NAMING OPPORTUNITIES

Your gift presents an opportunity to be openly recognized on our campus. You may also use a naming opportunity to honor a family member or friend.

You may take advantage of these opportunities through an outright gift or through a gift that is pledged over 3-5 years.

### RMSC STRASENBURGH PLANETARIUM

- Star Theater/Dome: $1,000,000 Gifted!
- Lobby: $1,500,000
- Catering Bar: $250,000
- Restroom Facilities: $100,000 (2 available)
- Rochester’s Eyes in Space Exhibition: $100,000 Gifted!
- Same Sky, Varied Views Exhibition: $50,000

### RMSC CUMMING NATURE CENTER

- Treehouse Village: $750,000
- Main Treehouse: $350,000
- Climbing Tower: $200,000
- Viewing Area: $100,000
- Walkway (multiple available): $25,000
- Infrastructure Upgrades: $350,000 Gifted!
  - Elevator Installation
  - Water Remediation Project
- Watershed Mural: $15,000 Gifted!
- Environmental Justice Mural: $15,000

### Wonders of Water Exhibition

- Gallery: $1,000,000
- Climbing Structure: $1,000,000

### Wonders of Water Gallery Sections

- Underwater in Lake Ontario: $500,000
- Water Connections: $500,000

### Wonders of Water Exhibit Components

- USS Scourge Shipwreck: $350,000
- Erie Canal Lock: $350,000
- Water Play Table: $250,000
- USS Scourge Shipwreck ROV: $150,000
- Wetlands Walk: $100,000
- USS Scourge Stories: $75,000
- Water Connections Mural: $75,000
- USS Scourge Quiet Quarters: $50,000
- Create Your Own PSA Interactive
- Lake Ontario Fish: $25,000
- Community Gardens: $25,000
- Watershed Mural: $15,000 Gifted!
- City Recreation Mural: $15,000
- Environmental Justice Mural: $15,000

### Learning Labs

- Technology Lab: $250,000 Gifted!
- Physical Science Lab: $150,000 Gifted!
- Life Science Lab: $150,000 Gifted!

*The values of naming opportunities are determined by a combination of square footage (when applicable), the level of technological support provided for the area, and prominence within the overall facility.*

For more information on helping to fund this project, contact:
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