



CAMPAIGN FOR INNOVATION

NAMING OPPORTUNITIES

Your gift presents an opportunity to be openly recognized on our campus. You may also use a naming opportunity to honor a family member or friend.

You may take advantage of these opportunities through an outright gift or through a gift that is pledged over 3-5 years.

RMSC STRASENBURGH PLANETARIUM

Star Theater/Dome	\$1,000,000 GIFTED!
Lobby	\$1,500,000
Catering Bar	\$250,000
Restroom Facilities (2 available)	\$100,000
Rochester's Eyes in Space Exhibition	\$100,000 GIFTED!
Same Sky, Varied Views Exhibition	\$50,000

RMSC CUMMING NATURE CENTER

Treehouse Village	\$750,000
Main Treehouse	\$350,000
Climbing Tower	\$200,000
Viewing Area	\$100,000
Walkway (multiple available)	\$25,000
Infrastructure Upgrades	\$350,000 GIFTED!
• Elevator Installation	
• Water Remediation Project	

RMSC MUSEUM & SCIENCE CENTER

Wonders of Water Exhibition

Gallery	\$1,000,000
Climbing Structure	\$1,000,000

Wonders of Water Gallery Sections

Underwater in Lake Ontario	\$500,000
Water Connections	\$500,000

Wonders of Water Exhibit Components

- USS Scourge Shipwreck \$350,000
- Erie Canal Lock \$350,000
- Water Play Table \$250,000
- USS Scourge Shipwreck ROV \$150,000
- Wetlands Walk \$100,000
- USS Scourge Stories \$75,000
- Water Connections Mural \$75,000
- USS Scourge Quiet Quarters \$50,000
- Create Your Own PSA Interactive \$50,000
- Lake Ontario Fish \$25,000
- Community Gardens \$25,000
- Watershed Mural \$15,000 **GIFTED!**
- City Recreation Mural \$15,000
- Environmental Justice Mural \$15,000

Learning Labs

Technology Lab	\$250,000 GIFTED!
Physical Science Lab	\$150,000 GIFTED!
Life Science Lab	\$150,000 GIFTED!

*The values of naming opportunities are determined by a combination of square footage (when applicable), the level of technological support provided for the area, and prominence within the overall facility.