community, an area of culture and the Arts, which was and is not, being presented at established institutions. Haiti has been maintained by the dedication of the people involved, and a few token grants from various sources. Therefore the Rochester Afro American Culture Center has a new thrust based upon self-help. We are now turning to the people who have supported us in the past, and who have benefited from our services, to again support us through a membership drive.

If everyone does their small part to help and support Haiti in this membership drive, Haiti will continue to be able to offer its services to the community.

Please visit the gallery soon and ask to see a copy of the annual report while you are there.

Enclosed, please find the membership scale and benefits

Send your membership fee in promptly and you will receive your membership card by return mail.

Thank you for your help and support.

Sincerely, Board of Directors; Jack Caroline — President. Richard Craven, Roy Gaston, James George, Mary Ann George, Arden Gerst, Moses Gilbert, Stanley Gordan, Calvin Hubbard, Randy Johnson, Robert Penski, Augustine Ramos, Barbara Stevens, Julius Williams; Staff — Clyde Sanford, Director; Alice Sanford, Assistant Director; Richard Craven, Curator.

Horton Calls for Energy Field Office in Upstate New York

Washington — Expressing concern that many Monroe and Wayne County residents have encountered difficulty in contacting the Office of Petroleum Allocation in New York City, Congressman Frank Horton has asked William E. Simon, Administrator of the Federal Energy Office, to establish a field office in upstate New York.

"Because of the urgent need to disseminate accurate information in an expeditious manner," the Congressman continued, "I strongly feel that there is a critical need to establish a field office for the Office of Petroleum Allocation in upstate New York."
Horton Nominates Nine Area Residents For Appointment to West Point

Washington, D.C. — Nine young men from Monroe and Wayne Counties have been nominated for appointment to the U.S. Military Academy in West Point, New York.

"Each of these young men has an outstanding scholastic record and has earned the respect of his community," the Congressman said.

Horton's nomination will enable these young men to compete for one appointment to the Military Academy's Class of 1978. Under the service academy appointment system used by Horton, the Academy selects from the nominees, the candidate best qualified on the basis of school record, College Board or ACT scores, recommendations from school officials, extracurricular activities, and some evidence of character, leadership potential, academic aptitude and physical fitness.

Those nominated by Horton to compete for selection as a member of the Class of 1978 at the U.S. Military Academy are:

- Thomas J. Donnelly — Penfield High School. Son of Mr. & Mrs. William E. Donnelly, 50 Wendover Road, Rochester, New York 14618
- George Dreuzlak — Bishop Kearney High School. Son of Mr. & Mrs. Mykola Druziako, 135 Idlewood Road, Rochester, New York 14618
- Michael T. Hanna — McQuaid Jesuit High School. Son of Mr. & Mrs. Gerald B. Hanna, 171 Larkspur Lane, Fairport, N.Y.
- Richard N. Helfer — Palmyra Central High School. Son of Mr. & Mrs. Lawrence Helfer, 10 Willowdale Drive, Macedon, New York 14444
- William J. Wacenski, 127 Pannell Road, Rochester, New York 14617
- Andrew M. Tarr — Fairport High School. Coopertown HS Graduate 1972; Virginia Military Academy; Lexington, Va. Son of Mr. & Mrs. Bernard D. Tarr, 74 Larkspur Lane, Fairport, N.Y. 14450
- Leagh W. Wacenski — Fairport High School Graduate 1972; United States Military Academy Preparatory School, Ft. Belvoir, Virginia. Son of Mr. & Mrs. William J. Wacenski, 217 Painted Road, Fairport, New York 14450

Richard N. Heller — Palmyra-Macedon Central High School, Son of Mr. & Mrs. Lawrence Heller, 10 Willowdale Drive, Macedon, New York 14442

Philip E. Ryland — Wayne Central High School. Son of Mr. & Mrs. Robert E. Ryland, 186 Canandaigua Road, Walworth, New York 14568


The Congressman said.

"Each of these young men has been nominated for appointment to the U.S. Military Academy in West Point, New York. — Nine young men from Monroe and Wayne Counties have been nominated for appointment to the U.S. Military Academy in West Point, New York. — Nine young men from Monroe and Wayne Counties have been nominated for appointment to the U.S. Military Academy in West Point, New York."
Congress Must Offer Housing Plan

Congress must offer a housing plan. Evaluate the effectiveness of the Rural Development Act and seek whatever additional legislation may be needed.

The continued vigilance of Administration officials to enforce fair housing and equal opportunity laws, as well as working with Congress to prevent discrimination against borrowers on the basis of sex or marital status.

So, for all practical purposes, today's prospective homeowner is left with a shortage of available housing, inflated purchase prices, sky-high interest rates and the distinct possibility that, despite $11,000 a year, he cannot, in most cases, find much less afford a house priced at the recommended level of 24% times his income, or $27,500.

Congress cannot allow this situation to continue. While previous federal housing programs were hardly an across-the-board success story, recent programs did provide thousands of families with decent housing.

Since, in my view, the Administration's housing proposals fall far short of what is needed, Congress must come up with its own plan.

It is too early to tell what approach Congress will take. It is unlikely though, in view of the predictions of further housing shortages in many areas for low and moderate-income families, that housing assistance based on existing housing only prove adequate.

It may be that a combination of the Administration's housing allowance approach and past concepts of interest subsidies and mortgage guarantees can be formulated which would enable us to respond immediately to the housing problems.

In addition, programs for the rehabilitation of existing housing, as well as innovative programs which could prevent dilapidation of existing housing, should also receive congressional review on a priority basis.

—Congressman Frank Horton

Small Business Administration

Small businesses obtain annually from the banks.

Referring to the SBA staff, Kleppe told the Committee he categorically denied and would refute "allegations, charges and implications" made during last week's hearings that SBA is not properly managed. "There are no political hacks at the senior management level," he declared and cited for the committee the Agency's chain of command and the authorities various officials have been given. Refuting the charge that SBA employs a "numbers game" — establishing certain numbers of loans each office must achieve — as a basis for awards and promotions, Kleppe stated, "this is not a quota system. It is a management effort to fairly distribute our limited resources to carry out our program mission."

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Dependable fan-forced, thermostatically controlled heat that automatically maintains the desired temperature. The long-life ribbon heating element is protected by a safety grille. Safety tipover switch shuts heater off if accidentally tipped over. Size 42" x 8 x 6½".

DeLUXE PORTABLE HEATER

Radiant fan-forced heat instantly and automatically. Simply set the dial and the thermostat control maintains desired temperature — dependably, safely. Chrome safety grille, safety tipover switch shuts heater off automatically. Size 21 x 6½ x 15". Standard portable heater, 21 x 8¼ x 9½", 24.95.

Small Appliances, Fifth Floor, Midtown and all McCurdy stores

SHOP ALL 5 McCURDY STORES
LATE 'TIL CHRISTMAS
Twenty-seven RPD employees recently graduated from the Pre-Supervisory Training Program. They received their certificates at a luncheon honoring the occasion in the Executive Dining Room. Loris Conrad, Works Manager, made the presentations.

The eight week course includes a mixture of classes and on-job training in a department that is new to them but for which they have aptitude. Subjects cover labor relations, personnel development, cost control, standards, plant engineering, production engineering, and quality control—with their interfaces heavily emphasized.

As future openings occur in the manufacturing related areas, these candidates will be given prime consideration for promotion to first-line supervisor. A spokesman for the Division stated that for the past three years Rochester Products has drawn heavily from these classes to fill positions as needed.

Ninety-eight employees have graduated from this program over the past two years.