A new Rochester newspaper, Golden Times, directed to senior citizens, will be launched May 28. George Jewell, former features editor of the Democrat and Chronicle, will be editor of the newspaper which will be published every two weeks.

"The newspaper, "of, by and for mature citizens," will be tabloid in style and will have an opening circulation of 20,000. It will be printed in oversize, 10 point type on an 11-point base for ease of reading.

Offices of the new publication are in Room 316, Richford Building, 67 Chestnut St., in Rochester published by Golden Times Publications Inc.

Golden Times is dedicated to the proposition that our more mature adults not only have a highly respected place in society but are, and must be considered by all, highly useful citizens. The newspaper also hopes to convince senior citizens thought to bring about social and political change in attitudes where needed.

Statistical studies by the U.S. Census Bureau (1977) reveal that there are more than 166,000 persons 65 or older in the Rochester area. The bi-weekly newspaper will have a local flavor with all senior citizens clubs and organizations invited to contribute stories and photographs. In addition, there will be features on local men and women who have unusual stories, hobbies, volunteer work and other things that make Rochester a special city. Special programs provided by stores, banks, theaters, restaurants, etc.

Golden Times will also run stories on mature citizen life from throughout the world on such topics as the American Annals of Retired Persons, the U.S. Council for the Aging, kitchen hints, fashion, styles, travel, nutrition, tax problems and shopping.

The bi-weekly newspaper will be geared to mature readership, it will be mindful that its readers are interested in all phases of life. Coverage will be provided on politics, sports, financial news, theatrical persons and events, and recreation.

Golden Times' goal is to be a newspaper serving its readership, helping them to form a community whereby they will be better organized and heard, by establishing a forum for the exchange of thought and ideas affecting mature life. For further information contact: George Jewell, Editor, Golden Times.

GOLDEN TIMES
A New Housing Program Called
HOUSING ASSISTANCE PAYMENTS PROGRAM IS AUTHORIZED BY THE Housing and Community Development Act of 1974
This program offers apartment and housing rental opportunities of low and moderate in-
come.
The Rochester Housing Authority (R.H.A.) administers the program. The R.H.A. does not manage or maintain the housing units. The Section 8 Tenant's relationship with the building owner is no different than the relationship between a private renter and his landlord.
In order to qualify, your family's income should fall within the range shown in this table.
Income means the total income from all sources, of all adult members of your family.
The Income Limits table is only a general outline. To be sure, ask R.H.A. for eligibility assistance.
1. If you would like to live in a better place but cannot afford it, or if you want to stay where you are now living and need assistance in paying your rent, telephone the Rochester Housing Authority.
2. If you qualify for a certificate, you will have 30 days to look for and choose an apartment or house — single, half of a double, or whatever you choose anywhere in the Rochester area. Its rent cannot be higher than the figures shown here. Rent figures include utilities.
3. The owner of the apartment or house must be willing to let you move in and receive a portion of the monthly rental from the federal government. You will pay between 15% and 25% of your monthly income directly to your landlord each month. Your rent payment is determined by the size of your family, minus certain deductions. The government pays the landlord the difference between the amount you pay and the approved monthly rent.
4. If the owner agrees to this procedure, the tenant satisfies the Housing Authority and an inspection is made. If the house or apartment meets the R.H.D. Housing Quality Standards, the tenant's rent and the government's portion of the rent are set. The tenant and the landlord sign a lease and the Authority and the landlord sign a housing assistance payments contract.

For More Information:
Call: Rochester Housing Authority
Section 8 Housing Office
328-7890
(9 AM to 5 PM)
or write to:
Section 8 Housing Office
140 West Avenue
Rochester, N.Y. 14611
This new housing program encourages you to move into an apartment of home that you find, you like, you can afford, with help from the Federal Government and the Rochester Housing Authority.
Get started today.

Kite flying is fun, but before your children go off and running, you should have a talk with them about safety. Please, tell your children:
• Don't fly a kite near electrical wires or radio and TV antennas.
• Don't use wire for kite string or any metal parts on the kite.
• Don't fly a kite in a storm or when lightning threatens.

Kite flying can be deadly. A child could be electrocuted if a kite that's caught on an electrical wire. Your children could receive a serious shock. Call RG&E at 546-2700 and we will get it safely.

U.S. Dept. of Commerce News

Despite recent gains, a wide gulf still separates most minority-owned finns from the mainstream of American business activity. Alex Armandaris, director of the U.S. Department of Commerce's Office of Minority Business Enterprise (OMBE), told Spanish-speaking accountants and area business people in San Antonio, Texas, today:

"Receipts of minority firms are up in several major industries according to the latest figures we have," Armandaris noted, "but most minority firms are still small operations and are highly concentrated in retail trade and selected services."

According to the OMBE director, the outlook for improving the position of minority businesses depends in part upon their abilities to survive in today's economic climate.

"Inflation, the tight money market, rising fuel costs, all of these threaten new businesses, and especially new minority enterprises," he told the San Antonio conference hosted by the American Association of Spanish-speaking Certified Public Accountants.

He assured members of the Los Angeles-based CPA group that his agency is aware of the problems minority accountants and other professionals face in their attempts to bring more business into their firms. OMBE, along with other agencies in Government, is now working on steps aimed at directing more Government auditing work to minority firms.

For their part, Armandaris urged:

Continued on page 7
Memorial A.M.E. Zion Church Opens Doors to Local Branch of N.A.A.C.P. in Its Membership Drive

Sunday, May 16, 1976 - Juneteenth, those from ages 9 to 12 arrived at the Church early, (about 11:45) those who had been signing up the night before with several of the N.A.A.C.P. Officers, assisting in picking up members material to be passed out to the Church Officers. Members and Visitors.

The members were Sammie Harvey, Tommie Walker and Sydney Holley from Cady Street, also Berwyn Bennett from Monroe St. They were very enthusiastic, anxious to see people sign up for new memberships or renew expired memberships.

The FELLOWSHIP ROOM was assigned to the N.A.A.C.P for the meeting. Mrs. Edwinahomeah, Director of the Memorial A.M.E. Zion Church was instrumental in arranging the meeting.

Howard W. Colen, a constant, never tired worker for Civil Rights for all minorities was also very jubilant about holding this meeting in the new Memorial A.M.E. Zion Church. Historically it is, even though they moved from their original Church building on Favor Street, which was once occupied by Frederick Douglass who published "The North Star Paper" in its basement and where runaway slaves were given food and shelter on their way to freedom on Canadian shores.

Dr. Charles T. Lamford, first Negro Physician to establish his Medical office in Rochester has a lifetime Membership in the N.A.A.C.P. also Charles Wilson of Eastman Kodak, J. Westbrook McPherson of Xerox Corporation.

The Program opened with singing THE NEGRO NATIONAL ANTHEM with Ms. Nina Henderson at the piano and Thelphus Tyron, Executive Secretary of Rochester Branch N.A.A.C.P as lead singer.


HOUSING, MY EXPERIENCE AS A BLACK WOMAN - Katherine Gishaw

EDUCATION, THAT LITTLE PIECE OF PAPER - Diploma or Degree - Elsie Scott Kilpatrick, R.N., graduate of Harlem Hospital, N.Y. City. Retired after 38 years on staff at Highland Hospital, 3 years as School Nurse at Rochester Urban Center, now employed by Rochester Heart Association 3 hours weekly in Stroke Aftercare Program, usually meeting at Phillis Wheatley Library at Glean and Broton Ave. on Friday mornings, where Wright is Director.

N.A.A.C.P. Versus INDUSTRY - Ruth Hannah, employee of Community Hospital.

CIVIL RIGHTS CASES HERE IN ROCHESTER - WHAT WE ARE DOING... WHAT WE COULD BE DOING WITH MORE HELP FROM MORE CONCERNED CITIZENS - Ernest Jones, Former graduate of Brockport University, Photographer, Artist, Sign Painter, Printer, Presently employed at Eastman Kodak in Chemistry Department.

Public Relations - Ms. Edwina Coleman-Abney. Dr. Pitts sent her regrets, she was unable to attend.

Closing Prayer by President, Howard W. Colen. You may clip this Membership slip, send it in with a money order or check to Elsie Kilpatrick, 2nd Vice President at 66 Cady Street. Your money will be sent in to our National Office in New York City and from there you will receive your membership card. OUR GOAL IN 500 MEMBERSHIPS FROM ROCHESTER, PLEASE HELP US REACH OUR GOAL.

MEMBERSHIP FOR THE NOW GENERATION... YOUR N.A.A.C.P.

Regular meetings... Third Sunday every month... 4 P.M. Montgomery Center, 10 Cady Street.

ROCHESTER I know it in the 1960's, 20's, 30's, 50's, 60's and now in the 70's... A gentle Miastrarch, Ms. Lulu Belle Meadows gave a stirring description of the events of those bygone days and the role she played in them. Remembering very vividly the outstanding Pastors of the Community then, Rev. James E. Rose, of the Mt. Olive Baptist Church and Rev. L. B. Brown of the Memorial A.M.E. Zion Church. Mrs. Meadows mentioned working with Ms. Virginia Wilson in the Missionary work they did at that time.

N.A.A.C.P. has not only been a dream to Mildred Johnson but became a foundation for a lifetime of Real Work, having had a believer who believed in Charity for all who needed it. Like the Statue of Liberty standing in New York Harbor, holding the Beacon Lamp of Welcome to all those distressed, downtrodden and forgotten men and women, boys and girls, who finally managed to reach our shores.

Mildred is that Lady in Rochester, who has attempted to hold the Beacon Light for those in distress. The Bible stresses the fact that all people are entitled to food, rainment and shelter. Mildred as Director of the Virginia Wilson

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Communities.
Letters to the Editor.

April 23, 1976
Frederick Douglass League
P. O. Box 2323
Rochester, New York 14614
Dear Mr. Coles:

I am presently a graduate stu-
dent at the State University College at Brockport. I expect to receive my Master of Science Degree in Counseling on May 25, 1976. Upon graduation I will be seeking employment in the Rochester area. I am particularly interested in employment in the human services field. I would appreciate it very much if you would inform me if you an-
ticipate any positions available in
you very soon.

Sincerely,
Deborah Urquhart

Temporary Address (until Aug. 1, 1976)
28 Monroe Avenue
Brockport, N.Y. 14420
Phone: (716) 328-8520

May 19-26, 1976
FREDERICK DOUGLASS VOICE

Dear Mr. Coles:

The Bishop Sheen Housing Foun-
dation is sponsoring a Housing
Conference to be held on May 25,
1975, at 8:00 p.m. at Nazareth Arts
Center, 4245 East Avenue, Rochester, New York. We are hap-
pily to have Bishop James S. Rausch. General Secretary of the United States Catholic Conference as our Guest Speaker that evening. The purpose of the Conference is educational and to focus an awareness of the housing problems of our community. It is expected that Bishop Rausch’s comments will be centered around the recent statement of the United States Catholic Bishops, The right to a Decent Home. It is hoped that his speech will enlighten us as to the ways that individuals and com-
munity organizations can respond effectively to the housing needs of the twelve-county Diocese of Rochester. A question and answer period will follow his address.

It is a pleasure to invite you and other members of your organi-
tation to attend this Housing Con-
ference, and you will find enclosed complimentary tickets. Additional tickets will be available at the door.

The following week, June 1-4, the Housing Foundation will host a series of hearings entitled Talk Back on Housing” in the Rochester Elmhurst-Comings. On the morning of each hearing will be an opportunity for you and other interested citizens and organizations to express your thoughts and concerns as to the housing needs of low and moderate income families. The Foundation is constantly expanding its ac-
tivities and needs your input in order for its future programs to be most effective. Details as to the time and place of these hearings will be announced at the Housing Conference or you may obtain this information by calling (716) 328-8990, on Mondays or Thursdays.

Many dedicated citizens of our community have been active and expended great efforts toward solving the problems of housing – a basic human need. It is hoped that our Housing Week Program will serve as a focal point for not only recognizing the work that has been done, but more importantly, for defining what still needs to be accomplished.

Your interest and participation in our program shall be greatly ap-
preciated.

Cordially yours,
Victor P. Badeed
Bishop Sheen Housing Foundation
President

News from the University of Rochester

"Making It in College: A Minor-
ity Student’s Guide," written by a
University of Rochester alumnus and a former associate dean, has been published by Mason/Charter Publishers, Inc. of New York City. The authors are Marist Walker, a 1973 graduate who majored in psychology in the College of Arts and Science, and Mark Beach, former associate dean in the College of Arts and Science and assistant professor of history. Walker is a candidate for a Ph.D. degree in clinical psychology at American University, Washington, D.C.; Beach is a consultant and researcher in Rochester.

"Making it in College" has been described as "up front" and "sound" in its general counsel on carefully evaluating personal goals, getting along with fellow students and faculty members, career planning, with emphasis on developing basic reading and writing skills.

The advice is designed to help prospective students overcome the three major reasons minority students drop out of school: the poor choice of a school, a lack of basic skills for academic survival, and special problems of personal adjustment.

Having been expelled from high school as a discipline problem at the age of 18, Walker is familiar with the struggles of minority in-
dividuals who try to "make it" without an education. He joined the neighborhood Youth Corp and then the Job Corps. He learned about Arts and TV electronics and finally landed a job at URI’s Nuclear Structure Research Laboratory as an electronics technician.

"I was 24 and I decided that I couldn’t just step into a mediocre job,” he said. “So I decided to go to college.”

Retired Senior Volunteer Program

Draws Large Crowd of Senior Citizens
To Hilton Hotel for Banquet Celebration

They arrived by the Bus Loads, senior citizens, some in wheel chairs, some with cane, some with a limp or a drag to their walk, but all seemed very cheerful, gay and full of life.

Many old friends were greeting each other with, "Oh you look fine. So glad to see you. All were seated around in the Solarium, tables with umbrellas, lounge chairs and every thing for comfort.

Later, we marched into the beautifully arranged Dining Rooms, two were used, 10 at each table. On the podium were the dignitaries and guests. Welcome speeches and appreciation speeches for work well done for a second year were given.

All Volunteers received a plaque with these words on same: Retired Senior Volunteer Program

Of The United States Of America
Honors
Volunteer’s Name
For Significant Service to the
As a Senior Volunteer
Michael P. Balano, Jr.
Director Action
An Accordionist furnished the music during the meal. A lovely time was had by all.
WHAT HAVE YOU DONE LATELY ABOUT —

A Better Life without regard to race or color for more people?

• More & Better Jobs
• More & Better Housing
• More & Better Education
• More & Better Political Action

If YOU Haven’t Done Anything — lately
Or If YOU Want To Do More—

HERE IS YOUR OPPORTUNITY TO...

GET WHERE THE ACTION IS!

JOIN & GET YOUR FRIENDS & FAMILY TO JOIN AND WORK WITH N.A.A.C.P.

In a Year-Round Program for People who Care About Our Children, Our Cities & the Future of Our Nation

APPLICATION FOR MEMBERSHIP

N.A.A.C.P.

Enclosed is (Check—Money Order) for $_________ for my Membership.

Name ____________________________________________

Address __________________________________________

City & State ______________________________________ Zip Code __________

I am enclosing $_________ for additional NAACP Memberships (attach list)

Minimum Annual Membership — $4.00; with The Crisis — $6.00, $10.00
Youth Membership — Under 17: $1.00, 17 to 21: $2.00
Life Membership — $500.00 payable in annual installments of $50.00 or $100.00
Memorial A.M.E. Zion Church Opens Doors to Local Branch of N.A.A.C.P. in Its Membership Drive

(Continued from Page 4) Negro Information and Helping Hand Center at 378 Portland Ave. which was named for her Mother has endowed to provide these basics to an innumerable number of Human beings (regardless of Race or Color.) Former Governor Hand Center at 378 Portland Ave. Carolina.

Memorial A.M.E. Zion Church — original church site is a laundramat site.

Well Known Pastor Here Motors To King Street, South Carolina

Rev. and Mrs. Zack Cooper of 49 Cady Street, pastor of Friendship United Baptist Church of 77 Seward Street, son, Zack and wife Rev. and Mrs. Robert Jones, Assistant Pastor, of 335 Aline Street and others recently enjoyed a trip to Kingstreet, South Carolina. Rev. Cooper preached at a Corner Stone Laying Service for a new Church. Wilson Chapel First Baptist Church. Rev. B.J. Gordon, pastor then, is a graduate of Morris College, Sumter, South Carolina. Rev. Cooper was his instructor in the Gospel. "I made him what he is in the Field," said Rev. Cooper. The Church raised $1500.00 at an Evening Service which the Rochester visitors attended.

U.S. Department of Commerce News

(Continued from page 2) ed the minority CPA's to pool their talents in order to stand a better chance of winning large Government contracts. "Many minority firms are still too small to go after the larger, more profitable awards. By combining their resources, however, the bigger contracts come within the reach of minority firms."

"Minorities have long been recognized for their skills in the construction field," a Federal official told a group of business and civic leaders at a luncheon in Corpus Christi. "Yes, today, "but all too often lose out on the larger, more profitable contracts because their firms are too small, they can not meet bonding requirements, or they lack the competitive bidding know-how for the big jobs."

Alex Arnedardis, director of the U.S. Commerce Department's Office of Minority Business Enterprise, said his agency is trying to turn this condition around.

"Through our six regional offices," Arnedardis said, "we are providing funds for operating a number of construction contractor assistance centers. These centers provide technical and management services to minority contractors to enable them to acquire bonding, financing and other resources to complete effectively. They also encourage minority firms to form consortiums and combine resources to collectively undertake large construction contracts as major contractors rather than subcontractors."

Arnedardis said his office provides funds to more than 20 organizations nationally to provide a variety of business services in support of minority business enterprises. Arnedardis was in Corpus Christi to participate in ceremonies marking the week of October 13-17 as 'Minority Contractors Week,' as proclaimed by Corpus Christi Mayor Julian Laby. He also joined in ribbon-cutting ceremonies for the new offices of the OMBE-funded Costal Bend Minority Contractors Assistance Association Center, of which Joe Reina is executive director, and visited new buildings constructed by minority contractors.

The Office of Minority Business Enterprise was established in the Department of Commerce in 1967 to serve as the coordinating agency in the Federal Government for minority business affairs and to work with the private sector in the development of minority-owned businesses.

Patronize Our Advertisers

Home Repairs
Cost 35% Less
With HILP!

Just in time for the Spring fix-up season, the City of Rochester has improved and expanded its Home Improvement Program. Now you may be eligible for a new and formula that saves you money on your home repairs.

Your share of the home improvement costs can be paid for with savings of current salary or a loan from a participating lending institution. You qualify for the HILP subsidy if the property is located within the City of Rochester, you own and occupy the property and your gross income does not exceed these limits:

<table>
<thead>
<tr>
<th>Household Size</th>
<th>Maximum Income</th>
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<tbody>
<tr>
<td>1</td>
<td>$14,300</td>
</tr>
<tr>
<td>2</td>
<td>$15,950</td>
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<tr>
<td>3</td>
<td>$17,950</td>
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<td>$21,900</td>
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<td>6</td>
<td>$23,900</td>
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<tr>
<td>7</td>
<td>$24,950</td>
</tr>
</tbody>
</table>

To receive a City subsidy when paying for 35% of your home repair and improvement costs, you can contact any of the participating lending institutions or check to see if your credit union is participating:

- Bank of America
- Chemical Bank
- Community Bank
- Commerce Bank
- Eastman Savings & Loan
- First Federal
- First National
- Froebel Savings & Loan
- Marine Midland
- Manufacturers Hanover Trust
- Monroe National
- National Savings Bank
- Prime Savings Bank
- Security State

If you are a City homeowner and you qualify for a loan for your home repairs, you can contact any of the following lending institutions or check to see if your credit union is participating:

- Bank of America
- Chemical Bank
- Community Bank
- Commerce Bank
- Eastman Savings & Loan
- First Federal
- First National
- Froebel Savings & Loan
- Marine Midland
- Manufacturers Hanover Trust
- Monroe National
- Monroe Savings Bank
- Prime Savings Bank
- Security State

When you give the United Way you give to

Red Cross

City of Rochester
**IT PAYS TO SHOP AT STAR...**

**& TOP VALUE STAMPS, TOO!**

**SAVE 25¢** Baked Beans 88¢
**SAVE 12¢** Crisco Oil ...1.29
**SAVE 71¢** Baked Potato Salad 88¢
**SAVE 8¢** Italian Dressing ...
**SAVE 14¢** Pickles 99¢
**SAVE 10¢** Scottowels 2 Rolls 59¢
**SAVE 29¢** Maraschino Cherries 69¢
**SAVE 8¢** Wilson Bits O’ Bacon 69¢

**SAVE 20¢** Food Club Mayonnaise 69¢

**SAVE $3.14**

**ON YOUR BUDGET**

**WITH COUPONS**

**STAR MARKET COUPON**

**THE**...

**ON THIS ITEM**...

**FOR EACH**...

**COUPON**...

**WE GLADLY ACCEPT U.S. GOVERNMENT FOOD STAMPS!**

**FRESH FROM OUR OWN BAKERY!**

**ROLLS**

**FOR THE**...

**STAR RYE BREADS**

**SWEET ROLLS**

**STAR DONUTS**

**HEALTHY BREADS**

**WHITE BREAD** 2.99

**“The Fairest in Prode Foods”**

**SAVE 20¢** Chili Pops 99¢

**SANDWICH AND FRANK ROLLS**

**FOR THE**...

**SNOOZER QUESO CHEESE**

**SPECIAL**...

**SAVEX30¢**

**HEALTHY & BAKED BREADS**

**WHITE BREAD** 2.99

**Bread Scripts & Shortcake Biscuits 69¢

**OUTSTANDING VALUES!**

**SAVE 70¢** Norwegian Swiss Jarlsberg Cheese 199

**SAVE 20¢** Swiss Cheese Delights 89¢

**SAVE 50¢** Star Donuts 9.99

**SAVE 10¢** Golden Hearty White Rolls 59¢

**SAVE 30¢** American Flag Set 4.99

**SAVE 50¢** Johnson's Baby Oil 599

**SAVE 30¢** Top Value Stamps

**的一切 For Outdoor Summer Living!**

**BAR-B-QE**

**GRILL**

**RUB**

**HIBACHI**

**GARDEN**

**ROSE**

**HIBACHI**

**SHELTER**

**ICE BUCKET**

**COOLER**

**CHILL**

**CHERRY**

**UTHER ALKAPLAN**

**15 QT. ICE CHEST**

**5 QUARTS**

**15 QT. OPT.* UTHER**

**UTHER ALKAPLAN**

**ALL STARS OPEN MONDAY**

**MEMORIAL DAY 9 A.M. ’Til 6 P.M.**

we reserve the right to limit quantities when necessary.

**EVERYONE notice this about your SMILE?**

It’s everything for the new and old alike, doing what you think about... About those who have almost forgotten how to laugh... Your smile will bring that paragon of joy to the faces of others... That’s the best of smiles you get when you see the reflection in the eyes of others... Your smile brings back a feeling of joy... A feeling of joy that’s contagious... A contagious feeling that will spread to others... And that’s why we appreciate a SMILE... So, let’s not forget to smile and let others enjoy the joy of your smile...