City Manager Eli Freedman today named Jeffrey Swain as Assistant to the City Manager for program development and announced further reorganization which will place the Model Cities Program under direct control of the City Manager's Office.

Swain will assume responsibility for the Federally-Funded Chief Executive Review and Control Program Office, for the Manpower Area Planning Office, for the Comprehensive Planning and Management Project, as well as for Model Cities.

Swain will coordinate among all city agencies the development of programs and efforts to obtain Federal and State Funds through New Revenue Sharing and Categorical Grants-in-Aid. For example, he will be concerned with New Federal Legislation. Most recently in the Manpower area, which demands that the city improve its capability to plan the allocation of resources and effectively administer funds for which the city would be eligible.

"Mr. Swain's experience as Administrator of the Rochester Model Cities Agency has equipped him with the specialized knowledge needed to understand and evaluate these Federal Programs," Freedman said. "His expertise will be an invaluable aid in dealing with the trend toward New Revenue Sharing Programs which give local governments greater responsibility for developing and managing Federally-Funded Community Programs."

Swain worked as a planning intern in Norfolk, Va., and as an assistant planner for Rochester's Planning Bureau before transferring to Model Cities. He was with the Model Cities Agency from February 1969 to April 1973, three years as administrator. In the last year he has been a consultant on Federal Legislation Establishment of Minority Businesses, Health Services for the disadvantaged, and the Status of Continuing Education.

Mr. Swain's appointment is effective Tuesday, February 19, 1974, a salary of $2,275.

---

**Ann E. Petett Appointed YWCA Executive Director**

YWCA members and the community will have an opportunity to meet and greet Ann E. Petett, new Executive Director of the YWCA of Rochester and Monroe County, at an informal Reception and Open House on Thursday, February 1, from 2:00 to 4:30 p.m. at the YWCA, 175 North Clinton Avenue.

Miss Petett comes to Rochester with an impressive background in the YWCA and other organizations she has held positions as Teenage Program Director for the YWCA's of Boston, Massachusetts and Los Angeles, California, and as Program Director for the North Jay Branch of the YWCA of Omska, Nebraska. In addition, she has served as Field Worker for the Metropolitan Council of Churches and as Field Worker for the Federated Church of Harlem.

**Vice President Ford Meets With Black Leaders**

Washington, D.C. — Blacks representing a wide cross-section of professions and walks of life, met with Vice President Gerald Ford in his office at the White House and held a very open and frank discussion on domestic issues ranging from energy to housing.

The meeting marked the second in a series he has scheduled by the Vice President with blacks. He met two days earlier with a black top ranking presidential appointee. Most of the black leaders in attendance later echoed their praise for Vice President Ford's interest and concern. Similar remarks were made by Roy Wilkins, Executive Director of the NAACP, and Rev. Jesse Jackson of Operation Push in Chicago. Rev. Jackson also extended an invitation to Ford to participate in his Saturday morning radio broadcast.

---

**Local Youth Enlists in United States Air Force**

BY LOUIS SHELTON

Rochester, N.Y. — Jeffrey C. Christian, Airman, RAF, the son of Mr. & Mrs. Leonard Register, of 671 Avenue D, Rochester, New York in a graduate of Benjamin Franklin High School. Airman Christian enlisted into the Air Force upon graduation from high school in June, 1973 and was sent to Lackland AFB, San Antonio, Texas for Basic Training.

After his completion of Basic Training, Airman Christian was assigned to Sheppard AFB, Wichita Falls, Texas for Technical Training in the Aircraft Maintenance Career Field in which he graduated from at the top of his class.
PIANIST-ACTRESS-LAVERNE WILSON

When holes taste good, 
we’ll put them in our bread.

Phone 546-6076
Frederick Douglass Voice, Inc.
ROCHESTER VOICE NEWSPAPER

BOARD OF EDUCATION NEWS

At the next regular meeting of the Board of Education on Thursday, Feb. 28, at James P. B. Duffy School No. 13, 900 South Ave., the Board will vote on a resolution to designate 39.5 acres of land at the Outer Loop Industrial Park as the site for a new Edison Technical and Industrial High School.

At that meeting the Board will also vote on resolutions to ask City Council to borrow $54,000 for the acquisition of land and $850,000 for hiring an architect.

The Industrial Park site is owned by the Urban Development Corporation. The land will average $100,000 an acre, a very reasonable price for property within the city limits, according to Board President Frank V. Ciaccia.

"THIS LAND IS THE BEST AVAILABLE," Ciaccia said in making the announcement Feb. 21.

"The penitentiary site, which was my first choice, is available. It would remain my first choice, is compromised by cooperation from City Council. If all goes well, construction could begin by a year from this summer."

The site is bounded by Lexington Ave. on the north, Fisher St. on the east, the extension of B St. on the west, and extends some 904 feet south from Lexington.

"Some people may ask how the school district which faces a $7.3 million budget deficit next year allows the city to borrow for construction but not for operating the school district which faces a $7.3 million budget deficit next year."

"After 30 years of waiting, we'll put them in our bread."

Pianist and actress Laverne Wilson of 65 Marshall St., newest member of the GeVa Company, will accompany GeVa members Roger Forbes, Peter Julian, Cynthia Mosley and Joyce Rae in GeVa's second season production, The Hollow Crown, be presented Feb. 5 through 16 in GeVa's theater center, 368 Clinton Ave. S. Shows rehearsing with Miss Wilson is Joyce Rae, left. Performers of the The Hollow Crown, a collection of prose, poetry and songs by and about the past monarchs of England, will be held at 8:45 p.m. Tuesday through Friday and at 8:30 p.m. Friday and Saturday.

Admission to 5-45 p.m. shows is $4.00 and to 8:30 p.m. shows, $5.00. The theater will open for snacks and drinks at 5 p.m. for 8:30 p.m. shows. GeVa's ticket-holders are entitled to a $2.00 discount of dinner at four downtown restaurants following the play.

For further information, contact: Janet Ambrose, Superintendent & Associates for GeVa 232-1265 or 222-2321.

Pepsi's got a lot to give

Things are getting better. People are living to learn every day to the fullest. People are living to learn every day to the fullest.

Pepsi-Cola Rochester Bottlers, Inc.

Rochester Jobs, Incorporated

FOR JOB INFORMATION AND EMPLOYMENT OPPORTUNITIES, PLEASE CONTACT THE FOLLOWING AGENCIES:

AGENCIES
Action for a Better Community, Inc. NSIC #1
NSIC #2
NSIC #3
Baden Street Settlement, Inc.
Charles House
Commonwealth of Puerto Rico
Community Relations Office
Div. of Vocational Rehabilitation
Family Court
FIGHT, Inc.
FIGHT 'S Job Training Program
Frederick Douglas League 567 Plymouth
Genesse Settlement House
Human Relations Commission
Lewis Street Settlement
Manpower Training Center (NYSES)
Montgomery Neighborhood Center
New York State Employment Service
Farm & Casual Office
Industrial Office
Personnel Service
Professional, Commercial & Sales
Youth Opportunity Center
Concentrated Employment Program
Rochester Action for Welfare Rights
Southeast Area Coalition
Southern Christian Leadership Conference
Urban League of Rochester
Va. Wilson Negro Information Center
YMCA Beach Extension
Ibero-American Action League

ADDRESS
42 South Washington St.
203 Clinton Ave. N.
223 Union St. North
152 Baden Street
39 State Street
843 Clinton Ave. N.
242 Andrews St.
Civic Plaza
86 Prospect Street
177 Exchange Street
10 Dake Street
39 Main Street W.
75 Lewis Street
242 W. Main Street
10 Candy Street
257 Clinton Ave. N.
155 West Main St.
500 Midtown Ave.
242 Andrews St.
172 Merrimac St.
810 Clinton Ave. S.
483 Hudson Ave.
297 Joseph Ave.
904 W. Main Street
583 Hudson Ave.
938 Clifford Ave.

TELEPHONE
325-1888
325-1777
325-4910
325-5450
454-2280
454-4000
325-5990
454-7200
454-9678
454-6076
454-7200
454-2280
454-7200
454-2620
325-6834
436-1090
326-8030
454-3620
325-2900
454-7170
325-1770
325-3240
326-3750
271-1448
454-4680
325-6300
454-4115
325-9390
454-1880
544-8023

Spanish Edition

To st

We

Let

Can

Now

Let

Love

With

Can

With

Let

Spons

We

To do

By a

Report

This is your Frederick Douglass February 27, 1974.
Bud Wilkinson — UR Guest Speaker

Bud Wilkinson, whose Oklahoma University football teams won 47 straight games from 1943 to 1947, will be the guest speaker at the University of Rochester's Lyceum “Spke” Garnish Dinner, Monday, March 18 at 6:30 p.m., in the Top of the Plaza Restaurant.

The dinner, held in honor of the UR football team, is open to the public. Tickets are $10 each, and reservations may be made by calling 275-6633.

Wilkinson, now a commentator for ABC-TV’s “College Football Center of the Week,” was head coach at Oklahoma from 1947 to 1959. His teams won 145 games, 28, lost 4 and won 12 straight Big Eight Conference championships after tying for the crown in 1947. In addition to the NCAA record of 47 consecutive victories, Wilkinson's Oklahoma teams played 74 conference games without a loss (72 wins, 2 ties) and appeared in the Orange Bowl five times and the Sugar Bowl three times. His bowl game record was 6-2-1.

Wilkinson was named coach of the year by the American Football Coaches Association in 1949 and by the Associated Press in 1951.

A graduate of the University of Minnesota, Wilkinson won the Big Ten Medal as the conference’s outstanding scholar-athlete in 1937.

Wilkinson is chairman of the Citizen’s Action Program of the National Council on Crime and Delinquency and immediate past president of the National Center for Voluntary Action. He was special consultant to President Kennedy on physical fitness, and from 1969 to 1971 served as a consultant to President Nixon in a variety of assignments which included coordination of the administration’s Drug Abuse, Youth Affairs, and Presidential Scholars programs. He served as White House liaison with the President’s Council on Employment of the Handicapped and the American Red Cross.

He was a Republican candidate for the U.S. Senate in 1964, losing to U.S. Senator Jacob Javits, and is an integral part of the history of the Old Stone Warehouse.

In describing the objectives of the program, the U.S. Interior Department characterized the Old Stone Warehouse as “the official schedule of the nation’s cultural property that is worth saving.”

Arthur J. Muolo Grocer

204 Davis Street
Rochester, New York

GERVASI LIQUOR STORE

430 North Street
Rochester, New York

Hallman's CLOSEOUT BARGAINS BRAND NEW '73 CHEVS Largest Selection in Rochester

FANTASTIC DEALS ON ALL NEW '74 CHEVS

EASY FINANCING ARRANGED SERVICE GUARANTEED TO YOUR SATISFACTION

Hallman's the one.
Downtown 200 East Avenue

696 University Ave.
COHEN BEVERAGE STORES, INC.

• 473-3412 • Rochester, N.Y. 14607

Choice Wines and Liquors

We carry a Complete Line of all kinds of

Fresh & Salt Water Fish & Seafoods

Hot Fried Fish every Thursday, Friday, and Saturday

White Fish Tuna Tostines Fresh Salmon Fresh Halibut

Fresh Crab, Shrimp Scallops Lobster Squid Oyster

Modern Fish Market
225 Joseph Ave.

We buy and sell

FIGHT Organization and ABC Sponsor people like you and me We have to get a Bachelor Degree To start to rewrite Black History.
54 ways to save money on your gas and electric bills.

1. **Clip this coupon.**

Rochester Gas and Electric
Public Relations Department
Rochester, New York 14640

Gentlemen:

Yes, I would like to save money on my heating bills... even a few pennies. Please send me your free booklet entitled "53 Ways to Save Money on Your Gas and Electric Bills." Hurry! You know how Rochester winters are.

NAME ____________________________

ADDRESS ____________________________

CITY __________ STATE ______ ZIP ______

Energy. It's too good to waste.

Rochester Gas & Electric
Public Relations Department
Rochester, New York 14640

53 ways to save money on your gas and electric bills.

SUPPORT OUR ADVERTISERS

When you give the United Way you give to

National Association for Mental Health

KING'S FISH MARKET

Well Folks If You Are Thinking of Fish For Your Table Come to King's Fish Market at #783 Plymouth Ave. South in Joe's Plaza.

We Specialize in Florida Fish — Fresh Water Fish — Salt Water Fish and While You're Thinking About — Remember Thurs.-Fri. and Saturdays — While We Have Them All Shrimp, Scallops, Pogies, Mullets, Salty Mullets, Salt Mackerel Plus Clams & Oysters in Season . . . If You Don't See Them In Our Store, Just Ask Us . . . Oh! Remember We Have Hot Fried Fish Ready to Take Home.
The Seven Sour.

Just squeeze one lemon, add a teaspoon of fine sugar, and 1 ounce of 7 Crown. Shake it with ice, dress it with an orange slice and a cherry, and you've got it made.

Seagram's 7 Crown. It's America's favorite.

SALE!

Deep, soft fluffy throws

$24.90

Regularly $32

Great way to beat the heat shortage! Snuggle under our light, warm-as-tobacco acrylic throw, and be comforted by the savings, too! Giant paisley design, very handsome in gold/brown or blue/green. 60x80 ins. Linen Shop on 1st Floor at Forman's Midtown; also at Culver-Ridge, Pittsford and Long Ridge.

B. FORMAN CO.

Rembrandt® Color Champion TV ALL CHANNEL ANTENNA

19.95

Champion roof antenna performance up to 30 miles. For black and white, color or FM stereo. #345.

Rembrandt® Deluxe INDOOR ANTENNA

12.95

Guaranteed to pull in stations up to 40 miles away. Model #100.

Rembrandt® POWER KING ANTENNA

6.95

For black and white, color and FM stereo. Concentric rings and long telescopic arms. #678.

Rembrandt® Regency ALL CHANNEL ROTATING ANTENNA

29.95

Electroplated gold loops. Superior on color and black and white. #678.
Kodak reports to the community

These Explorer Scouts “camp out” inside our Apparatus Division.

Explorer Post 520 is something special in scouting—Sponsored by the Kodak Apparatus Division, this post’s primary aim is to provide high school age youth a chance for an adventure in engineering, at a place where engineering is a dynamic way of life. What KAD advisors are doing is allowing on the job experiences as well as counsel about engineering as a career.

For example, over the past few years, successful members of Post 520 have followed through on the design, development, and building of a prototype for a unique electronic device used to test manual dexterity.

The machine they engineered and presented to the Al Sigl Center is designed primarily as a rehabilitative and educational tool for the handicapped. They named it THERA-ED 520. Explorer Post 520 is one of 14 posts involving Kodak, our people, and facilities. Some 400 youths participate in special Kodak programs covering such fields as accounting, computer science, chemistry, physics, engineering, and the skilled trades. In fact, the recent Kodak Explorer Post—620 at KAD—is for skilled trades.

We’re glad to continue to help broaden the meaning of “Be Prepared.”
Letters To The Editor

21 February 1974
Director
Frederick Douglass League
Non-Violence Commission
Post Office Box 3553
Rochester, New York 14608
Dear Sir:

Since last fall, we have been listing jobs available at The UNIVERSITY OF ROCHESTER CURRENTS RATHER THAN IN THE Personnel Department’s CURRENT Job Openings. My purpose in writing is to make sure you are receiving Currents, and to encourage you to make referrals to our office of individuals who might be considered for the positions listed.

Job openings are advertised in Currents by each Personnel Representative according to the area of their recruiting responsibility. Any openings advertised over my telephone number, 275-2097, are usually for positions within our many laboratories, both research and clinical.

I will look forward to hearing from you.

Sincerely yours,

Mrs. Pricilla G. Specht
Personnel Representative

get MORE VALUE at McCurdy's

sale!

SERENE HIGHNESS PILLOWS

5.99

Standard size, reg. $7  sale 5.99 each

Filled with Celanese Fortrel 7 continuous filament polyester fiberfill for the ultimate in sleeping comfort.

Machine wash and dry.

Queen size, reg. $9  sale 7.99

King size, reg. $11  sale 9.99

Linen and Domestics, Fifth Floor, Midtown and all McCurdy stores

Sibley's

SCHOLASTIC ART AWARDS EXHIBITION

through Saturday, March 2

This is the 32nd year that Sibley’s has been host to the Regional High School Art Exhibition. Come see the unique, exciting and imaginative entries in all forms of media. During store hours in Sibley’s Fifth Floor Ward Gallery, Downtown

the entry pictured was chosen for advertising purposes only.
300 BONUS TOP VALUE STAMPS WITH COUPONS ABOVE | REDEEM ALL 3 COUPONS
WITH PURCHASE OF CODES

STAR SLICED BACON
99¢ LB.

HOLLY FARM FRESH
GRADE 'A' CHICKEN BREASTS
79¢ LB.

USDA CHOICE NATURALLY TENDER BEEF
BONELESS CHUCK ROAST $119 LB.

STAR MARKETS

DELICIOUS WITH BACON
BEEF LIVER
WHITE BRAND SMOKED LIVER SAUSAGE

FROZEN FOOD FIESTA!
"STOCK YOUR FREEZER SALE"

TOP FROST VEGETABLES
3 $1.

FRESH PORK BUTTS
89¢ LB.

FRESH PORK STEAK
99¢ LB.

FRESH Ground BEEF
99¢ LB.

FOOD CLUB Skinless FRANKS
99¢ LB.

MEAT DEPT. FROZEN LENTEN SPECIALS

DON TITO SNOW WHITE SCALLOPS
$149 LB. PKG.

TURBOT FILLETS
89¢ LB.

TOP FROST PERCH
89¢ LB.

TOP FROST HADDOCK
$129 LB.

TOP FROST SOLE
$119 LB.

TOP FROST FLOUNDER
$119 LB.