GM OUTLINES NEW MINORITY SUPPLIER STRATEGY

BARBARA JORDAN RECEIVES NAACP'S 77TH SPINGARN AWARD

MINORITY SCHOLARSHIP FOR STUDY ABOARD OFFERED

GM Worldwide Purchasing employs a global sourcing strategy, seeking out world-class benchmarks in quality, service and price. All sourcing decisions are based on these three parameters and are made at weekly Sourcing Committee meetings.

GM also will hold periodic minority supplier forums to evaluate suppliers and will be held earlier this week with representatives of about the minority-owned companies.

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EDITORIAL—

Kwanzaa approaches as 1992 draws towards an end. I reflect back on Kwanzaa holiday 1990 when I was delighted to share the opening Kwanzaa celebration at the Center of its founder, Maulana Karenga, in Los Angeles. The event touched my heartstrings and caused me to remember when Brother Karenga first began this uniquely African-American holiday in 1966.

To be in the midst of this event and share the unity and love with all the other Brothers and Sisters who gathered will remain one of the highlights of my life.

The seven-day celebration, which begins on December 26 and ends on January 1, emphasizes the need for unity and sharing among our community family. Each day of Kwanzaa is supported by its own principle. They are:

UMOJA (Unity) — To strive for and maintain unity in the family, in the community, in the nation and within the race.

KUJICHAGUILA (Self-determination) — To define ourselves, name ourselves, create for ourselves and speak for ourselves instead of being defined, named, created and spoken for by others.

UJAMA (Collective work and responsibility) — To build and maintain our communities together and to make our sisters' and brothers' problems our problems and solve them together.

UJAMAA (Cooperative Economics) — To build and maintain African-American economic power through the creation and support of black businesses.

NIA (Purpose) — To make our collective vocation the building and developing of our community in order to restore our people to their traditional greatness.

KUumba (Creativity) — To always do as much as we can, in any way we can, to beautify and benefit the African American community.

IMANI (Faith) — To believe in the people, in the teachers and in the leaders of the African American community.

The Seven Principles make us acutely aware that these attributes are needed to accomplish all of our goals, both personally and collectively.

HAPPY KWANZAA to all!!

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To: Waltrine Richardson
For her loving and caring spirit.
December 17, 1992

Science Sizzles at the RMSC

Science Sizzlers
Science is fun! This exhibit focuses on hands-on experimentation that will challenge even the most experienced problem solver.

Science Sizzler Stories
1:30 and 2:30pm, Saturday, December 26, Saturday and Sunday, January 2 and 3
• Hear tales about modern technology and science by Judy Soprano, the storyteller who draws.

Goggles and Knots: Science Activities
1-4pm, Monday, December 28 through Thursday, December 31 and Saturday, January 2, 1993
• Can a belt become a puzzle? Does the world appear differently through colored goggles? Craft these items and discover how they relate to the Science Sizzlers exhibit.

Science and Technology Week
1-4pm, Monday, December 28 through Thursday, December 31 and Saturday, January 2 and 3
• Meet area professionals employed in industries ranging from plastics to imaging science to engineering who will present displays and lead activities related to technological topics featured in the Science Sizzlers exhibit.

Rochester Museum & Science Center
657 East Avenue at Goodman Street
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Year-End Message from RMSC President Shultz

The current year marks the 80th Anniversary of the RMSC. True enough, it was originally known as the Rochester Municipal Museum; later, the Rochester Museum of Art & Sciences; and now the Rochester Museum & Science Center. Yet in spite of the name changes, the purpose of the Museum has not wavered. The RMSC is an educational institution of the first rank and houses irreplaceable material collections reflecting this region's natural and historic past.

From the beginning, the taxpayer played a large role in supporting the institution. In fact until the mid-1960's, the taxpayer was the principal source of support. From the mid-1960's until the present, there has been a partnership between the public and private sectors for the good of all. During that period, there have been ups and downs reflecting the ups and downs of the business cycle but through it all the institution has grown and progressed.

We are now in the midst of a down cycle. The RMSC has undergone County and State funding cuts which have resulted in over $600,000 being removed from our operational support over the last two years. This is a huge shortfall and it has necessitated Draconian adjustments. Our programs continue to be strong but our reduced personnel are working very, very hard to maintain them.

As we approach the year-end, it is our habit to suggest to you—our loyal members—that you examine your year-end giving plans to see if there is a place for the

Sincerely,

Richard C. Shultz
RMSC President and Director

Richard C. Shultz

As an African American female, I can't help but notice the difference in the application of the "rules". Why is it that if an African American's credibility and achievement stand the test of time, why do various people work even harder in an attempt to disprove and discredit what would otherwise be considered an impeccable track record? It's sad.

Well Ron, for what it's worth, I'm paying attention. You deserve this appointment and more. Your leadership has merit. You made history by being the first Black Chairman of the National Democratic Party. You have done what your white predecessors could not do. You have led the charge to put a Democrat back in the White House after 12 years. However, I sense that before it is over, we will all know exactly what your great, great, great Grandfather had for breakfast in 1673.

Think about it... it's sad isn't it.

THE VOICE IS SEEKING WRITERS, MOVIE AND BOOK CRITICS. CALL (716) 546-6976 OR WRITE THE FREDERICK DOUGLASS VOICE NEWSPAPER, P.O. BOX 1483, ROCHESTER, NY 14616.
NATIONAL URBAN LEAGUE UNVEILS NEW PROGRAM
WASHINGTON, DC — The American/CPB Math and Science Project announced that it will fund a nationwide effort to involve the general public, especially parents of school-age children, in improving math and science education.

The three-year project, expected to cost approximately $5 million, will be directed by the National Urban League in partnership with the National Council of La Raza (NCLR), public television station WNET in New York and The Network, Inc.'s National Center for Improving Science Education. The partners will use a combination of technologies, including broadcast television and radio, videocassette modules, a computer-based information network and print materials to reach parents around the country.

The National Urban League and its partners will reach previously uninvolved parents directly with images and messages of math and science reform, said Marc Mauer, director of the Annenberg/CPB Math and Science Project. "The project will work with community groups to involve parents as a key force in education reform. It will help to demystify science and math education, giving parents the tools for working with educators in local schools."

In addition to developing a hour-long TV special, the project's national public awareness campaign will include the airing of public service announcements in English and Spanish, and the production of three video programs profiling exemplary reform efforts at elementary, middle and secondary schools, also in English and Spanish. The League will establish an electronic database of math and science reform initiatives and publish source books and guides on math and science reform written specifically for parents and community groups.

To reach deeper into the community, the partners will coordinate town meetings, establish community action coalitions and designate parent spokespersons in each state who will work with other parents and community organizations to increase involvement in education reform.

"Most importantly," said the League's director of education and career development, Michael Webb, "this project will utilize League, NCLR and public broadcasting affiliates - hundreds across the country - to convey discussions and stimulate reform strategies that involve parents and the general public. With vital connections to community leaders already in place, and with strong involvement of nationally-recognized leaders in education reform, we have the basis to encourage math and science reform at both the local and national levels," he said.

Spend Early New Year's Eve At The Strong Museum
Ring out the old, ring in the new.

Bringing the whole family to The Strong Museum Dec. 31 as the museum joins Rochester for an Early New Year's Eve celebration.

Enjoy free admission to the museum from 5:30-8 p.m. There will be cartoons and face painting for kids and a chance to see the museum's holiday display, breeze in exhibits throughout the museum and stop at the museum's all-new, expanded Museum Shop.

Admission to One History Place, the museum's learning center for children ages three through seven, from 5:30 to 7:30 p.m., will also be free.

And bring your ice skates, too. Free ice skating and entertainment at adjacent Manhattan Square Rink begins at 5 p.m. Skates may be rented for a fee at the rink.

Rochester's downtown fire-works will light up the sky beginning at 8:15 p.m., so bundle up and watch them from the grounds of the Strong Museum. Parking is free.

Mr. Teacher made me shift gears.

I'd had it with school.

I wanted to get a job, get some wheels.

My English teacher threw my plans in reverse.

"Don't be foolish," she said.

"Ten years from now you'll be driving the same dumb car, but you'll be too embarrassed to come back and finish school."

She didn't have to say anything. But she made me see things in a different way.

Teachers do that for people sometimes.