State of New York
Dept. of Labor, Albany, New York

March 1985

Managing Editor
Frederick Douglass Voice
PO Box 3033
Rochester, NY 14614

Dear Managing Editor:

While I was strengthened by Black His-
tory Month in February, I thought this would be a good time to urge you to participate in some of the state Labor Department's efforts as a form of contribution to the minority community in re-

You will be happy to learn that the Labor Department's Testing Center is offering a scholarship to the minority community as a part of the state Labor Department's effort to increase the representation of minority community members in the workforce. This scholarship will provide minority and women-owned firms with an opportunity to offer minority outreach services to subcontractors and suppliers. The Labor Department has maintained a high level of employment opportunities for minority and women-owned firms. A total of 232 of our administrative and professional positions are currently filled with members of minority groups, including women and minorities.
Dear Mr. Coles:

This is to let you know that someone thought enough of you and the work that you do in your community and continued to recognize you by nominating you for the prestigious Jefferson Award. The Jefferson Award recognizes significant contributions to the community and is sponsored by WROC-TV in cooperation with the American Institute for Public Service. Each year we ask our viewers and community leaders to submit nominations for the award in the category entitled, “Outstanding Public Service Benefiting Local Communities.”

It is in this category that your name was submitted. Even though you were not one of our five Award Winners this year, I am happy to tell you that you were in the finalist group. Congratulations on the work that you do and have done for your community and continued best wishes to you in your public service endeavors.

Sincerely,

Thomas F. Kenney
Special Assistant to the Managing Editor
Democrat and Chronicle

Mr. Howard W. Coles
98 Atkinson Street
Rochester, New York 14608

The Democrat and Chronicle has planned this reception as a part of a professional and cultural exchange program sponsored by Operation Crossroads Africa. He will work at the Democrat and Chronicle for two months. Cocktails will follow and tours of the newspaper will be available.

The Democrat and Chronicle has planned this reception as a part of our effort to increase contact between the news staff and the minority community in the Rochester area.

Please use the enclosed envelope and reply form to let us know if you will attend.

Sincerely,

Betty Anne Williams
Special Assistant to the Publisher
Democrat and Chronicle

Rochester, NY 14614
ROCHESTER — Each year, countless numbers of youngsters are reported lost, missing or stolen. Unfortunately, only a few are ever reunited with their parents. Child safety experts say that these children are especially hard to find if good, current photographs are not available.

To address this need, Pepsi-Cola Rochester in cooperation with Apple’s Food Store and WROC-TV (Channel 14) and the Monroe County Law Enforcement Council will sponsor a program to provide area parents with current, photoidentification cards of their children. The program will begin April 8 and run for four weekends.

Identification cards, which are free of charge, can be obtained at special booths at scheduled Apple’s Food Stores and will incorporate the child’s picture and vital statistics: height, weight, hair color, distinguishing marks, date of birth and date of issue. That information can be extremely valuable should a child disappear.

CARPENTERS RECRUIT APPRENTICES

Geneva, N.Y. (March 1, 1985) — The Carpenters Joint Apprenticeship Committee of the Finger Lakes and Vicinity District Council of Carpenters established by the Labor Department must meet standards to the world. Edward P. Curtis Jr. truly let his spirit show as chairman of Rochester's Seegestational. Heading up the year-long birthday party was a time-consuming and nerve-racking position but Ted came through with flying colors.

Ernest Lee has devoted herself to the Rochester community for the past 30 years. Her untiring efforts with youth, the sick, elderly, and those whose lives she has touched. Michael E. Heid has dedicated himself to the needs of disabled residents — both young and old. He heads the Passport-Fortum Council on the Disabled and is the Director of the Regional Early Childhood Development Center. Michael is constantly striving to improve the quality of life for the disabled.

RBOC is striving to achieve full participation of minorities in business ownership; to encourage, help to develop and use competitive business skills. Skilled is a combination of knowledge, experience, creativity, resourcefulness and initiative. It is a personal attribute which must be developed by the individual. Skill is the result of personal effort and can be acquired in no other way.

Starting a successful business in today's economic climate demands a lot of "smarts" and a lot of doing. RBOC can help you, providing you have gotten it all together" in a good business feasibility plan.

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Kodak works for you, even if you don’t work for Kodak.

You don’t have to be employed by Eastman Kodak Company to benefit from the presence of Kodak in the Greater Rochester area. Consider what Kodak brings to the community, just through the ongoing business of doing business here.

Granted, in 1984 we contributed $7.2 million—to education, health and community service organizations, and to civic and cultural projects in the Greater Rochester area. But we made our presence felt here in other ways as well.

For example, as one of the County of Monroe’s largest corporate taxpayers, we paid over $32.5 million dollars in property and sales and use taxes last year. That’s money for schoolbooks and snow removal, for parks and the people who maintain them.

For capital improvements and construction at operations around the area, we spent $368 million. And that developed into dollars for scores of local companies who came through with materials, supplies and services to make it all happen.

Finally, look at the 1984 wages of the 53,200 in our Rochester workforce, totaling over $1.7 billion. That kind of money, plus the Wage Dividend of more than $165 million, mean more than personal gain for Kodak people. Because those earnings contribute to a solid economic base that benefits everyone in the community. A community that works. A community we are proud to work for.

Doing more than meets the eye.