Mildred Johnson Speaks

We laud Sister Rev. Mary Benjamin of Benjamin Temple, Prospect Street, for highlighting the serious problem of unsafe streets here in Rochester. She and other ministers called a meeting recently to pray for the girls who walk the streets at night. We must join this crusade of prayer and combine our efforts to correct these ills in our community.

* * *

Mr. Eldred Johnson writes outstanding poetry. Here is one of his poems, "The Gift of Life":

The Gift of Life

Think, for a moment, of the roads we have traveled
Hills and valleys have not stopped our journey
Every step could have brought us destruction.

God was with us as our silent companion
Interested in our destiny
For He chose us
To live the Life He gave to us regardless of the fates we endure

Oppression —
Forgive the oppressors
Love your enemies
In God's instruction
Forget that lesson and Evil triumphs.

* * *

News from Brockport State University

Marsha Jones, Manager Marketing Communications

BROCKPORT, N.Y. — "How shall the race be elevated in America?" will be the topic of University of Buffalo professor Monroe Fordham's lecture Thursday, Sept. 27, at 11:30 a.m., in SUNY College at Brockport's Edwards Hall, Room 106. The lecture is free and open to the public.

Chairperson of the university’s department of history and social sciences, Fordham is the editor of the Afro-Americans in New York Life and History, an interdisciplinary journal. He also is the author of several leading monographs and articles for leading journals and magazines.

The lecture is sponsored by the New York African American Institute as a component of its African American Agenda for the 1990s series.

For additional information, contact Ena Farley, chairperson, Afro and Afro-American Studies, (716) 395-8575.
A Universal Prayer
by Theophilus E. Tyson

Heavenly Father:

We pause, in the course of our busy day, to acknowledge Thee, personally, as our Lord and our Creator. We plead no rights to Thy Divine Grace. No actions of ours has merited favor in Thy sight. Rather, have we fallen far short of Thine expectations, have hindered ourselves and our fellows by denying, rejecting, or ignoring Thee. We acknowledge and confess this and affirm that the fault lies within ourselves.

We are overwhelmed and brainwashed by the materialistic evils of this world: the love of money, the desire for prominence, power and recognition. The maturing of ambitions for our own personal aggrandizement, without regard to the feelings, circumstances, hopes and conditions of others.

We have failed to consider the larger issues of life:
1. To know Thee, to love Thee, to possess Thee as our Counsel and motivating guide.
2. To know the brotherhood of Jesus and His partnership in every phase of our everyday lives.
3. To know that Thou art Our Father and that we are Thy children.

We therefore, determine and decide that Thine shall be the honor and the glory, the praise, and adoration, for we know that only in Thee do we live and breathe, and have our being; and only through Thee are all things made possible. Surely, to state the case: "If Thou be for us, who can be against us?"

Accept now our humble thanks and gratitude for Thy Divine watch-care and Benign Mercy over us as we resume our busy schedule, being ever aware of Thine Omnipotent and Awe-inspiring presence with us, always in Jesus’ name ... Amen.

FOLKS... WHY NOT FORM THE HABIT OF BRINGING YOUR CLOTHES TO...

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Specializing In Hots and Hamburgers
One Of The Best Hot Sauces In Town

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Buck Pullen Ad for Columbia Banking Gets Perfect Score

ROCHESTER, NY — A newspaper ad promoting home equity loan rates for Columbia Banking got a perfect score from the “Critic’s Corner” in a recent issue of Bank Advertising News.

The critic evaluated whether ads from eight financial institutions had a visual concept that was arresting as well as relevant to the overall message. Columbia’s ad, which was created by its agency-of-record Buck & Pulley, was the only one to get a perfect score.

Designed by agency principal John Buck, it features a man struggling to carry a meteorite bigger than he is that reads, “Frankly, our home equity rates are easier to carry.” The ad further encourages readers to “save a ton with our lower rates,” by borrowing from Columbia at a 9.9% APR.

“If you ad’s visual doesn’t stop the reader dead in his tracks, the copy never gets a chance to sell the client’s product,” said Buck. “We knew the idea of a mere mortal holding a meteorite was just weird enough to get the reader to take a second look.”

The meteorite was actually made of chicken wire and plaster, and because it weighed about 300 pounds, had to be suspended from the ceiling with wire during the photo session. It ran in daily and weekly newspapers throughout upstate New York March through July.

Buck & Pulley is a full-service advertising, public relations, and sales promotion agency specializing in consumer, high-tech, and business-to-business communications. It is a member of the American Association of Advertising Agencies (AAAA).

Columbia Banking is a $1.6-billion institution with headquarters in Rochester. It operates 25 branches in an 11-county area of upstate New York.
“Since when did the coffee people get into banking?”

The coffee people didn’t. But whenever you have a question about managing your money, all you have to do is drop by your local Columbia branch.

Or call us toll-free at 800-892-3222.

However, we’d better warn you: we do have some funny ideas about banking. For instance, we think you’re doing us a favor by coming to Columbia, instead of the other way around.

COLUMBIA BANKING
FEDERAL SAVINGS AND LOAN ASSOCIATION

BK LOUNGE AND PARTYHOUSE
480 West Main St. • Rochester, NY 14608
Phone 235-9138 or 232-9523
“Complex for Live Entertainment”
*Presents*
MS. MARLENA SHAW
Saturday, September 15 1990
9 and 11:30 PM
Sunday, September 16, 1990
7 and 9:30 PM
$10.00 Advance
$12.00 At the Door
Purchase Tickets at: BK Lounge Box Office, Lily White Dry Cleaners, Kim’s Shoes and Willie Mitchum’s Barber Shop.

The Kitchen is OPEN! Every Friday, Saturday and Sunday. Serving all our favorites from our full dinner menu!!

“My teacher made me shift gears.”

I’d had it with school. I wanted to get a job, get some wheels.

My English teacher threw my plans into reverse.

“Don’t be foolish,” she said.

“Ten years from now you’ll be driving the same dumb car, but you’ll be too embarrassed to come back and finish school.”

She didn’t have to say any more.

But she made me see things in a different way.

Teachers do that for people sometimes.

The people who help New York to learn.

Affiliated with the American Federation of Teachers, AFT, CIO

NEW YORK STATE UNITED TEACHERS. The people who work in New York’s public schools, colleges and universities.

277 Alexander Street, Rochester, New York 14607 (716) 454-3550

Judicial Process Commission/Genesee Ecumenical Ministries

TITLE: Conciliation Task Force Coordinator
RELATES TO: Chair of JPC, JPC Coordinator
HOURS: 20/week
SALARY: $7,500

BENEFITS: Basic Blue Cross or benefit of an equivalent monetary value

GENERAL FUNCTION: Promotes non-violent conflict resolution by assisting with outreach into all segments of the community and helping integrate new people into Conciliation Task Force programs; assists in the development of new programs; maintains lines of communication between teams working in the programs of the Task Force and between Task Force and Judicial Process Commission staff; facilitates the work of volunteers in the office; relates to field students.

TRAINING, KNOWLEDGE AND SKILL: Background and/or baccalaureate degree in the social sciences or community service, with a year’s successful experience working with groups in a community setting; the ability to work with people from a variety of religious, social, cultural and economic backgrounds; willingness to participate in conflict resolution training at several levels; knowledge of office procedures and typing.

MAJOR RESPONSIBILITIES:

TRAINING — workshops occur three or four times a year. The Coordinator helps with publicity and preparation for workshops and after training, participates in workshops.

Attendance at these MEETINGS is expected: Conciliation Task Force, Judicial Process Commission, Steering Committee and Staff. Scheduling some meetings, contributing to agendas and keeping members informed about schedules is an important aspect of the job.

After orientation, the Coordinator will provide information when needed about the purpose, schedules and sites of the various PROGRAMS. Volunteers interested in working on program teams will be placed and nurtured. The Coordinator will participate in programs selectively, and will assist in the development of program resources.

Resumes should be sent to: Judicial Process Commission/Genesee Ecumenical Ministries, 121 North Fitzhugh Street, Rochester, New York 14614, on or by September 1, 1990.
MINORITY BUSINESSES

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Here’s your chance to knock on opportunity’s door:
Call us at 428-7413.

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City of Rochester, New York

Put an end to the old telephone run-around.

With convenient Call Forwarding features, your phone calls follow you wherever you go.

Stop the frustrating game of telephone tag with our trio of Call Forwarding features.

It’s like being in two places at one time.

It’s a win-win situation for you, your friends and business associates.

Your phone does the footwork like this:

Call Forwarding lets you route your calls to any phone so you don’t have to miss a call.

Call Forward—No Answer lets calls reach you at a pre-designated number when you can’t easily get to your phone.

Call Forward—Busy automatically forwards your calls when you’re already on your phone.

Get messages even while you’re on the run — with our Call Answering service.

Here’s an affordable and easy-to-use service that turns your phone into a message center. It uses a recording of your voice to receive and store messages. When you’re ready, just retrieve all those messages from your friends and business associates.

Don’t miss a call. Get Call Forwarding and Call Answering and you’re completely covered.

Stop playing telephone tag. To order these or any Custom Calling Features, or for more information, call 777-1200 (RESIDENCE) or 777-1234 (BUSINESS).

Quick: what’s the energy bill for a load of laundry? The cost for six hours of air conditioning? The tab for a night of TV? For the operating costs of more than 50 different appliances, send for the Energy Sense Usage Guide. After all, before you can begin saving on energy, it helps to know exactly what you’re paying for.

Rochester Telephone
For the way you live your life.

Rutanin email vosan SMLA (20)

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KELSO FAMILY COLORS

On July 27th, the Kelso Family reunion brought relatives and friends from near and far. All told, four generations of Kelso’s spent three days of fun in Rochester.

Long time Rochesterians will recall that AJ and Maude Kelso were survived by five children to carry on the Kelso family traditions.

Each family — the Clark’s (Rochester, NY); the Friend’s (Los Angeles, CA, Webster, TX and Rochester, NY); and the two Kelso sons, Langston and Gordon (Rochester, NY) — came to the picnic to reconnect.

When was the last time you checked your Social Security record? You can get a free statement of your earnings. Check with your local Social Security office for details.

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WHOLESALE
23 Linden Park, Rochester, NY 14625
586-0034

Monroe County Legislature
Office of the President
Kevin B. Murray
June 18, 1990

Mr. Howard Coles
90 Atkinson Street
Rochester, New York 14608

Dear Mr. Coles:

In honor of two individuals who have contributed significantly to the history of Monroe County, I have submitted to the Monroe County Legislature a referral requesting that the west wing of the Greater Rochester International Airport be named after Susan B. Anthony and the east wing be named after Frederick Douglass.

This referral will go before both the Public Works Committee and the Agenda/Charter Committee for discussion and/or vote. The Public Works Committee will meet Wednesday, June 20 at 3 p.m. and the Agenda/Charter Committee will meet Wednesday, June 30 at 5 p.m. Both committee meetings will be held in the Legislative Chambers, 4th Floor, County Office Building, 39 West Main Street. Individuals interested in addressing this issue may speak before either or both committees. If you desire to speak, please contact the Office of the Clerk of the Legislature, 424-5550. We would welcome your comments regarding this proposal.

If I can answer any questions on this or other county government matters, please do not hesitate to contact me.

Sincerely,
Kevin B. Murray
President
Monroe County Legislature

The aforementioned invitation was presented to the Frederick Douglass Committee and acted upon by that body with great appreciation. On Wednesday, June 30, Howard W. Coles and Mrs. Mildred Johnson appeared before the Monroe County Legislature and thanked them for honoring two of Rochester’s most famous citizens.

When the last time you checked your Social Security record? You can get a free statement of your earnings. Check with your local Social Security office for details.

US Department of Health and Human Services
Social Security Administration

J. Kelso Langkans
Contributing Writer

ANHEUSER-BUSCH SALUTES NNPA ON ITS GOLDEN ANNIVERSARY — Henry H. Brown (center), vice president, marketing and development affairs, Anheuser-Busch, Inc., presents a check for $30,000 to the National Newspaper Publishers Association during their 50th anniversary dinner in Chicago. On hand to accept the presentation are Tom Watkins (left), NNPA president and Dorothy Leavelle, NNPA treasurer and publisher of the Chicago/Gary Crusader newspapers.

August 24, 1990