At long last I am going to the Motherland, Africa. On March 6th I will be going to Senegal, which is in West Africa. I will be traveling to Senegal, which is in North Africa. I am looking forward to this trip and I am interested in seeing and learning about the history of the region. I plan to take slides and pictures so that I can share my experiences with others.

January 1986 was a very historic month for all African Americans. The first legal holiday celebrating the birth day of our great patron saint, Martin Luther King, Jr., was established by President Ronald Reagan and Governor Mario Cuomo, and has adopted the central theme, “Living the Dream.”

On October 31, 1985, in an effort to revitalize representatives of the Eastern State’s King Commission, Governor Cuomo signed out the Greater Rochester King Commission as coordinating one of the most active and productive efforts in New York State.

A WONDERFUL MOTHER PASSES, Mrs. Israel Wilson, 77.

After a long illness, Mrs. Coles passed away early morning of January 2, 1986 at the Fairport Baptist Home. Her funeral was held at 2 p.m. Jan. 6th at her home church, the Mt. Olivet Baptist Church, where she served as a teacher and at times organist.

Dr. Leardrew L. Johnson, 68.

Mrs. Coles was born in Itasca, New York, the daughter of the late William Coles and Betty Taylor. She was raised by her grandparents, Mary Wilson of Munnart, N.Y.

We of the Voice extend our sympathy to this bereaved family. She was a warm and loving mother and parent. She inspired all who came in contact with her. She did not only encourage her children, but all of the children she taught in the Mt. Olivet Sunday School and Nursery. She will be greatly missed by all. Her community suffered a great loss in her passing.

As a young woman, she married the late William Coles and they moved to Rochester, New York, where they made their home and raised five children. Mrs. Coles joined the Mt. Olivet Baptist Church. She was a member of the senior choir and she was director/pianist of the children’s choir for many years. Mrs. Coles was faithful to the church and she instilled in her children the values of Dr. King’s life. Her greatest desire was to bring about the nurturing and admonition of the Leader.

Mrs. Coles was survived by her three sons and daughters-in-law: William and Geralyn Coles (Lorain, Ohio), Melvin and Ester Coles (Washington, D.C.), Truman and Freyda Coles (Elkins Park, Pennsylvania); two daughters and one son-in-law: Agnes Boddie (Elkira, New York); Isabel and John Everett (Houston, Texas); a brother-in-law: Howard Coles (Rochester, New York); twelve grandchildren; thirteen great grandchildren; and many nephews and nieces.

We are in need of a strong National Association for the Advancement of Colored People here in Rochester. It is the only civil rights organization that fights for liberty and justice for black and minority people. If you are interested in joining the chapter we have here, we have a new chapter called The Chateau. Stan has been a professional musician, worked for Defender Photo and E.I. Dupont Company, managed the Eklis Club, owned and operated the Eth Restaurant and the Bowling Lane, owned the Pytho Hall, worked as the Director of Sanitation and Asistant to the Commissioner of Public Works, and is currently retired as Assistant Manager of the Bullhead.
Jefferson Award Winners—1986

WROC-TV and the Rochester Area Board of Selectors are proud to announce the 1986 Jefferson Award Winners:

Diane Daniger works tirelessly on behalf of volunteerism and youth in our community. In addition to the Rochester Philharmonic, she has made a great difference in the lives of many at the Strong Children's Medical Center and the Harley School.

William A. Johnson, Jr.'s dedication and hard work via the Urban League of Rochester has influenced many to become involved in finding solutions to academic mediocrity of minority students.

Sally Moore has proven that she is committed to the youth of our community by dedicating herself to CASA (Court Appointed Special Advocates). As a former president of CASA she has been instrumental in implementing it locally.

Jackie Nudd's tireless efforts as Executive Director of AIDS Rochester, Inc. has succeeded in educating the public and decreasing anxiety surrounding AIDS. Her indefatigable spirit has been the key factor behind the growth and respect of AIDS Rochester.

C. Ivette Salgado, the first local Hispanic foster parent, has devoted her whole heart to emotionally disabled youth.

She has also made major health care contributions to our community as well as being a former president of famed Special Advocates.

WRCTV will host a reception to honor the five recipients on Friday, March 21st at 7:00PM at the Academy of Medicine, 1441 East Avenue.

Mayor Thomas P. Ryan Jr. will be presenting the Jefferson Awards. The ceremony will be taped for a program broadcasting the 1986 winners to air on Sunday, March 23rd at 6:00PM on Channel 6.

Each year, the American In

The Frederick Douglass Voice is published once a month by the Frederick Douglass Voice Publishing Co.

The FREDERICK DOUGLASS VOICE is the father of us all and all we are brethren.

—Frederick Douglass

February 25 – March 1, 1986
February 25 - March 1, 1986

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Patronize Our Advertisers

By ROBIN NOWELL

By the time Rochester was incorporated in 1804, Black businessmen already were on the scene.

In 1784 Burrell Reed arrived here while serving as a guide of the John J. Astor fur trading organization. By 1818, Reed who claimed he was a Spanish halfbreed, opened the first barbershop in Rochester. Reed advertised in local newspapers and enjoyed great popularity and financial success. He described himself as a "science Negro" who was shaded into white society just long enough to know where he belonged.

When waiting on customers at a party Reed wore an outfit of yellow buckskin pants, white vest and blue coat. He is apparently believed to have lost his fame and fortune by "contracting loose habits". He died in February of 1818.

In 1816 Austin Steward passed through Rochesterville in the course of delivering produce. A year later he opened a meat course of delivering produce. A through Rochesterville in the

petitors vandalized his prop-

erty by tearing down his signs or painting them black. This
tantly believed to have lost his

vest and blue coat. He is appar-

yellow buckskin pants, white

Although he was a business-

one of the first to abandon the

sale of alcohol. In 1837 his store burnt down and he left the city.

Rowse & Jeffreys was proba-

bly the most successful Black entrepreneur of early Rochester. He was born in Lime, Con

necticut in 1800 and probably came to Rochester in his late teens. The 1834 Rochester City Directory lists him as a waiter. After that, he held several posi-
tions including that of farmer, laborer and barber. He was also a Methodist minister. Jeffreys invested in land, purchasing his first piece of property in 1835.

At one time he owned a large portion of the land that covers present day East Avenue and Monroe Avenue between Meigs and Goodman streets. When its property value increased he established financial indepen-
dence. Apart from these prop-
eties he owned two hotels - The Massasoit House and the Clarendon.

Jeffreys served as the eighth of Rochester's African Methodist Episcopal Zion Church. At the time of his death in 1880 he was considered one of the richest Black men in New York state. His assets valued at over $100,000. Measures in 1865 dollars he would be a millionaire twice over.

In only a few years he opened another store and acquired a business partner.

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General Manager

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Area Code (716) 546-3695

"A private business development corporation supported by the industrial business community of Rochester."
President at Blue Cross and Blue Shield

By Donald E. Kneeland
Public Relations Director
Blue Cross and Blue Shield

ROCHESTER, N.Y. — Cleve L. Killingsworth, nationally recognized for his leadership in the health care field and in connection with programs affecting minority citizens, has joined Blue Cross and Blue Shield of the Rochester area, as a senior vice president.

The Rochester Plan ranks among the top Blue Cross and Blue Shield Plans in the country in terms of membership as a percentage of population, and is responsible for making Rochester the nation's third largest market for health maintenance organizations, surpassed in market penetration only by San Francisco and Minneapolis.

Mr. Killingsworth will be responsible for the administration of the Blue Choice health maintenance organization and other managed care programs, as well as the Provider and Professional Relations Division, and the Provider Audit and Reimbursement Department.

In his previous position, at Group Health Cooperative, one of the largest HMOs in the country, he was responsible for the operation of the Information Systems Department, the Human Resources Department, the Data Management Center and the Internal Audit Department.

Prior to that, from 1978 to 1983, he was employed by the American Hospital Association (AHA), Chicago, Ill., as executive director in charge of Health Information and Data Services, with responsibility for the management of the AHA's Hospital Data Resources.

From 1976 to 1978 he was assistant administrator of the hospital of the University of Pennsylvania in Philadelphia, Pennsylvania.

Mr. Killingsworth was graduated with a bachelor of science degree from the Management School of the Massachusetts Institute of Technology, Cambridge, Massachusetts, in 1974, and received his masters in hospital administration from Yale University, New Haven, Connecticut, in 1976.

He has served as an instructor at Rush University Program in Health Administration, Chicago; an adjunct professor for the Program in Health Services Administration at the Wharton School of Business Administration, University of Pennsylvania; guest lecturer for the Yale University Program in Hospital Administration, School of Epidemiology and Public Health; and research consultant for the National Health Care Management Center, Leonard David Institute.

His professional affiliations have included: member, Leadership Tomorrow, Seattle; member, Research and Development Committee, Group Health Association of America; member and acting chairman of the U.S. National Committee on Vital and Health Statistics, an advisory committee to the Secretary of the U.S. Department of Health and Human Services; a member of the National Association of Health Care Executives; and a director of the Peoples Health Services of West Philadelphia.

He and his wife Renee reside in Rochester.
DESIDERATA

O placidly amid the noise & haste, & remember what peace there may be in silence. As far as possible without surrender be on good terms with all persons. Speak your truth quietly & clearly; and listen to others, even the dull & ignorant; they too have their story. Avoid loud & aggressive persons, they are vexations to the spirit. If you compare yourself with others, you may become vain & bitter; for always there will be greater & lesser persons than yourself. Enjoy your achievements as well as your plans. Keep interested in your own career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs; for the world is full of trickery. But let this not blind you to what virtue there is; many persons strive for high ideals; and everywhere life is full of heroism. Be yourself. Especially, do not feign affection. Neithet be cynical about love; for in the face of all aridity & disenchantment it is perennial as the grass. Take kindly the counsel of the years, gracefully surrendering the things of youth. Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue & loneliness. Beyond a wholesome discipline, be gentle with yourself. You are a child of the universe, no less than the trees & the stars; you have a right to be here. And whether or not it is clear to you, no doubt the universe is unfolding as it should. Therefore be at peace with God, whatever you conceive Him to be, and whatever your labors & aspirations, in the noisy confusion of life keep peace with your soul. With all its sham, drudgery & broken dreams, it is still a beautiful world. Be careful. Strive to be happy.

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Jefferson Award presents Jefferson Awards in five categories, one of which is “Greatest Public Service Benefiting a Local Community”. This category is the one in which local sponsors, such as WROC, became involved.

The 1986 Rochester Area Board of Selectors are:
Brenda Babitz — Strong Children’s Fund
Wyoma Best — Rochester Chamber of Commerce

Virginia Butler — WROC-TV News Anchor
Dr. Mario Caceres — Ibero American Action League
Thomas Kennedy — Vice-president/General Mgr. WROC-TV
Virginia Butler — WROC-TV News Anchor
Debrae Geter — Assistant Program Manager WROC-TV

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IN
MONROE COUNTY

Dr. Martin Luther King Jr.
School No. 9
485 North Clinton Avenue
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January 17, 1986
Dear Mr. Cole:

We would like to thank you
for taking time out of your
busy schedule to serve as a
visiting lecturer for our staff.
Your presentation was obvi-
ously fascinating to our staff;
we were struck by the fact
that we could have heard a pin
drop throughout your entire
presentation, due to the ex-
treme attentiveness of the au-
dience. We were also im-
pressed by the large number
of staff members who took
notes throughout the entire
presentation. Many came up
to use afterwards to express
their admiration for your
knowledgeability and to say
that they were going to inte-
grate information into their
instructional program.
The participant evaluations
were very positive. We feel
honored to have hosted you!
Sincerely,
Anita Boggs
Timothy Wagner
Norma Bushor
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Celebrate Black History Month with WDKX Radio

On April 6, 1974, WDKX-FM made its first sounds. It was christened W Douglass King X, in honor of Frederick Douglass, Dr. Martin Luther King, Jr. and Malcolm X. Monroe County Broadcasting Company was the first black corporation to apply for a radio frequency before the Federal Communications Commission.

Enjoy Black History Vignettes
Monday thru Friday, four times daily during the month of February.

And don’t miss
Young People’s Story Time
Every Saturday 8:30 - 9:00 a.m.

AUSTIN STEWARD MEMORIAL

A group of Rochester citizens has come together to honor Austin Steward, one of the early pioneers of the village of Rochester. Mr. Steward settled in Rochester in 1817, and by 1831, he became a successful businessman in the city. He was Rochester's earliest known black businessman and property owner, contributing to the economic growth of the early village days. As one of Rochester's earliest human rights advocates, he worked to abolish slavery and its aftermath of social, political, and economic inequality.

Austin Steward's efforts and successes were part of laying the foundation for this city as a place where the concern for human rights took root and flourished. A memorial sculpture will be erected in the Genesee Plaza Holiday Inn, which is the site of Mr. Steward's first owned property and business in Rochester, New York. Local artists Ellen Swartz and Calvin Hubbard will construct this memorial.

This commemorative effort is being undertaken to honor Austin Steward, Rochester's first known black property owner and businessman. Sponsored by the Committee to Commemorate Austin Steward:

JUDI BEVILLE
CALVIN HUBBARD
ELLEN SWARTZ

AUSTIN STEWARD MEMORIAL ADVISORY COMMITTEE:

A LOVE LETTER TO GOD

By Theophilus E. Tyson

Dear God:
I love you in winter,
I love you in spring.
I love you because you give birds songs to sing.
I love you for planting the forests of trees;
The soft, gentle ripples, the winds and the breeze;
The fish that swim and the creatures that crawl —
Or, God, I do love you for making them all.

At last, over all, you made man and his mate:
You took only six days the whole world to create —
I love you for making the Seventh Day thine;
For you hallowed and blessed it and made it divine.
Yes, into all countries and into each land
This day was made part of your Royal Command —
That all men should rest in it, worship, and pray.
For Our God does rest when He comes to this day.
I love you for making and giving us life
And strength to overcome, hate, envy and strife;
And even inspire men with invention

To help him to overcome needless contention —
Thou preparest a table for our daily food:
Oh, God, Thou didst make everything that was good.
Amen.
Thursday, April 11, 1974