Zozo Laird talked with the Voice about her visit to her homeland, South Africa, for the inauguration of President Nelson Mandela. "South Africa really is a diverse country with all various groups, including we, the Black Africans (there's about 30 million of us), were governed by 5 million whites through the apartheid system. South Africa is very wealthy. I can understand why we were the last bastion for oppression and racism in the continent of Africa, because S. Africa is one of the wealthiest country's in the world. It is the #1 producing country in gold, diamonds, platinum and uranium. It's minerals are so broad and the country is very wealthy because of that. And so you can understand why whites did not want to leave S. Africa. And it is one of the most beautiful countries I have ever seen and I have traveled the world in a very broad perspective and really, not just because it's my home, S. Africa is absolutely a gorgeous country. I mean it is a God-created paradise. But given all of this beauty and all of the minerals and wealth, S. Africa was one of the saddest countries in our century. The racism there and oppression were the worst we've ever had since slavery. Now, we S. Africans, were colonized back in the 1600 by the Dutch settlers, the British and the French. When they found out how rich we were in minerals they settled in S. Africa, bringing racism with them. Africans, we did not know what racism was until we met Europeans. And so they've taught us racism and they've taught us classism, they've taught us all kinds of the "isms" because as a people we were a homogeneous group. We lived very close-knit and we didn't have all these problems until we started white settled in S. Africa. Please see Zozo on page 8.
Ah! Summer at last!

--This is the time of year when we recall memories of the special times we've spent with our fathers, and we thank them for being there. Happy, Happy Father's Day!!!

--Atlanta is a truly beautiful, old and elegant city. The soaring trees, very dense and all covered with ivy are a magnificent sight. One would not imagine there could be so many different shades of green. The best things in life really are free.

--Just can't let that coming incident go by without putting my two cents in. So—The recent canceling in Singapore brings to mind an old adage, "Spare the rod and spoil the child." It's an old fashioned, outdated notion perhaps, but one that worked. The fear of getting a thrashing still lives in the memories of the children of my generation. Richard Pryor has made quite a nice living reminding us of it and making fun of the fact that we even had to choose the tree branch that would be stripped and used to whip us. That fear made us think twice before committing a transgression. And then there's another old saying, "When in Rome do as the Romans do." When will the USA get enough of meddling in the affairs of countries that have been established hundreds of years before America was even "discovered". The USA is a brash upstart who has been getting 'caned' a lot lately by many of the countries it has interfered with and attempted to dictate to.

--We seem to be returning to the ways of yesteryear, i.e. traveling by train. As a young mother, it was the most economical way to go, especially since my spouse worked for the railroad, we traveled free. The trains then were a bit drafty, but all things considered riding through this beautiful country was relaxing and so very scenic. Now the train is less drafty, still economical and still the best way to relax and see the sights. I must add though, that I miss the excitement I use to feel upon entering our old and elegant train station. Treat yourself to a pleasant and scenic trip sometime.

--Is it any surprise that Bush Limpachi would be wed to his third wife, at the home of Supreme Court Justice Clarence Thomas, who also officiated. Water seeks (and finds) its own level!

--Seen on a T-shirt: 2nd place is the 1st loser!!

--Had the pleasure of sharing a Charles Lloyd/Shirley Horn concert with my 10 month old granddaughter Lena at the annual Atlanta Jazz Festival. It was very special in many ways. It was Lena's first jazz concert. Hearing Charles Lloyd live after many, many years and sounding better than ever, was a real treat. But watching my precious Lena respond to the music so naturally was the best. She danced and sang and enjoyed it as much as I did. We topped the evening off with the sounds of Shirley Horn (who I missed when she was here in January) echoing through the park. I repeat, the best things in life truly are free.

--Best play on words: Queen Latifah and Public Enemy Chuck D are doing some very slick public service announcements regarding violence. The theme: Peace - Live it or Rest it.

--People often ask me how I could deal with the 100 degree temperatures we have in Phoenix, AZ. I want you all to know that 95 degrees in Rochester with high humidity, is several times worse than the dry heat of the Arizona desert.

--Go Knicks!!! I think they're gonna win the Championship. Anybody wanna bet?

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Exciting Happenings at Strong Museum

Gordon Parks Lectures at Dryden Theatre

A lecture by Gordon Parks, a Peabody Award-winning filmmaker and author, Gordon Parks: Exciting Happenings in the Dryden Theatre at George Eastman House and Strong Museum June 18 through September 4, 1994. On Saturday, June 18, renowned photographer, filmmaker, and author Gordon Parks will speak on the Songs of My People project beginning at 6 p.m. in the Dryden Theatre.

The Rochester presentation is made possible through the generous support of Greater Rochester Cablevision and Wegmans Food Markets. For more information, please call the Eastman House at (716) 271-3361.

AIDS Kills For information on how to protect yourself, call 1-800-662-Help

Henderson Brings Legal Service to Community

Regarded as occupation or status, people are exposed to legal situations and lawsuits daily, but do not always have the financial ability to see an attorney.

Unfortunately, the decision of whether or not a problem is important enough to seek the services of a lawyer is most often a financial decision. The Pre-Paid Legal Services, now being offered by Art Henderson, Benefits Consultant, eliminates the concern over whether or not an attorney’s assistance, and gives hard-working families the wherewithal to protect their rights.

Pre-paid legal service plans are to attorney fees what pre-paid medical plans are to doctor and hospital bills, according to Henderson, “One call puts a member in touch with a lawyer knowledgeable about their special legal concern.”

Pre-Paid Legal Services is a pioneer of the legal expense industry. The company provides a service-oriented, convenient and affordable plan, combined with carefully selected nationwide network of over 2,600 licensed, practicing attorneys.

For a nominal monthly fee, members have phone access to a plan attorney firm to discuss any legal situation, business or personal.

Preparation of the member's will plus a yearly review and update as well as changes and updates for covered family members.

Any necessary letters and phone calls by a plan attorney on behalf of the member; review of legal documents; defense of traffic tickets, motor vehicle related criminal charges, and a 25% discount in the plan attorneys’ standard hourly rate for legal services not otherwise covered by the plan.

Henderson said the plan is also available to New York employees as an affordable, cost-effective employee benefit.

Group legal service plans are fast becoming a popular addition to benefit packages in businesses of all sizes.

For more information and to enroll, call Art Henderson at (716) 234-6615.

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**Birth Announcement**

Afram Shakeir Mitchell was born to Maria Elayna Truitt on Friday the 13th of May, 1994, which is also her grandmother's birthday. He is also her 13th grandchild!

**Fairport Resident Receives Governor's Award**

Governor Mario M. Cuomo recently announced I.C. Shah of Fairport as a winner of the Governor's Award for Outstanding Asian Americans during the Fourth Annual Asian American Heritage Month Celebration in Manhattan.

I.C. Shah is the President of the ICS/Executone Telecom. Inc. He has worked with the Urban League of Rochester and Association of Indians in America to honor individuals who contribute to racial and ethnic harmony in Rochester.

He also organized a voice mail service at the Volunteers of America to enable homeless job seekers the ability to be contacted by potential employers.

"This effort is an excellent example of how we achieve through public-private partnerships," Governor Cuomo said.

"The dedication demonstrated...by those who have worked together on this public service campaign illustrates the strength of the Asian American spirit."

On July 24, 1994, 2 p.m., at the Magnolia Party House a dinner will be held as a Community Tribute for Howard W. Coles

for his many years of service to the Rochester community.

Mr. Coles is a historian who is considered the foremost authority on the life of Frederick Douglass.

He was also Rochester's first Black Disc Jockey and he has been the Publisher of the Frederick Douglass Voice for 60 years. Mr. Coles is considered the Dean of Journalism in the City of Rochester.

As a community activist, Mr. Coles has been affiliated with most of the Black Agencies and Organizations in Rochester at one time or another and in most cases he was instrumental in helping them to get organized here.

He has dedicated his life to the betterment of the residents of this community. Please help us pay tribute to this living legend.

Mr. Coles will be 90 years old in November. Everyone is invited to attend. For further information please call 346-8630 for tickets and information.

**Native American Festival**

Verhulst Farms is proudly hosting The Black Creek Native American Festival, and The Black Creek Native American Powwow.

Native American Festivals and Powwows are public events that reflect the rich social and cultural heritage of Native Americans.

These celebrations boast continuous Native entertainment, educational presentations, competitive dances in colorful, authentic regalia and unique quality traders selling their hand-made crafts.

The Black Creek Festival will be held Saturday and Sunday, June 25 and 26. The Festival will feature Bill Crouse as the Master of Ceremonies and The Buffalo Creek Dancers who are an Iroquois style dance troop with over 30 dancers aged from two to adult.

Tepee risings, a national hoop dance competition, re-enactments by the famous Hal Dellinger, and story-tellers will fill this weekend. Native American Crafters and Traders selling quality handmade crafts, and Native American and non-native foods will also be available.

Many of these traders will have traveled from as far away as Oklahoma, Arizona and Florida to participate in this event.

The weekend following The Black Creek Festival a traditional Native American Indian Powwow will be hosted by the Verhulst family.

The weekend of July 1-4 will be filled with competitive dancing and educational presentations.

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**Stray MUSEUM**

*Opened June 18*

A landmark traveling exhibition

A sensitive "self-portrait" of the African-American community as captured by fifty of the nation's premier African-American photographers.

On view at

**STRONG MUSEUM**

George Eastman House

International Museum of Photography and Film

Made possible in Rochester in part by CRC Wagoons

See the entire exhibition by visiting both museums.

Special reduced admission.
Juneteenth Celebration A First For Rochester

The roasting sounds of gospel music, the drill-like rhythm of step-dancing, and the savory aroma of down-home cooking will fill the air at the Strong Museum as Rochester's first-ever Juneteenth Family Celebration on Saturday, June 18.

Juneteenth—a joyful celebration of the Emancipation Proclamation by African-Americans across the country—is said to have started on June 19, 1865, because it took that long for word of freedom to travel across the country and because slave owners weren't eager to communicate the news.

The Juneteenth Family Celebration is held in conjunction with the new exhibit Songs of Afro-Caribbean Rhythm. Hair Braiding Demonstration. Hair designer Jeanette Whitley demonstrates intricate braiding techniques and uses hair extensions.

1:00 p.m. Youth Gospel Choirs. Performances by Baber AME and Memorial AME Zion youth gospel choirs and the John Marshall High School Gospel Choir.

1:30 p.m. March to Patrick Henry Coliseum for a Juneteenth Family Celebration with Step Show, E-Phi-T, Phi Beta Sigma, Zeta Phi Beta, Members of Black college and high school fraternities and sororities present the vibrant form of dance known as step-dancing.

1:00 p.m. Youth Gospel Choirs. Performances by Baber AME and Memorial AME Zion youth gospel choirs and the John Marshall High School Gospel Choir.

Hair Braiding Demonstration. Hair designer Jeanette Whitley demonstrates intricate braiding techniques and use of hair extensions.

2:00 p.m. AKARA Steel Band. Guitars, steel drums, and percussion set jazz and lyrical melodies to a backdrop of Afro-Caribbean rhythms.

2:30 p.m. Strolling Fashion Show. By SHWARI ENTERPRISES, an importer of Nigerian fabrics.

3:00 p.m. Black Seeds. This student group blends music, interpretive dance movements, and readings from African-American poetry and literature.

3:30 p.m. Jackie Dobson and Valerie Medley. Interpretive music, dance, and reading. "Selections and Reflections from 'Treemonisha'". Ragtime choral selections and dance movements from the Scott Joplin opera that focuses on African-American folk religion.

Narrated by Musicologist Horace Boyer, with the Memorial AME Zion and Baber AME Church choirs. Directed by Bill Crimm and choreographed by Donald Kelly.

The Juneteenth Family Celebration is made possible in part by the Rochester Area Community Foundation with additional support by 104.9 WDKX Radio.

Photography Classes Offered

Community Darkroom at the Genesee Center for Arts, Education & New Ideas, 713 Monroe Avenue is offering its summer session of photography classes starting the week of July 11.

Eight week classes will include Basic Camera Techniques, Basic Black and White Photography, day and evening classes, Intermediate Photography and Photo Journal.

Workshops will be offered in The Close-up World of Flowers and Night Photography.

Art Adventures for Children is a five day workshop in August for children ages 9-12 and includes photography, pottery, environmental art, dance classes.

Call 271-5920 for a catalog and registration information.

Did You Know?

Did you know that African-Americans were among the earliest settlers of Rochester, before it even was Rochester?

Do you know the history of Clarissa Street, formerly Cadiz Avenue?

Did you know that former slave and abolitionist Frederick Douglass published his North American People and Places, a book that explores the cultural and architectural heritage of Rochester's Black community from its earliest settlers until the Second World War.

The book will be available July 14 and may be purchased by contacting The Landmark Society, 123 E. Finlay St., Rochester NY. 14608 or call (716) 546-7029.

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Parents Coming Out

“Splendid”, “Beautiful”, “Marvelous”, “They were so gorgeous”, “Everything was first class”, “Well Done”.

Those were some of the comments being made at the Head Start office the morning after the Head Start Parents Recognition Night.

The parents were recognized for their volunteerism and treated to a fashion show by their peers on Thursday, June 9 at the Strong Museum.

The event ended with a plaque which hangs at each of our Head Start Centers and each year the parent with the highest volunteer hours will be included in this “Hall of Fame”.

The Head Start Parent Recognition Night is an annual event and is coordinated by the Head Start Parent Involvement Coordinator.

It’s the intent of the Head Start program to empower all parents through a variety of services and to help each parent recognize their role in their child’s educational experience.

Head Start is the first formal education experience for most of the children.

It is a beginning, it is not the end. The committee structure provides an opportunity for input from other Head Start components as well.

Committee members were, Priscilla Collins (Education), Rosalina Gonzalez (Health), Joanne Smith (Social Services), Carmen Cappiello (Family Services), Frances Thomas (Disabilities), Sharon Minigian and Diane Sheffield (Parent Involvement), and Mattie Hampton, Chairperson (Parent Involvement).

The evening started with a guided tour of the museum and a reception from Dr. Adams, Strong Museum President.

William Crimm and Wendy Rose, Strong Museum representatives, were on hand to add to the finishing touches to the event. Their assistance and professionalism did not go unnoticed by the parents and the Head Start Staff.

The two hundred Head Start parents, their guests, and some of the staff, were served a delicious meal prepared by Full Course Catering Inc., Randolph Dade, Proprietor.

The old fashioned home made pound cake was a tremendous hit.

After dinner, Mayor Bill Johnson made brief comments and also made himself available to chat with the parents. The Mayor provided a photo opportunity to all who requested a picture with him. It was a rewarding experience for the Head Start parents who had never met the Mayor.

Comments were also made by ABC Executive Director, James Norman; Debra Jackson, Head Start Director and Ron Reed, Head Start Parent Policy Council President. Mr. Reed announced that the Policy Council would be purchasing 100 Museum Family memberships for the parents in attendance.

This was made possible by a contribution from Eastman Kodak and some ABC staff members who sponsored families by contributions.

The wake up call came in the form of a fashion show, coordinated by Bay Street parents, Angela Pitts and Angel Montgomery. The fashions modeled by Head Start parents, were courtesy of Tanzania’s Out of Africa (Princess Centre), professional designer. Hairstyles were courtesy of Valerie’s Parlor. The outfits were simply marvelous.

The event was a beginning, it is not the end. It’s the intent of the Head Start program to empower all parents through a variety of services and to help each parent recognize their role in their child’s educational experience.
Head Start Parent Recognition Night at The Strong Museum
Deputy Director of Action for a Better Community.

Skosana, Exec. Dir., National Sorghum Breweries, Ltd. and Robert Laird, husband of Zozo and Minister of Australia; Zozo Laird, S. African Activist and Regional ANC Coordinator; Israel B. Breweries Ltd.; Miriam Makeba, S. African activist and well-known singer; James Wells, Prime Minister of Australia.

First the Missionaries. They brought their Bible and they the 3 M's.

Zozo cont'd. from Pg. 1

Colonization and oppression existed from the 1600's until we got our independence May 10, 1994. So S. African Blacks have struggled for nearly 375 years just to live in a democratic and peaceful society. S. African Blacks had no rights in their own country, their father's land. So ANC and the Liberation movement have been waging a war for hundreds and hundreds of years." The 3 M's

"We had to engage in a liberation movement. But before we could get into this liberation movement of course, the colonizers came with what we call the guns and the ammunition. So when they came and saw all of this they decided-- These people just can't keep this to themselves-- and they tried to buy us with their money. We resisted that and when the Money didn't work, of course the Military came with the guns and the ammunition. They really fought us for a long, long time. That's when our kings, like Shaka and Dingane were still alive and they overcame such wars as the War of the Blood River. The Zulus really fought against the British and the Afrikaners but we could not overcome them because of the gun. So after the military we were sentenced for life to live under oppression, racism and division." It's been a long long struggle since Shaka days until the present, 1994.

1960's - Time For Change

"It became apparent to us in the 1960's that we could no longer go on like this. We tried to be a Civil Rights Movement to wage our struggle peacefully, but the government with the racist laws of apartheid, did not allow even political organizations. It was treason to organize politically to liberate your people. Mandela and all of our leaders were arrested, imprisoned and sent to solitary confinement in Robin Island, one of the most vicious prisons.

It is off an island, in the Atlantic Ocean about 30-40 miles away from the nearest town is Capetown. No prisoner could run away from this prison because he would have been swallowed by the sharks.

Our leaders stayed there from the early 1960's until the present. Nelson Mandela decided that he was ready to leave prison." Mandela Negotiates

"You know, Nelson Mandela negotiated himself out of prison. But the world thinks that Prime Minister DeKlerk released President Mandela from prison. Mandela had refused to come out of prison until certain conditions were met.

At that time the revolution was taking it's course in S. Africa. So President Mandela did not get released because of compassion, or that it was right. No, Mandela was released because the apartheid system had failed and the revolution had taken a course in the country and the country was ungovernable. The masses could no longer take the oppression. They wanted to dismantle apartheid. Of course the international community could not tolerate S. Africa's apartheid, and so through international sanctions, S. Africa was brought down to it's knees. The Africans have paid the price. Just in the last five years, over 30,000 people have died, the majority of them are Black Africans.

African-Americans Role

"But we have won, S. Africa is free and African-Americans did play a very, very major role. The American society is generally just recently has played a very important role. (The public not the government.) Especially African-Americans, who have been supportive, not only financially but emotionally and spiritually, with our cause and we believe the international community played a part.

But for people like me..."
who've lived in Rochester, I know I could never have made it if it wasn't because of the encouragement, momentum and the struggle to continue on with the struggle.

So some of us S. Africans take pride in knowing that African-Americans have played a very major part in our liberation.

Most of our Observers, during the election time, were African-Americans because they are so advanced politically and they know what democracy is. They came down to S. Africa to be the main Observers there. They played a very major part in our campaign. We have to look at every system of S. Africa. We cannot have all the whites of S. Africa are very insecure and inferior, they've created in that country.

So S. Africa is going to have to be given a chance. It has to address all of these ill's which were instituted 375 years ago. So it's going to take us a long time.

African-Americans have never had opportunities are being encouraged to come and invest in S. Africa, come and work in S. Africa, and come to Africa and claim your homeland. We know that themotherland belongs to us all. President Mandela has opened up S. Africa and I really want to extend this invitation, that African-Americans should reconsider going to S. Africa to work as expatriates and to continue our work.

We're going to need all kinds of help and expertise from this country to rebuild S. Africa, so it is an open country and our brothers and sisters are welcome at home."

The Future

"The future of S. Africa is going to be very, very challenging. We have to rebuild the country. It is our hope that the whites who chose to stay in S. Africa and who are S. African, will become part and parcel of a new democratic S. Africa. It is our hope that they will be willing to share and agree to the new policies of land redistribution. The whites of S. Africa are going to have to be able to share the power and the wealth of that country.

We have to look at every system of S. Africa. We cannot have 87% of the land belonging to five million whites and 13% belonging to 30 million Blacks. We have to go through land redistribution. I don't think this process is going to happen overnight. Let's face it America is over 200 years old and America still needs to go through affirmative action programs. So these are our dreams.

African-Black racists in this country have never, never, never, again, will we be oppressed by any other group. We have paid a very heavy price to be where we are today and we swear on our forefathers that this will never happen to us again!"

We're going to need all kinds of help and expertise from this country to rebuild S. Africa, so it is an open country and our brothers and sisters are welcome at home."

Affirmative Action

"We have to establish affirmative action programs. So a lot of whites are feeling very insecure and inferior, but, let's face it, for all the ill's that we created in this country, all the damage and the suffering, S. African Blacks are very forgiving under the direction of President Nelson Mandela. He has asked all S. Africans not to look at the past but to look at the future and reconcile and embrace each other as South Africans. To try and come together and rebuild S. Africa so that, each and every citizen can live peacefully and in harmony."

Our Dreams and Our Hopes

"So these are our dreams. We hope that S. Africa will continue to receive the international community support, in as far as reinvesting in S. Africa and lending all the support in establishing a true democratic country. S. Africa has never had to practice democracy. But we have faith in our leadership and think Pres. Nelson Mandela has led us. From prison, 4 years ago, look where he has taken us. So we look towards a brighter future and hope that we will have the spirit of cooperation within the country as well as externally.

But we say, "We are free at last, free at last, never, never, again, will we be oppressed by any other group as South African Blacks." We have paid a very heavy price to be where we are today and we swear on our forefathers that this will never happen to us again!"
NBA Finals

At press time, the Houston Rockets are up 2 games to 1 after a late fourth quarter rally, as rookie guard Sam Cassell displayed the form of a seasoned pro. Cassell scored the last seven points for Houston as he hit a three-pointer and sank two free throws, when it appeared that New York would once again run down the Rockets in the final minutes of the fourth quarter.

Coach Rudy must now be aware that his guards are quick enough to keep up with the Knicks and is again waiting for another game to close out the show for Houston.

Houstons 4 games to 2.

Welcome to the network Sonny!

Veteran broadcaster, Greg Gumbel was grilled by anchor Bob Costas about the potential of "Black Expo USA" will continue to offer an innovative way to help Black business grow.

Roeckuberts an affiliate credit card issued by Key Federal Savings Bank of Maryland. He will market the card via BEU. Business owners can use the card to receive discounts on business services.

Consumers will be given a discount when they purchase goods or services from African American owned businesses. Roeckuberts a proven veteran, did not deserve that kind of treatment. Did you?

Black Expo USA Offers Credit Card

Atlanta, GA-- Black Expo USA (BEU) began in 1988 in New York City when 40,000 African-American consumers connected with over 400 African-American entrepreneurs.

Now BEU is termed "the biggest event in the history of Black America," BEU will visit 15 cities this year.

Founder and chairman, Jerry Roeckubert, says "Black Expo USA will continue to offer an innovative way to help Black business grow." Roeckubert an affiliate credit card issued by Key Federal Savings Bank of Maryland. He will market the card via BEU. Business owners can use the card to receive discounts on business services.

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To learn more about the services offered by BEU, call Key Federal Savings Bank at 800-900-8008.

For more information about how to get a loan? How does advertising work? Can I write a formal business plan? Where to get a loan? How do I build a stronger base of African-American businesses? And for more information about who they are, see "Black Expo USA," at (202) 371-1000.

Advertise in the VOICE - It will work for you!

HELP WANTED: Reporters, Writers. The Frederick Douglass Voice needs writers and reporters to cover specific events in our community. If you have a special interest and you would like to write about research it, please call the VOICE at 234-5844.

OBITUARIES

JORDAN, Ruth G. May 19, 1994

(Widow of the late Dr. Anthony L. Jordan) Funeral services were held at the Church of St. Luke & St. Simon Cymon. Mrs. Jordan was survived by one son, Dr. Herman C. (Joy) Jordan of Trappeck, NJ; three daughters, Katherine I. Jordan, Mildred J. (William) Reynolds of Rochester and Dr. Winifred J. (Dr. Robert) Simmons of Kansas, Hawaii, 12 grandchildren; 11 great-grandchildren; nieces, nephews and other relatives. Final arrangements by Millard E. Latimer & Son Funeral Directors, Inc.

SPRAGUE, Janice Eileen June 2, 1994

Funeral services were held at Memorial A.M.E Zion Church. Ms. Sprague is survived by her brother Beaverte Sprague; five sisters, Margaret McElrath, Sharon Sprague, Katherine Dexter, Jacqueline Willis and Gladys Sprague; two brothers, Richard Sprague of AL, Elliott Sprague of Rochester; 20 nieces and nephews; 17 great-nieces and nephews; 26 other relatives and dear friends. Final arrangements by Joseph H. Funeral Home.

STAMPS, Nellie Marie (Villio) May 25, 1994

Funeral services were held at Immaculate Conception Church. Mrs. Stamps is survived by her daughter, Gilda Marie Smith of Houston TX; her son, Tyrone Paul

JIM REED, Derrick Jeremiah May 28, 1994

Funeral services were held at Penecostal Pilgrim Church of God. Pastor Elaine Palmer officiating, The Rev. Amos B. Taylor, Pastor. Mr. Reed is survived by seven brothers and sisters-in-law: James Jr.(Mary), Kenneth, Fred-erick, Lucia, Mayo Reid, Kron (Sharon), Reginald (Tionette), Ronald (Dolyn), Keith (Wanda), all of Rochester NY; five sisters and brothers-in-law: Betty (Robert) Crazy, 45 of Garden, AL, Jennifer (Arthur) COLLINGTON, Cynthia (T.C.) Smith, Paula Ann and Jeannie Santiago; five Godparents: Jimly and Pearl Bailey of Rochester, NY; Godparents: Deborah A. Palmer-Howard; special friends: Edwinn and Anthony Santiago; and Madeleine Ramos, aunt, uncle and many other relatives and dear friends. Final arrangements by Millard E. Latimer & Son Funeral Directors, Inc.

Stampes of Rochester NY; two sisters, Susan and Wilma Stampes of Rochester NY and Myra and Lois Stampes of Houston TX; one brother, Victor (Alice) Villio; two sisters, Arena Boudreaux and Elizabeth (Lawrence) Lopez; sis-ter-in-law, Ella "Joy", all of Rochester NY; 19 grandchildren; one great grandson; in addition to nieces, nephews and many, many friends. Final arrangements by Millard E. Latimer & Son Funeral Directors, Inc.

O’BRIEN, Mary May 19, 1994

Funeral services were held at the Irish Cultural Center in Rochester NY. Mrs. O’Brien was survived by one sister, Ellen O’Brien of Rochester NY; two brothers, William and Frank O’Brien of Rochester NY; 12 nieces and nephews; and many, many friends. Final arrangements by Millard E. Latimer & Son Funeral Directors, Inc.
Critics Chair – FDV at the Movies
by Janice Kelsen Langhans

What purpose does the critic serve? Reviewing movies is a labor of love akin to peeling cherries. You have to have a delicate touch, great eyesight and really, really like the people who will benefit from such reviews. It’s also a mode of doing; positively to purchase the ruby red miniatures, is only the first step. Writing the review is the challenge. Like a good reporter, the critic’s goal is to formulate a note for the review that the reader will enjoy. The critic samples the available movie fare to suggest which movies you might like and which you might not. It’s less than that, but often does dictate the dinner. This think of this our prayer before dinner (you still say one, don’t you)? This is not enough to what your appetite, Coming Attractions lists a few new movies that really look like interesting dishes!

What do I think of this film before dinner (you still say one, don’t you)? This is not enough to what your appetite, Coming Attractions lists a few new movies that really look like interesting dishes!

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Franchising: Opportunity or Albatross?

by Joseph S. Brown, Sr. Business Development Consultant, RMBD

The effects of the dynamic and slow growth economy of the post-decade coupled with the resurgence of "corporate downsizing" has had a transforming effect on the business landscape.

Jobs and careers once thought to be safe and secure have been rendered to the status of the "endangered species". "Change" has been, and continues to be, the hallmark response to this phenomenon. Change is not only a reflection of change as well as change in how business is conducted.

"Resources once intended for the proverbial "rainy day" and the "golden years of retirement" are now being diverted to various types of entrepreneurial pursuits. Given the critical nature of our lifetime "savings" and the eagerness of investors, in general the minimizing of risk is of paramount importance. A large number of people are pursuing opportunities in the area of franchise acquisition.

There are approximately a half million franchise operations in the U.S. today. These franchise opportunities vary tremendously in terms of product and service offerings. They include fast food restaurants, quick print shops, and full-service retail establishments. The growth in franchise activity has been pronounced in recent years.

For example, between 1989 and 1990 there was an increase in sales among franchise format businesses from almost $193 billion to almost $214 billion, an increase of approximately 10.8%.

Further, there have been notable increases in several of the franchise business sectors. For instance, franchise activities such as gasoline, service stations, bottling companies and auto dealerships. Between 1989 and 1990 there was a verified increase from $485 billion to slightly over $500 billion or 3.2%. During this same period, the number of "business format and product/tradename franchises grew from 492,498 outlets...to 521,215."

These encouraging numbers, at least in part, are relative to the pursuit of opportunities as a result of the franchise structure and the technical/managerial assistance that is provided through franchise formats. In fact, franchise business operations must be viewed as being both the same and different from other forms of business. It must be emphatically stated that the potential investor must be warned.

Franchising offers differing opportunities to the investor, but to the investor with regard to the wide range of products, services, and assistance, but also the substantial increase in real opportunity for growth and success.

Therefore, it is of priority importance for each opportunity to be thoroughly scrutinized as to the substance of the offerings, the attractiveness and feasibility of the legal requirements and protections. Patience and a commitment to thoroughness and detail are required. The development of an understanding as to what to look for and ask for is also important.

"...they like to put a spotlight on the underbelly of our culture and we're so much more than that."--Eddie Murphy

In his acceptance speech at the 1994 Essence Awards